

# BITS OF CARELESS TALK ARE PIECED TOGETHER BY THE ENEMY



James Lawrence

BLACKOUT-THE RUMORS!!

SILENCE  
saves  
LIVES  
U.S.MARINES

# **BLAST 'EM!**

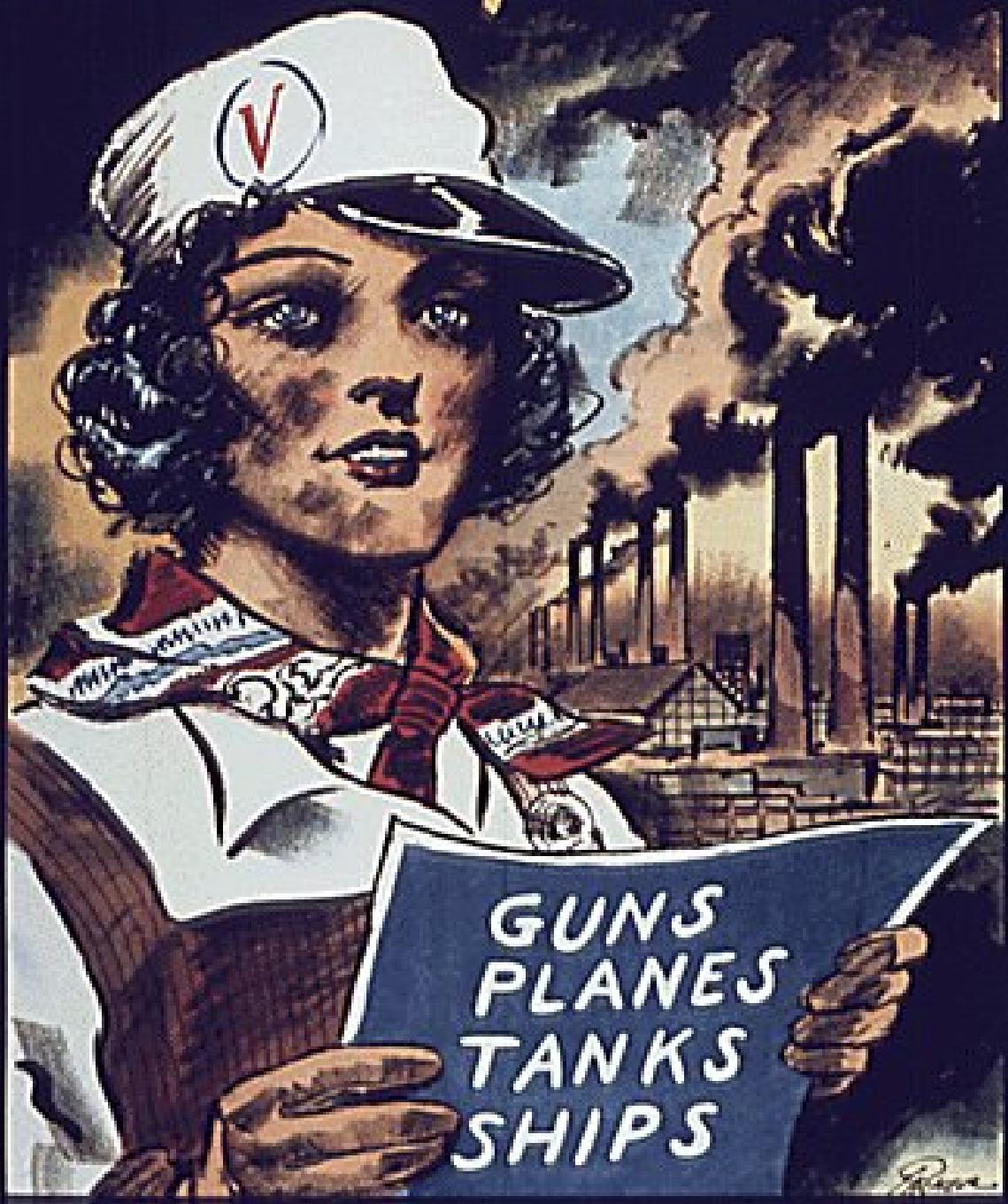
**U.S.**



**BLAST 'EM  
WITH MORE  
PRODUCTION!**

*Paine*

# BLUEPRINT for VICTORY



GUNS  
PLANES  
TANKS  
SHIPS

WAVES...WAACS...WORKERS  
THEY'RE ALL WITH US TO WIN!

USA

MORE PRODUCTION



TOKYO to HAWAII  
3770 miles  
Result.. PEARL HARBOR  
BREST (Occupied France)  
to AMERICA  
3400 miles

Result

Fellow citizens, what's to prevent another Pearl Harbor?

NOTHING but WORK—Hard work—Honest work every day, from every man, every woman, every machine.

only Work  
can make



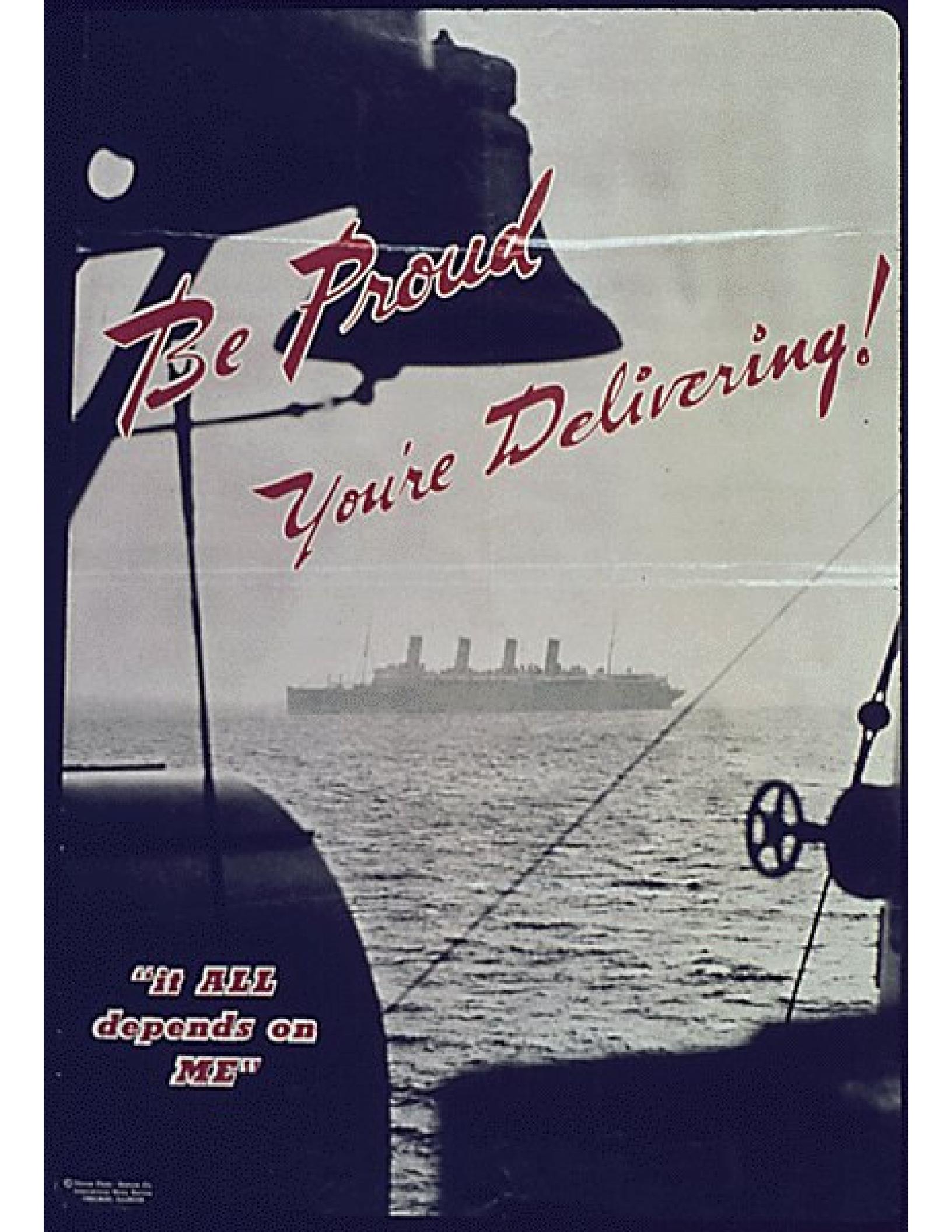
STRONG!

