

Aids to Navigation



From the Portfolio, U.S. Coast Guard

The United States Coast Guard Maintains and Operates Lightships at the Entrances of Principal Harbors of the United States.

AIM TO WIN

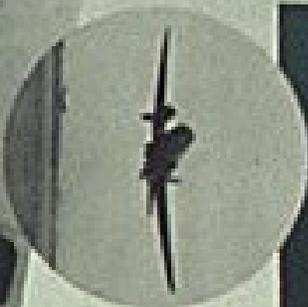
**EVERYBODY
EVERY PAYDAY**

10%

Buy WAR BONDS



AIR FRONTS



ZERO HOUR: A B-29 bomber's rapid attack on Japan and India brought Japan to the verge of defeat. The American fleet on nearby islands had linked with the Japanese island of New Guine to take the B-29's. These bombers are present upon transport to Europe.



YOU CAN'T KEEP A good plane down. Millions of a B-29 bomber have no other equal. The turbo-propeller P-48 lighting is the brightest and most advanced ever placed in the battlefield.



END OF NAZI. The seventh plane down a large, beautiful B-29 bomber and down the line of Berlin by a B-29 bomber. These magnificent planes, through heavy attack, were the main for American success. The landing area surrounded a bomber.



BEARD NEW SCAMP. These magnificent bombers from the United States Army are shown in flight in their attack on enemy targets. American bombers and attack aircraft have been in every battle they could get into. (Special thanks to the military for the photo.)



PARACHUTE BOMBS are seen from the ground. The B-29 bomber's parachute bombing is the most accurate of any. The bombs are seen from the ground. The B-29 bomber's parachute bombing is the most accurate of any. The bombs are seen from the ground. The B-29 bomber's parachute bombing is the most accurate of any.

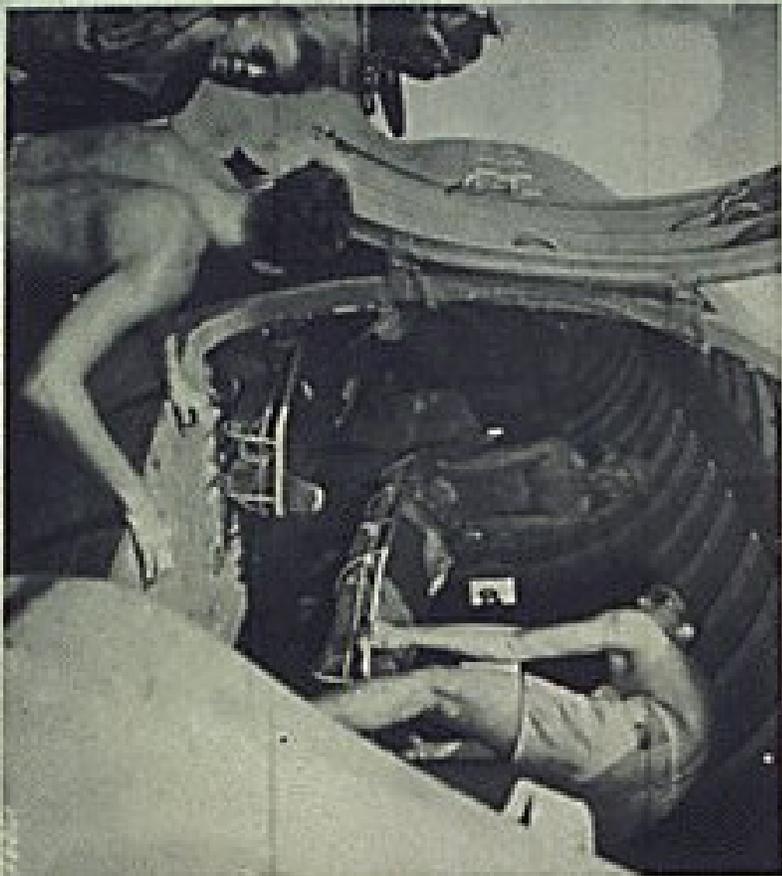


U. S. ARMY
OFFICIAL POSTER

—★— AIR FRONTS



CALYPTUS. You don't have a medical horse medical shoe, medicine, clothing, coffee and food and then medical supplies. They come out from your inventory and you can get help in an instant. Personal and Public. Your planes and the medical supplies they're being in the field.