AN OFFICIAL WAR  
MESSAGE—

Boost Your  
Bond Buying

thru -

PAYROLL SAVINGS



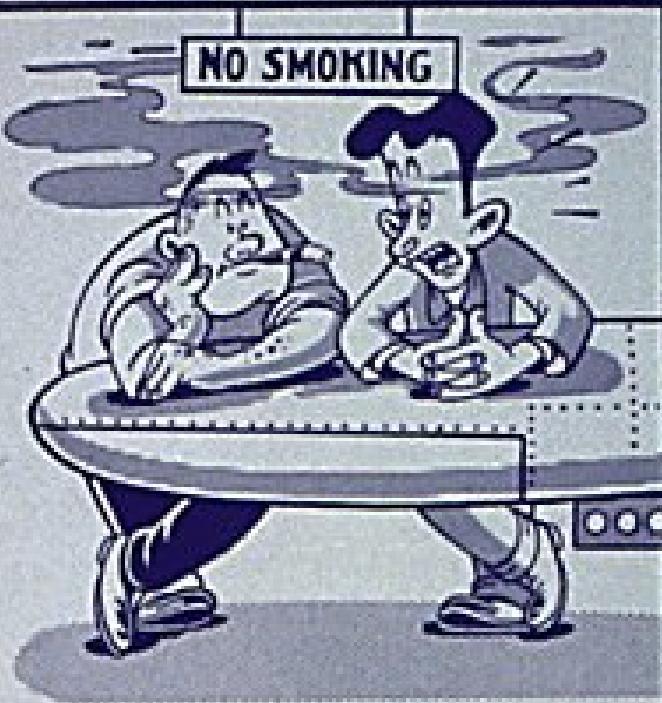
*Be Proud  
You're Delivering!*

*"It ALL  
depends on  
ME!"*

Be ready for your  
WAR SERVICE



Join RED CROSS + STUDENT RESERVE



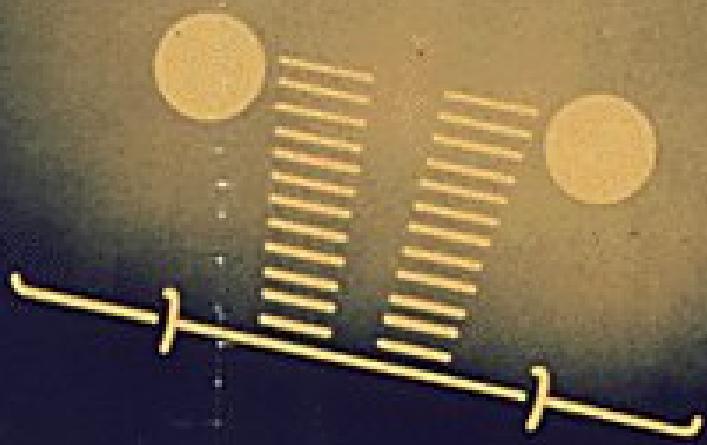
ILLUSTRATED  
PRINTED  
CATALOG

*BE SMART*  
**ACT DUMB!**



**LOOSE TALK  
CAN COST LIVES**

O. S. GLOW



*Be Sure*  
**THE DRIVER  
SEES YOU!**

Printed, Reprinted, or Adapted  
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American Automobile Association  
and the National Safety Council  
and Sponsored by the Traffic Safety Committee



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and the National Safety Council  
and Sponsored by the  
Traffic Safety Committee



**REQUISITION**

AND HERE

HERE AND HERE

**BE SURE IT'S RIGHT**  
*check and double check!*

**PREVENT  
FOREST  
FIRES!**



**Be sure your match is out**

*BE WISE!!*

TAKE CARE OF  
TOMORROW'S TAXES TODAY  
CUT YOUR FUTURE TAX BURDEN

**BUY**

# **U.S. TREASURY TAX SAVINGS NOTES**



THEY PAY YOU A RETURN AS LONG  
AS YOUR MONEY REMAINS INVESTED  
FOR THE PURPOSE OF MEETING YOUR  
FUTURE TAX PAYMENTS

INFORMATION  
AVAILABLE  
**HERE**

*Be with him  
at every mail call*



V-MAIL IS PRIVATE, RELIABLE, PATRIOTIC

HEY Y' BETTER NOT!

LOOK AT  
AW PHOOEY!  
CNON-BRUIN  
HAVE A  
BANANA

WARNING!  
DO NOT  
FEED  
THE  
BEARS  
NATIONAL PARK

3  
OKAY!  
GIMME  
ANOTHER ONE!

4  
THEY'RE  
ALL GONE,  
UNCLE  
DONALD!

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World Rights Reserved

5

SEE, TAME AS A KITTEN!  
GINME ANOTHER  
BANANA!

DO NOT  
FEED  
THE  
BEARS  
NATIONAL PARK

HEY Y' BETTER NOT!

LOOK AT  
AW PHOOEY!  
CNON-BRUIN  
HAVE A  
BANANA

WARNING!  
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BEARS  
NATIONAL PARK

3  
OKAY!  
GIMME  
ANOTHER ONE!

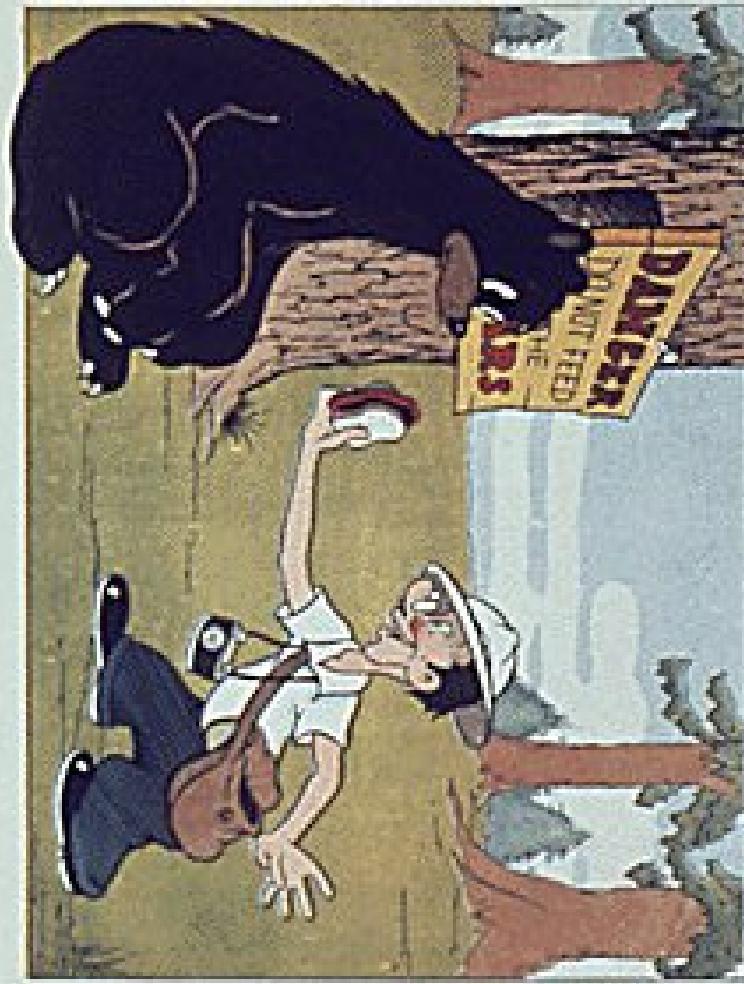
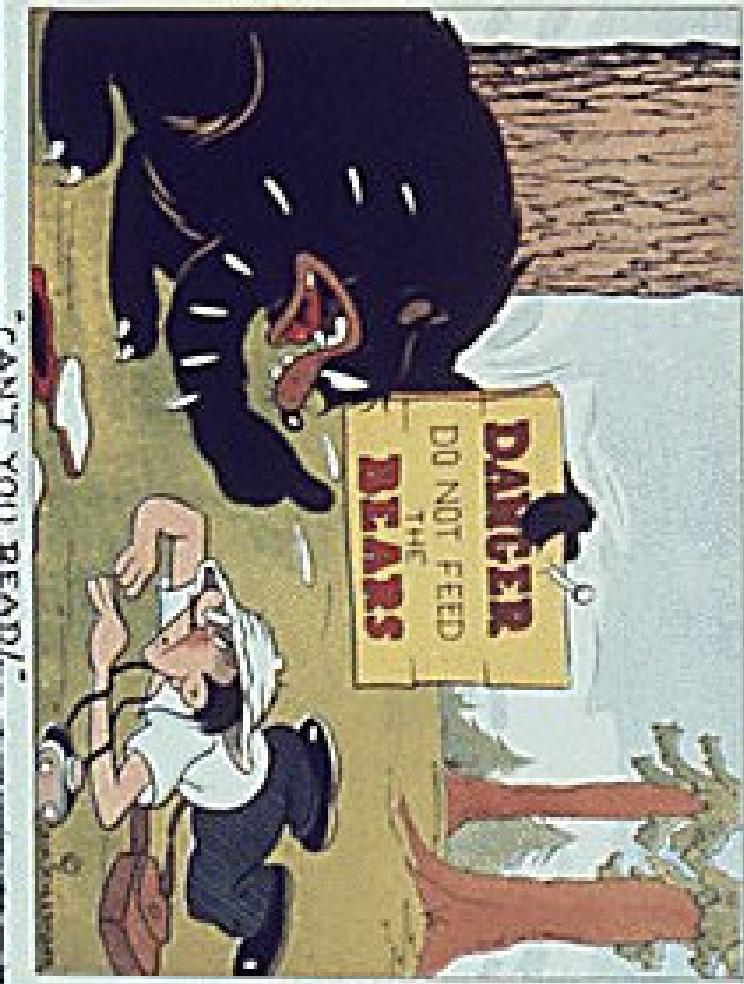
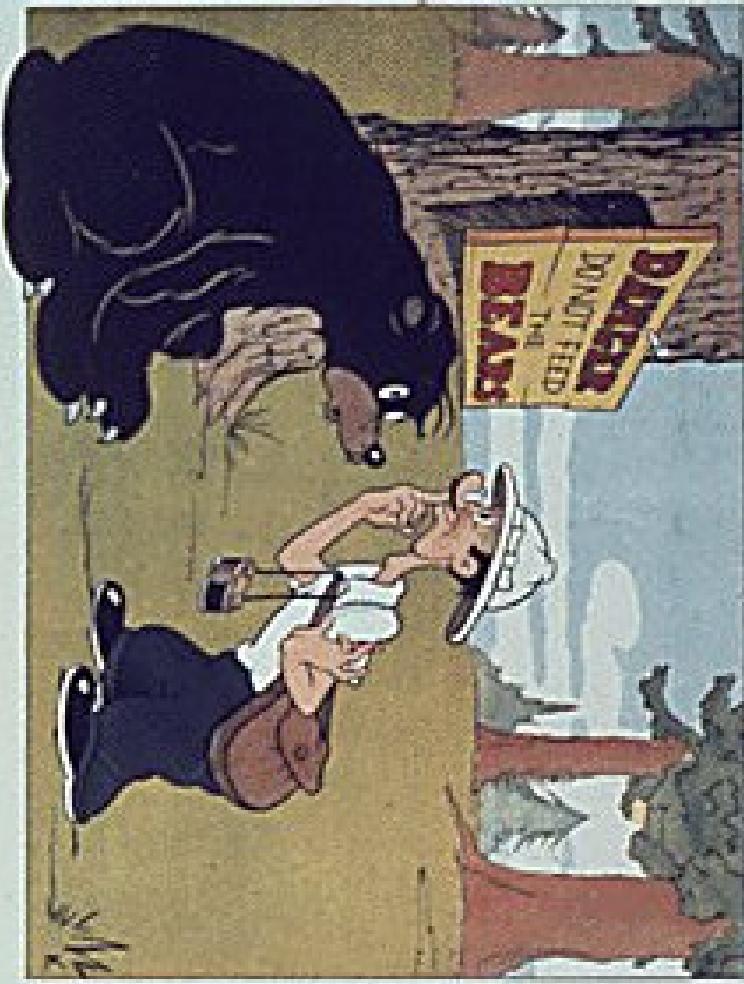
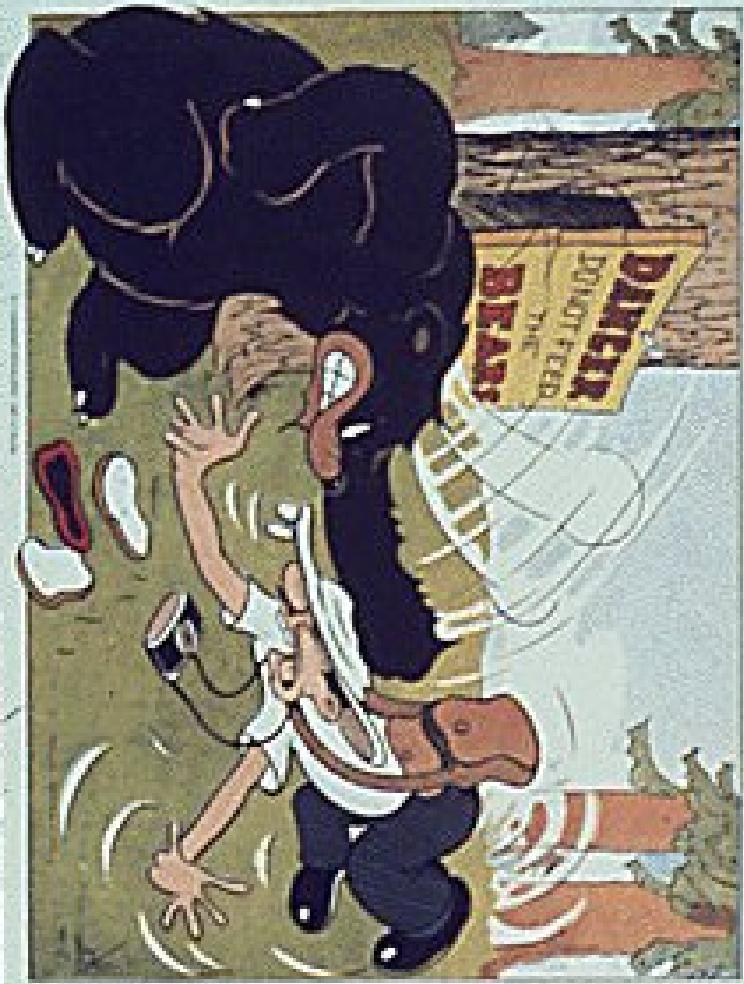
4  
THEY'RE  
ALL GONE,  
UNCLE  
DONALD!

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5

SEE, TAME AS A KITTEN!  
GINME ANOTHER  
BANANA!

DO NOT  
FEED  
THE  
BEARS  
NATIONAL PARK



# bearing a burden

RUSH

Ball and roller bearings are carrying the War to the ENEMY on trucks, tanks, tractors, trains, planes, ships . . . . .

HELP

SAVE

- 1 Keep bearings clean!
- 2 Keep them adjusted!
- 3 Keep them lubricated!