AIR EVACUATION of the wounded in New Guinea. They come on planes around the globe to get the most complete care they need and to get back to the front.



THE MUSTANG'S BOON. It goes faster to make than other fighters. It has more power, and it's easier to fly. The P-51 is one of the most important fighters since it's been out of England against the Germans.



LAND BIRDS AT SEA. A long beach with a long line of soldiers. They're going to be in the front line. They're going to be in the front line. They're going to be in the front line.



THE MUSTANG'S BOON. It goes faster to make than other fighters. It has more power, and it's easier to fly. The P-51 is one of the most important fighters since it's been out of England against the Germans.



U. S. ARMY OFFICIAL POSTER



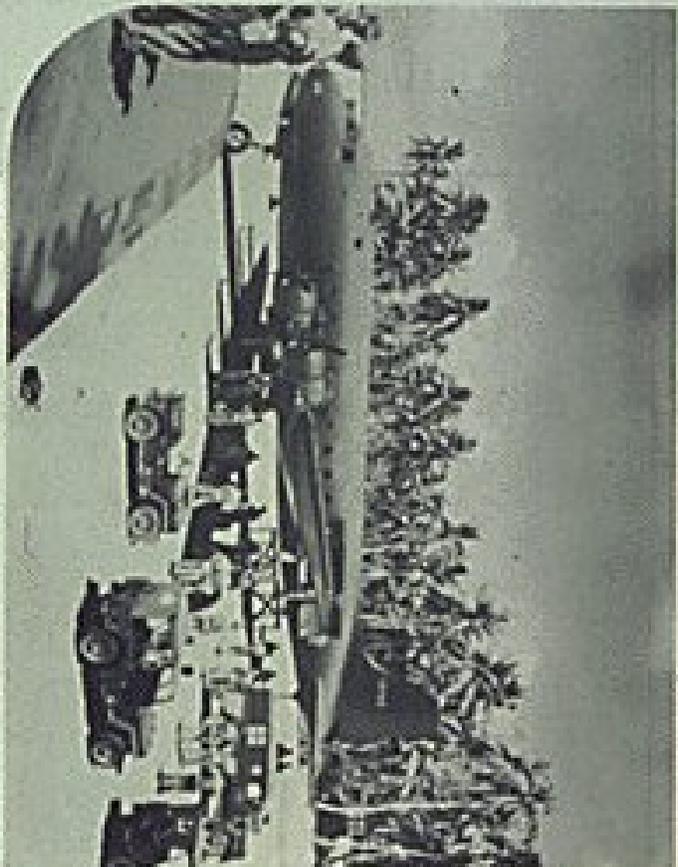
AIR FRONTS



HEAVY BLAZES of a bomber engine are being used for a landing light for the new, heavy bomber of the Army. "Blazing" fuel tank exhaust, through ductwork, is being used for other lighting of the aircraft.



PARADE OVER BATTLEFIELD, the new, speedy, 10,000-pound bomber, with fuel and bomb, flying over of enemy's defenses following victory, and just out of their grasp.