A U. S. GOVERNMENT BUREAU  
U. S. PUBLIC HEALTH SERVICE

WEAR CLEAN CLOTHES

# beat the skin game

A SHOWER AFTER WORK



© 1944, Bureau of the Budget

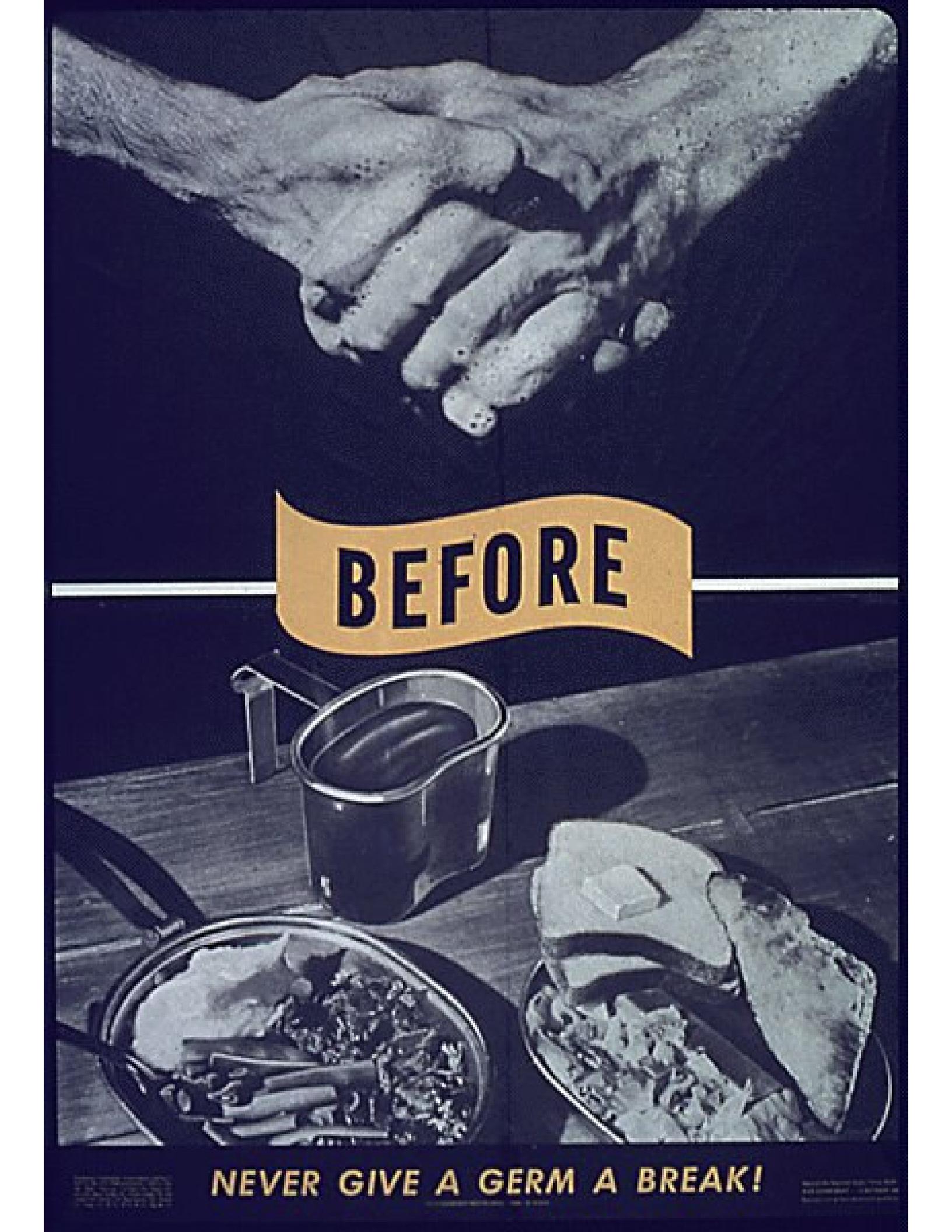
# **BEFORE CROSSING**

# **LOOK**

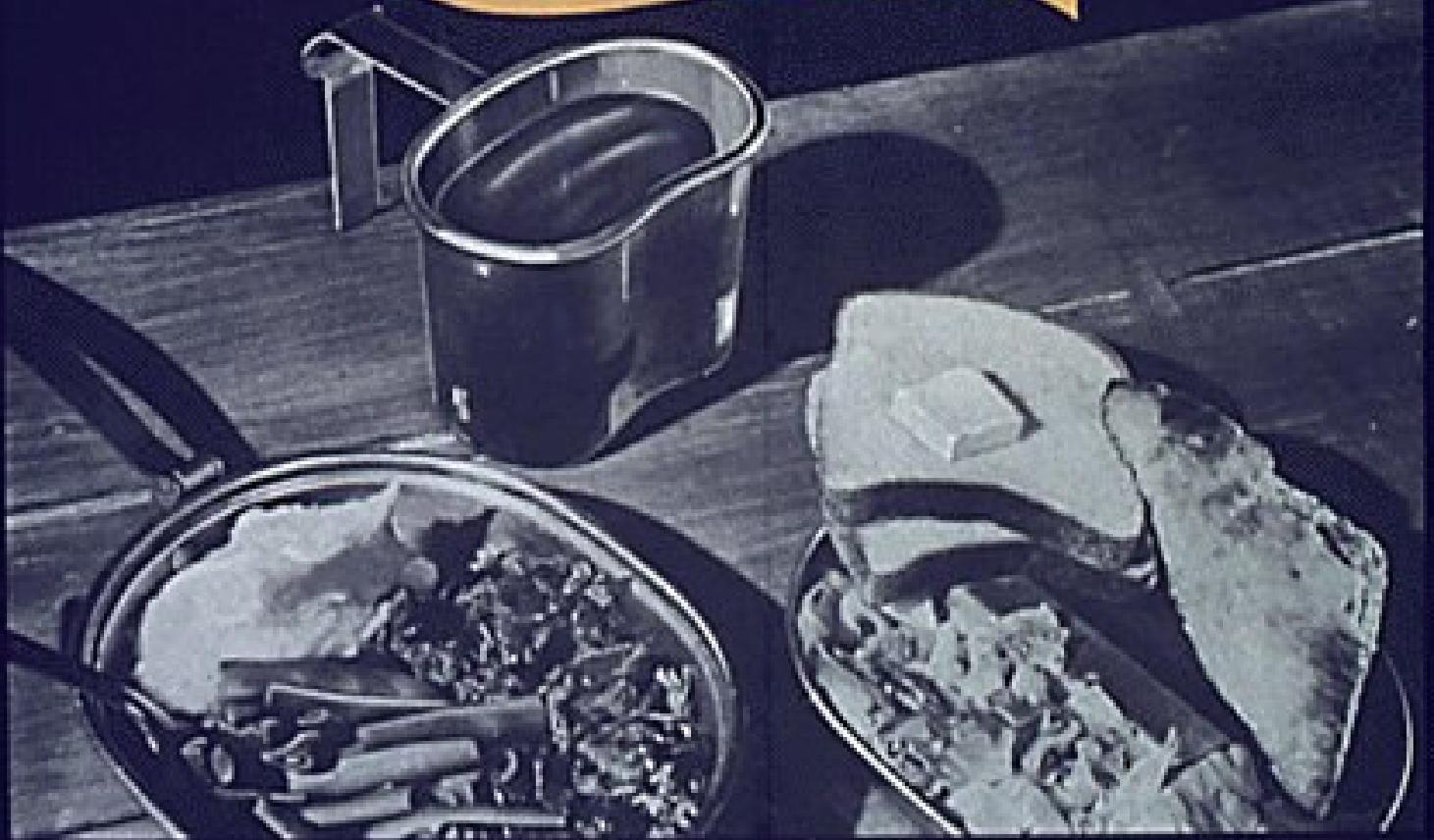
# **BOTH WAYS**

*Prepared by  
American Automobile Association  
for use in connection with the  
NATIONAL PEDESTRIAN PROTECTION CONTEST  
for Cities, States and Schools*





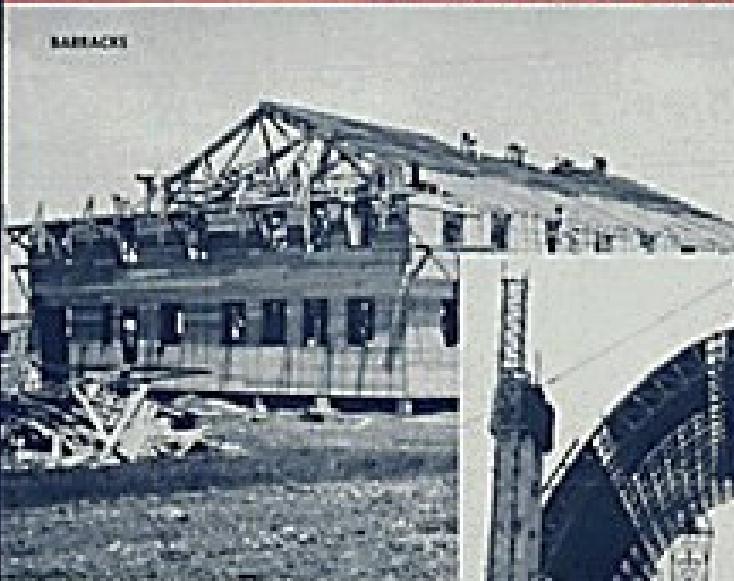
**BEFORE**



**NEVER GIVE A GERM A BREAK!**

# WE NEED LUMBER

BARRACKS



WATER HOUSING



PREFABRICATED



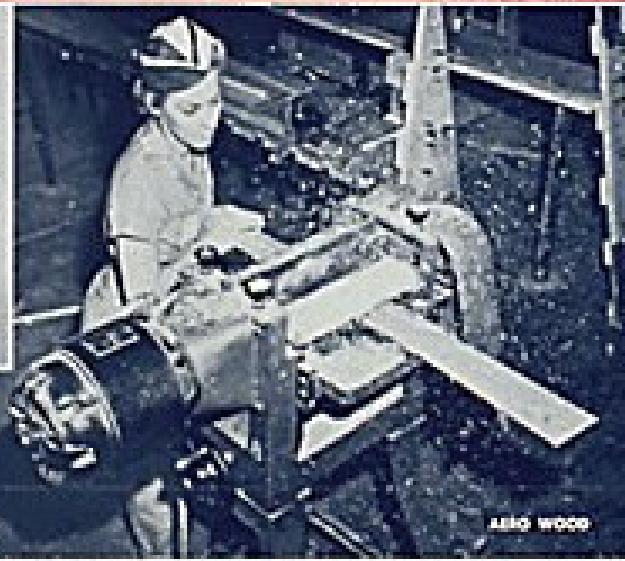
UNIT CONSTRUCTION



*for* **HOUSING**



# WE NEED LUMBER



*for* PLANES

# WE NEED LUMBER

JEEP IN A BOX

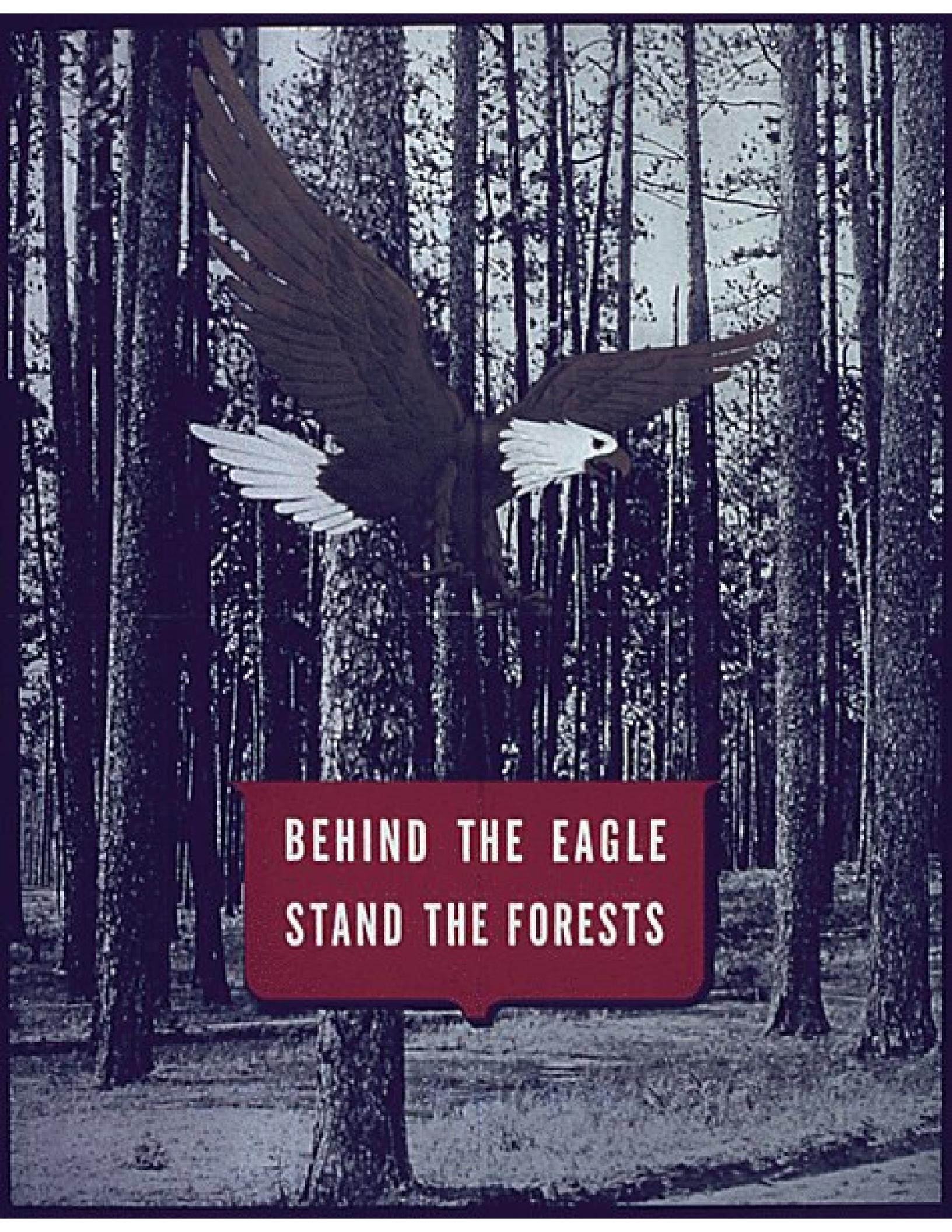
AIRCRAFT MOTORS

BALANCE SHEET

PASSENGER PLANE

VICTORY AIRPLANE

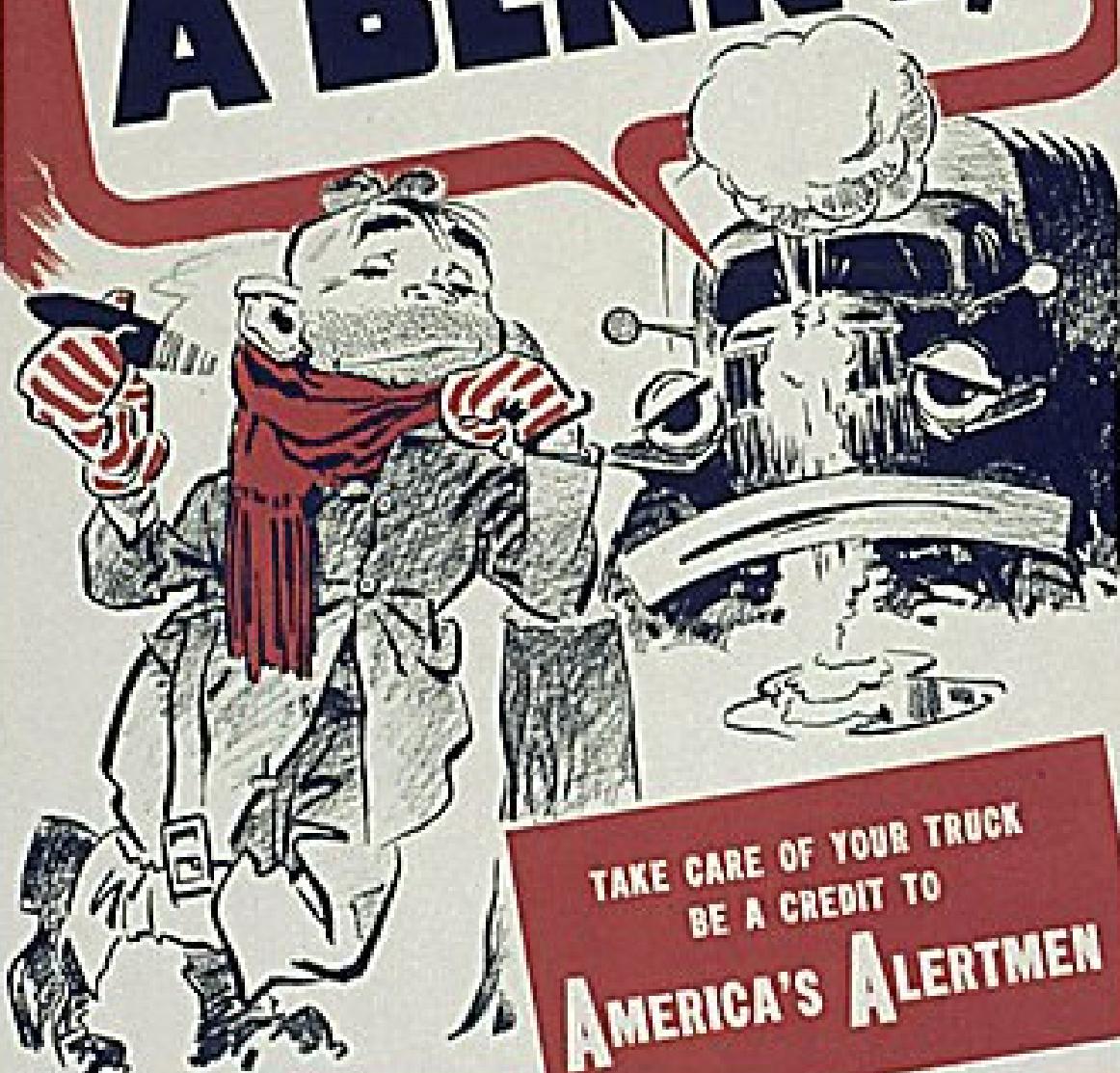
*for* **BOXING**



**BEHIND THE EAGLE  
STAND THE FORESTS**

IF YOUR TRUCK COULD TALK...