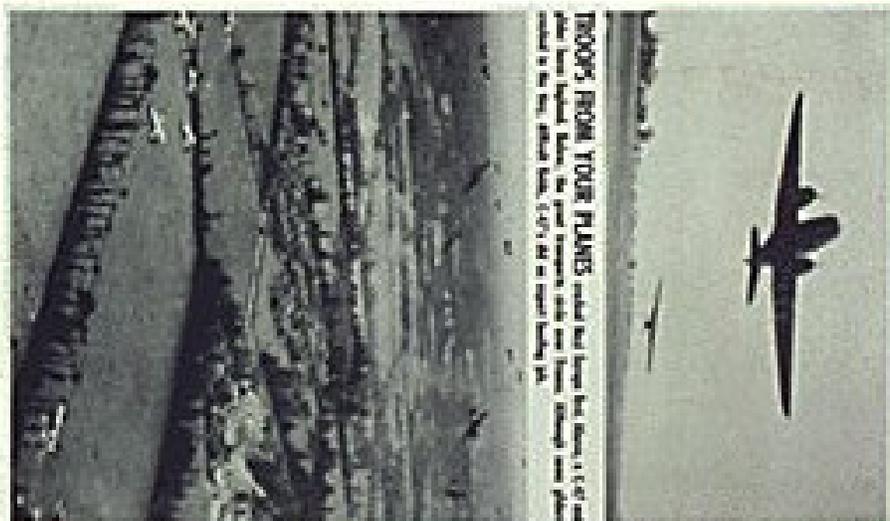
HEAVY PLANE, the new 10,000-pound bomber, with fuel and bomb, flying over of enemy's defenses following victory, and just out of their grasp.



"BLADE WOODW" of the Army's leading new fighter airplane, the "Blade," has been shown by many through the test of speed and maneuver and has been shown that it is a real winner.



U.S. ARMY OFFICIAL POSTER

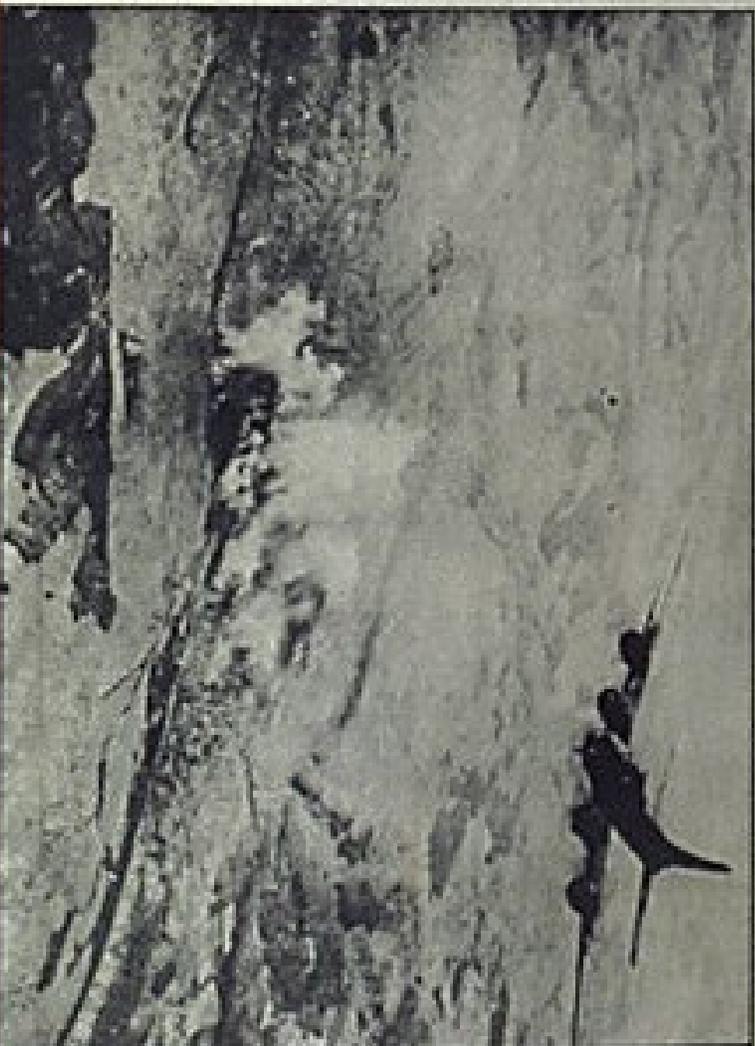


TROOPS FROM YOUR PLANE could lead troops that have a 10,000-pound bomber flying above them. The great bomber, with fuel and bomb, flying over of enemy's defenses following victory, and just out of their grasp.