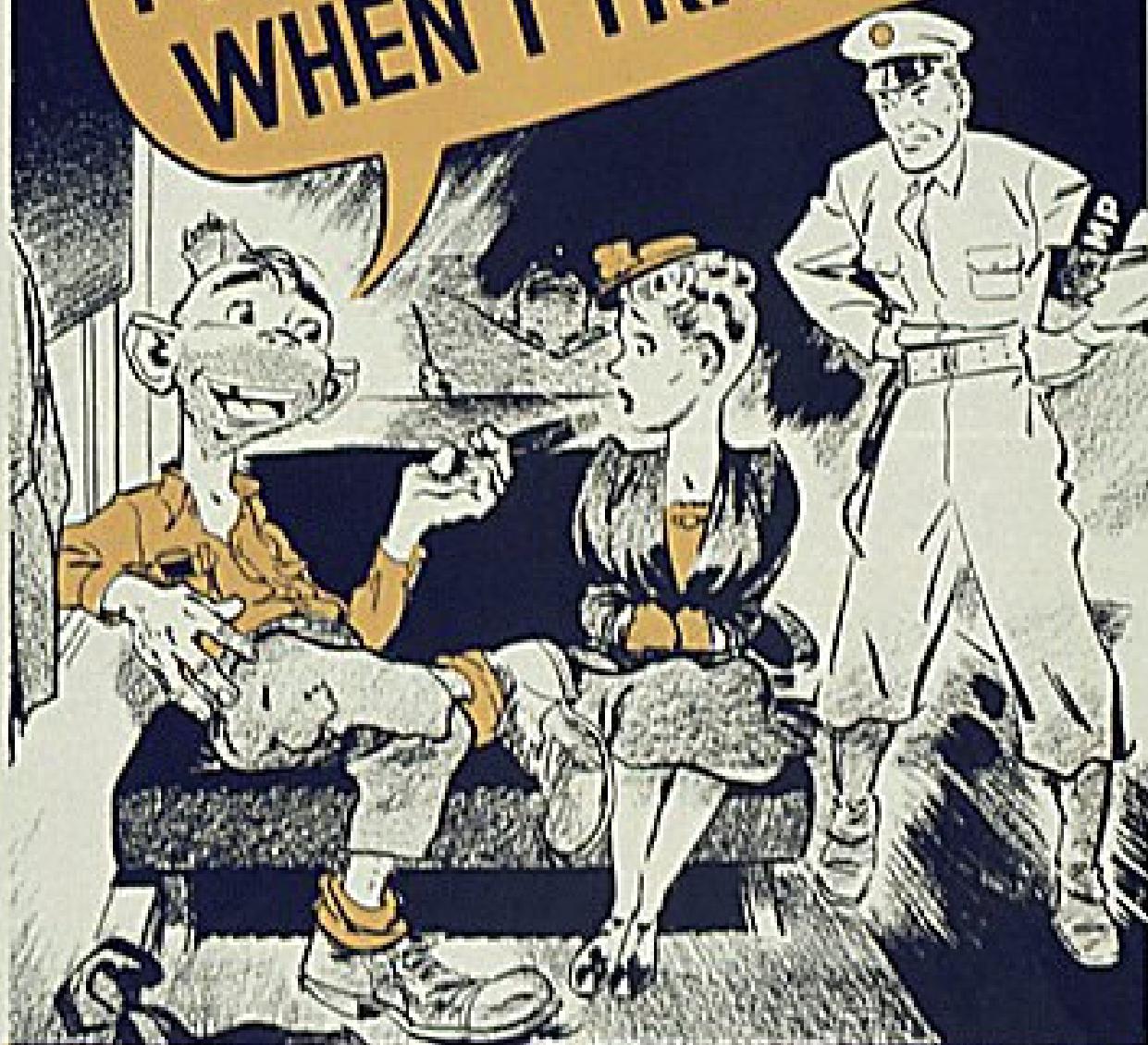
# DON'T BE A BENNY!



TAKE CARE OF YOUR TRUCK  
BE A CREDIT TO  
**AMERICA'S ALERTMEN**

**ONLY A BENNY WOULD SAY...**

**I ALWAYS RELAX  
WHEN I TRAVEL**



**DON'T BE A BENNY...THE PUBLIC JUDGES  
THE ARMY BY THE WAY YOU ACT**

This is No. 15 in a series of posters on the wrong-doings of "BENNY THE BUNGLER." Don't be like him!

Produced by the American Battle Council, 8 E. 23rd Street, New York, N.Y., by AMERICAN ARTISTS, official organ of the Council.

# "BENNY" BUNGLES AGAIN!

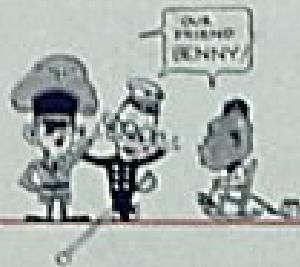
SOMEbody phoned  
there's some kind of  
something doing  
something somewhere  
and it's coming  
our way!!



## AMERICA'S ALERTMEN!

WHEN YOU RECEIVE A MESSAGE:

1. Don't get excited
2. Get the message straight
3. Get sender's name, rank, organization
4. Deliver message immediately



This is not a story or picture book.  
This is a guide book for "Benny the Bungle" Alert or not alert!

Illustrated by  
HARRY COOPER  
Illustrations by  
JOHN L. STONE



**ARE YOU LIKE BENNY,  
WITHOUT A RATING?**

*BE NEAT ~ BE SNAPPY*

**LOOK LIKE ONE OF AMERICA'S  
ALERTMEN!**

© 1942 by the  
War Advertising Council  
and the War  
Bonds and Stamps  
Committee

This is No. 2 in a series of posters on  
the second bonds of "Sentry for America." Don't let me!

Approved by  
the War Advertising Council  
and the War  
Bonds and Stamps  
Committee

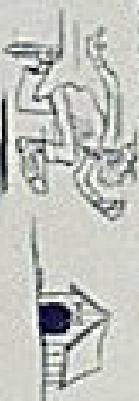
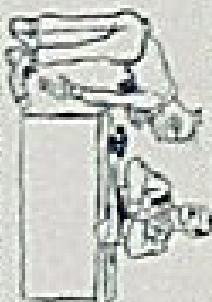


## THE STORY OF BENNY THE BUNGLER

**AGAIN** to because

THE INVESTIGATIVE REPORT 101

*Journal of the Royal Statistical Society, Series B*, Volume 17, Number 1, March 2009, pp. 1–26  
© 2009 Royal Statistical Society  
doi: 10.1111/j.1467-9868.2008.00661.x



...and the following morning, having secured a boat, we started for the village of *Yerapetra*, a distance of about two miles. The village had been built overgrown by all the debris of the ruined castle, so that it was difficult to find the way through the ruins. We found a few houses, but they were all ruined, and the people who were there were very poor. They had no food, and were living on what they could find in the ruins. We found a few houses, but they were all ruined, and the people who were there were very poor. They had no food, and were living on what they could find in the ruins.

1. *Leucanthemum vulgare* L. (L.) - Common Dandelion. A large, robust, hairy plant, 1-2 m. tall, with a thick, hollow, upright stem, which bears at the top a large, flat, roundish head of flowers, 15-20 cm. in diameter, composed of numerous small, yellow, tubular flowers. The leaves are numerous, deeply lobed, and have long petioles.

2. *Leucanthemum vulgare* L. (L.) - Common Dandelion. A large, robust, hairy plant, 1-2 m. tall, with a thick, hollow, upright stem, which bears at the top a large, flat, roundish head of flowers, 15-20 cm. in diameter, composed of numerous small, yellow, tubular flowers. The leaves are numerous, deeply lobed, and have long petioles.

the first time in the history of the world, the people of the United States have been compelled to go to war with their own government.

**TAKE CARE OF  
YOUR TRUCK**

# A MERICA'S ALERTMAN!

**ARE YOU LIKE**



10

# Keep Your Head!!



EVEN **BENNY'S** HEAD ISN'T  
HARDER THAN A SHELL FRAGMENT

BE A CREDIT TO

# America's Alertmen!

© 1944

THIS IS NO. 9 IN A SERIES OF POSTERS ON  
THE WRONG DOINGS OF "BENNY THE BUMBLE". DON'T BE LIKE HIM!

POSTER BY  
JOHN R. STURGEON  
ART DIRECTOR,  
ADVERTISING  
DIVISION,  
U.S. WAR INFORMATION  
COMMISSION



# KEEP YOUR EYES OPEN

★ ★  
REMEMBER YOU'RE ONE OF

# America's Alertmen!

8-18-42

THIS IS NO. 10 IN A SERIES OF POSTERS ON  
THE WRONG-WAYED OF JENNY THE BUMBLEBEE. DON'T BE LIKE HIM!

© 1942 AMERICAN FEDERATION OF LABOR  
PRINTED IN U.S.A.  
BY THE BUREAU OF ENGRAVING AND PRINTING  
"WE THE PEOPLE"

# AMERICA'S ALERTMEN!

BEWARE OF  
THIS MAN IN  
YOUR OUTFIT ~

*be sure it isn't* **YOU!**



*He's always behind the 8-BALL,  
he never does things right!*



MEET...

**"BENNY the  
BUNGLER"**

THIS IS NO. 1 IN A SERIES OF POSTERS ON THE WRONG-SIDES  
OF "BENNY the BUNGLER"  
**DON'T BE LIKE HIM!**

Created & Published by  
ANTI-FASCIST INFORMATION COMMITTEE  
Directed by Harry Goldblatt

Illustrated by  
Hans Gruenwald

# America's Alertmen

# LEARN TO SPOT 'EM!

"Him very  
friendly plane"



PAGE 20 OF 24 12/1/41

THIS IS NO. 11 IN A SERIES OF POSTERS ON  
THE WRONG-SIDES OF **DETECT THE SPY**. DON'T BE LIKE HIM.

DETECT THE SPY  
DON'T BE LIKE HIM



Courtesy of The New Yorker and the artist

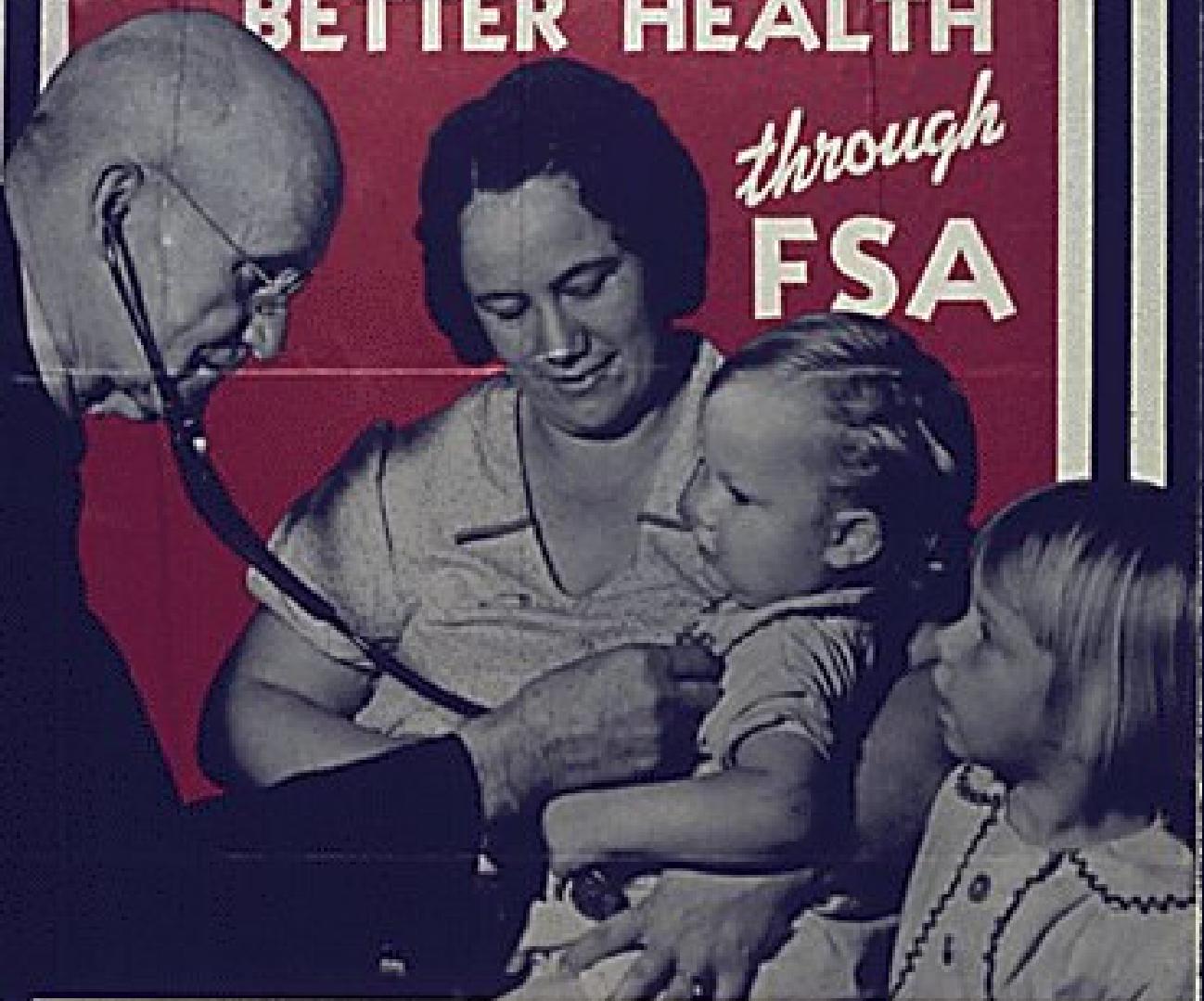
Whitney Darrow Jr.

*"The one I'm with is certainly a duck.  
He don't know where he's been, or where he's going, or anything."*

**Better a live cluck  
than a dead duck**

• • • SILENCE MEANS SECURITY • • •

# BETTER HEALTH through **FSA**



OVER HALF A MILLION FARM PEOPLE GET  
MEDICAL ATTENTION THROUGH FARM  
SECURITY'S GROUP MEDICAL CARE PROGRAM

Physician's Services

Drugs

Dental Care

Hospitalization

*Good Diet Plus Adequate Medical  
Care Equals Better Health*

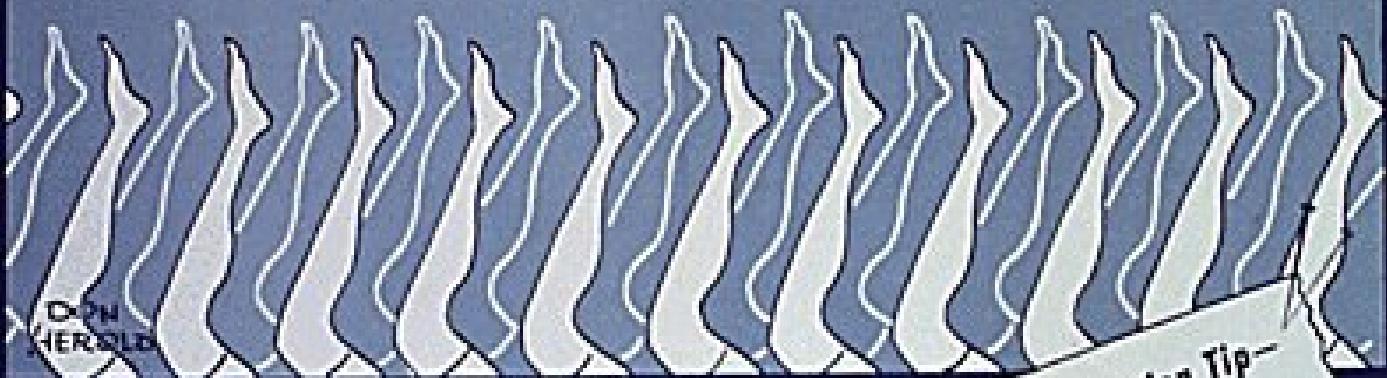


UNITED STATES DEPARTMENT OF AGRICULTURE  
FARM SECURITY ADMINISTRATION

THE SILK IN  
**185** PAIRS OF STOCKINGS

WILL MAKE

**1** ARMY PARACHUTE



Better  
**TAKE CARE OF**  
**WHAT YOU BUY**

Conservation Tip—

Be sure to wash  
your stockings every night  
in mild soaps



STYLISH

... AND ESPECIALLY  
DON'T LET THIS BUG GET YOU!

# Absentee Bugs GET YOU



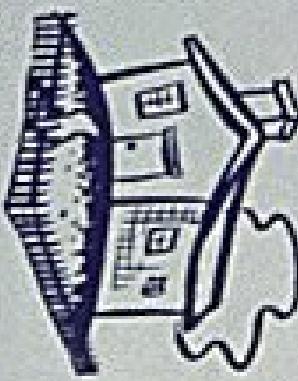
*Your* WAR PRODUCTION DRIVE  
LABOR-MANAGEMENT COMMITTEE

WPA Leaflet No. L-54. For more copies, address  
WAR PRODUCTION DRIVE HEADQUARTERS,  
War Production Board,  
Washington, D. C.

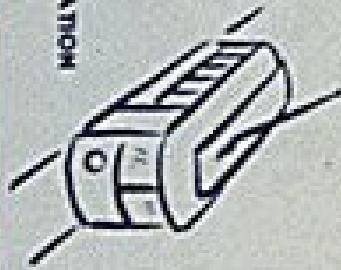


# DON'T LET THE ABSENTEE RIGS GET YOU

BAD MOODING

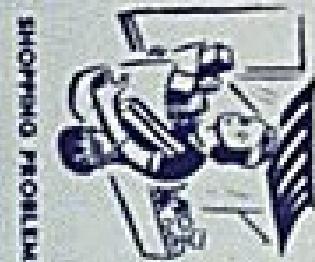


FOOD TRANSPORTATION



CHILD CARE

COST



SHOPPING PROBLEMS

RATION BOARD HOURS



ACCIDENTS



ILLNESS



## DAYS OFF COST LIVES!

Very few of us have a 100 percent attendance record. Most of us miss a day now and then. Many of us miss work more often—too often.