AIR FRONTS



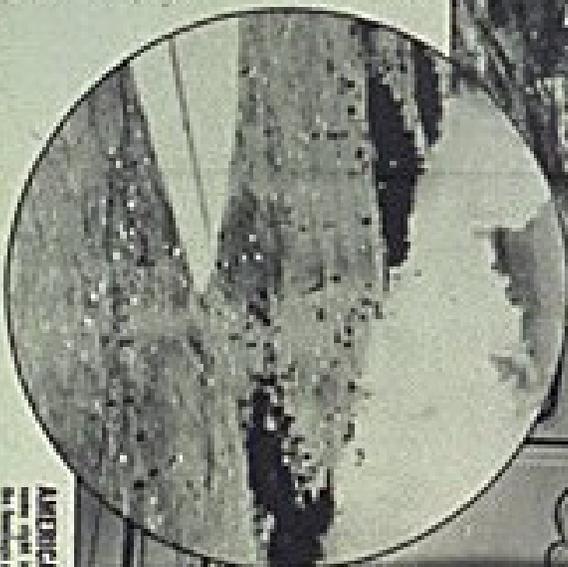
**AERIAL DESTRUCTION OF
SCORPIONET.** Aerial bombardment
by the U. S. Army, U. S. Navy and
U. S. Marine Corps, the principal means
of attacking the enemy's air base
at Scorpionet, the principal base of
the Japanese in the Philippines.
The U. S. Army, U. S. Navy and
U. S. Marine Corps are now
preparing to land on the island of
Mindanao and capture the base.



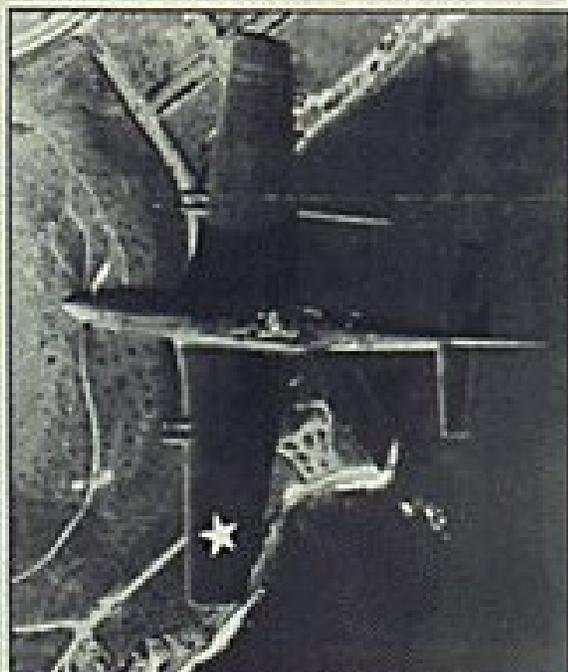
U. S. ARMY
OFFICIAL POSTER



A SOCK IN THE AXIS BELLY.
American planes and bombs, American
ships and submarines, have been
sent to the Philippines to help the
Filipino people fight the Japanese.
The U. S. Army, U. S. Navy and
U. S. Marine Corps are now
preparing to land on the island of
Mindanao and capture the base.