Sometimes it's our fault and sometimes it isn't.

But in either case work doesn't get done—necessary war work.

Your joint labor-management committee wants to cut down absenteeism . . . wants to wipe out the absentee badge that here been biting us. And your committee needs your help.

Here's our program of attack:

1. Find the root causes of absenteeism.
2. Exaggerate them.

On both points we must enlist your support.

The drawings on these two pages illustrate the chief cause of absenteeism in most war plants. Accidents and illness are the biggest causes. Then come housing and transportation troubles; child care and other home problems; shopping and ration board headaches.

There are other causes, too . . . including fatigue, shortage of materials, and other interruptions to production.

These "inducatory" causes are the most prevalent absentee bugs in war plants. We must find out which of them are biting in production here—and then we must devise ways and means to kill them. All of us, working together.

What about other causes of absenteeism?

We need your help here, too—far, frankly, these other causes are chiefly your problem.

Most absences have contributing and understandable causes.

They are involuntary. But some absences are voluntary.

These voluntary days off must be cut down if production is to be pushed up!

Why?

Because there's a war to be won—and won quickly.

QUICKLY AND COMPLETELY.

Every Day Counts!

DAYS OFF COST LIVES!

# BEWARE...



Drink only  
approved water

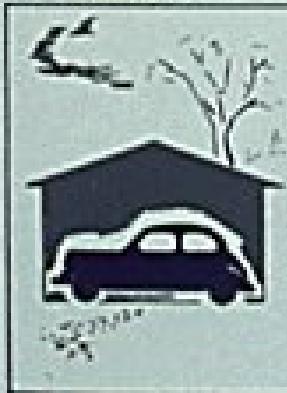
NEVER GIVE A DRINK A BREAK!

# **BEWARE OF**

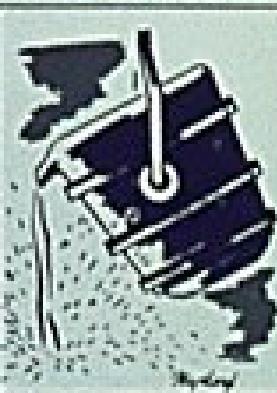
# **carbon**

# **monoxide**

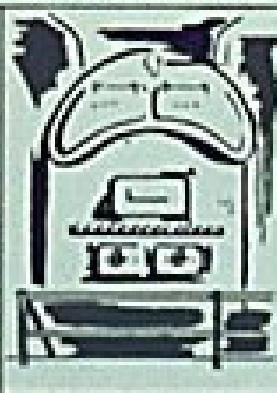
IN GARAGES



IN FOUNDRIES



IN HEATING PLANTS



\* For more information read—

KO  
CO

# Beware Sharp Ears!

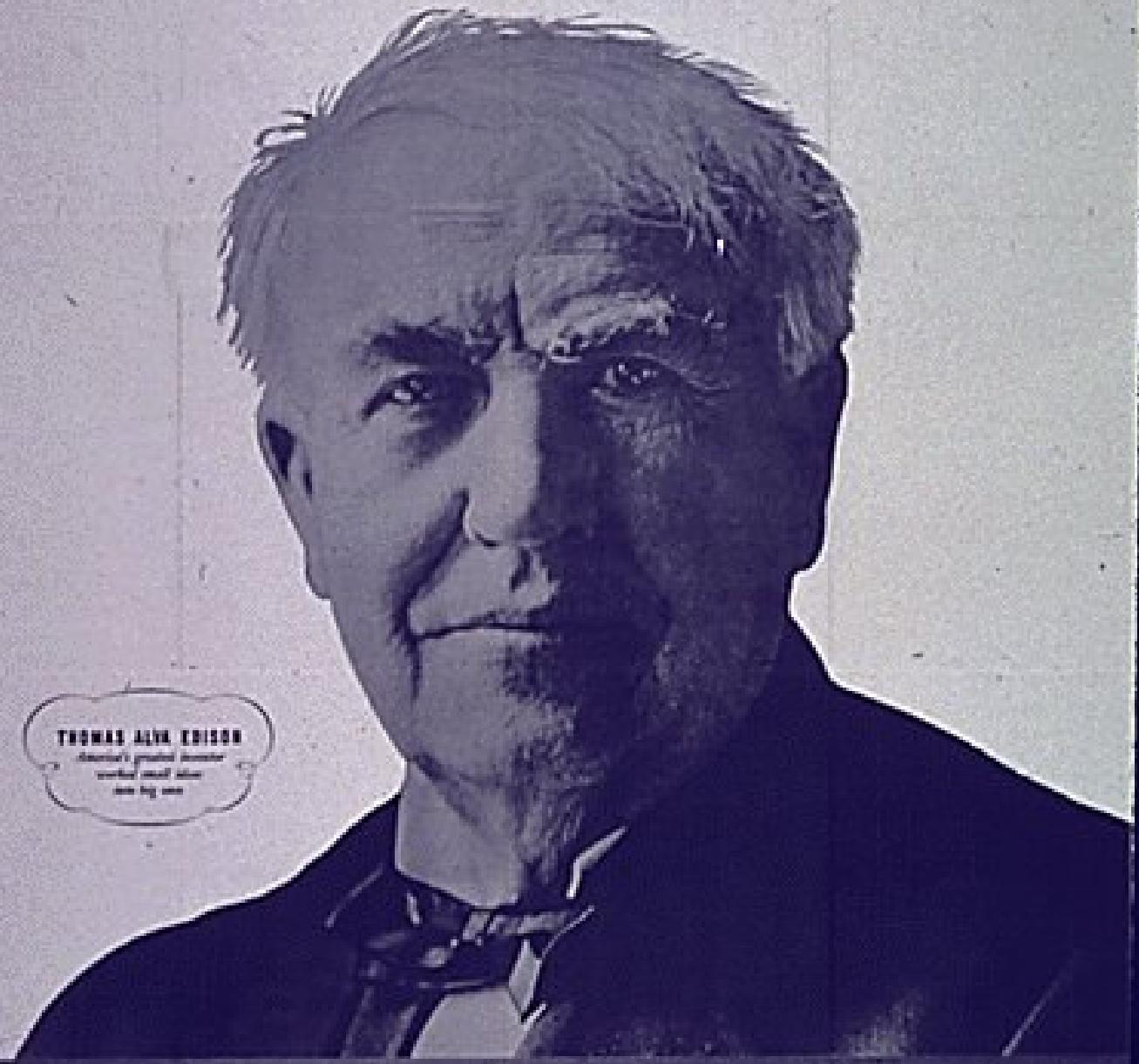


**Biggest  
Fastest  
Deadliest...  
SUPERFORTRESS**



U.S. AIR FORCE

**BIG THINGS FROM LITTLE IDEAS GROW**



THOMAS ALVA EDISON  
America's greatest inventor  
created small ideas  
and big ones.

**SPEED VICTORY**

**Let's have your ideas**

# Bigger Yields!



FOLLOW

GREEN MANURE CROPS

## *Birthday* OF THE MARINE CORPS

On November 10, 1775, a Corps of Marines was created by a resolution of Continental Congress. Since that date many thousand men have borne the name Marine. In memory of them it is fitting that we who are Marines should commemorate the birthday of our Corps by calling to mind the glories of its long and illustrious history.

The record of our Corps is one which will bear comparison with that of the most famous military organizations in the world's history. During the greater part of its existence, the Marine Corps has been in action against the Nation's foes. Since the battle of Trenton, Marines have won foremost honors in war, and in the long eras of tranquility at home generation after generation of Marines have grown gray in war in both hemispheres, and in every corner of the seven seas that our country and its citizens might enjoy peace and security.

In every battle and skirmish since the birth of our Corps, Marines have acquitted themselves with the greatest distinction, woning new honors on each occasion until the term "Marine", has come to signify all that is highest in military efficiency and soldierly virtue.

This high name of distinction and soldierly repute we who are Marines today have received from those who preceded us in the Corps. With it we also received from them the eternal spirit which has animated our Corps from generation to generation and has been the distinguishing mark of the Marines in every age. So long as that spirit continues to flourish Marines will be found equal to every emergency in the future as they have been in the past, and the men of our Nation will regard us as worthy successors to the long line of illustrious men who have served as "Soldiers of the Sea" since the founding of the Corps.