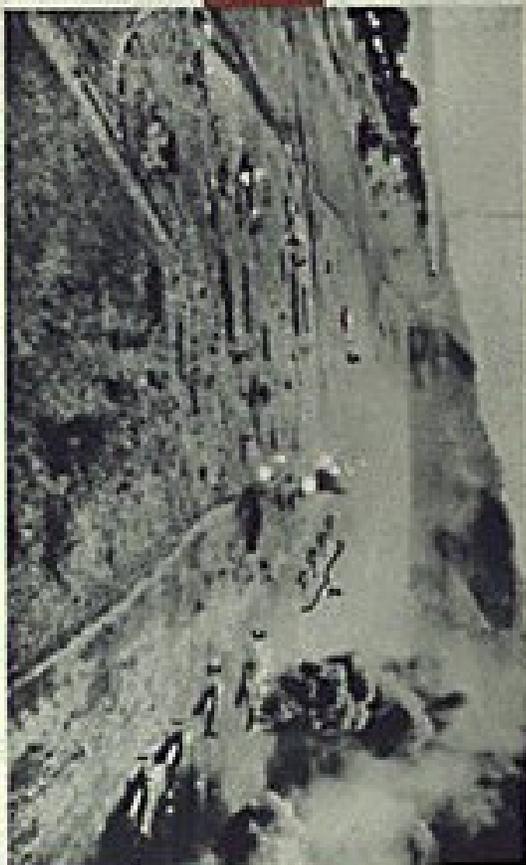
AMERICAN PLANES CAN "TAKE IT." A big reason
why our planes can "take it" is the
fact that our pilots are brave and
our planes are built to last.



MUSTANG BEARS FOUR-OF-A-KIND. The Mustang has been
proved to be the best fighter plane in the world.
It is fast, maneuverable, and has a long range.
It is the best fighter plane in the world.



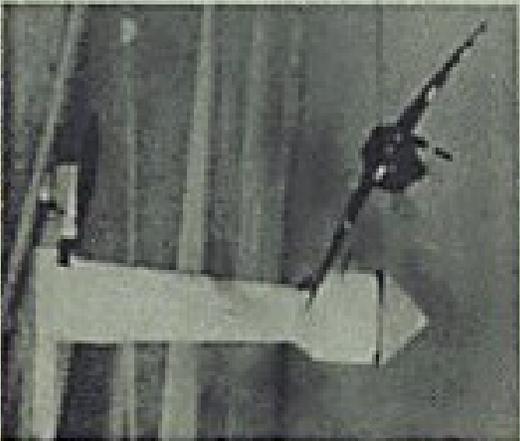
AIR FRONTS



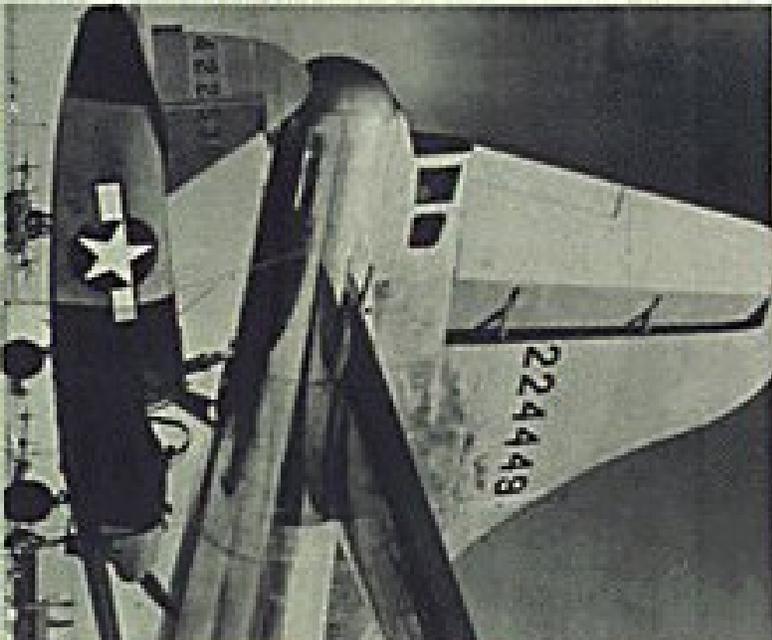
PARASOL BOMBS are being used in these operations where low altitude flight is required. The bombs are being used to drop on the ground and are being used to drop on the ground.



SMOKE BOX 30,000 FEET - The smoke box is being used to drop on the ground and is being used to drop on the ground.



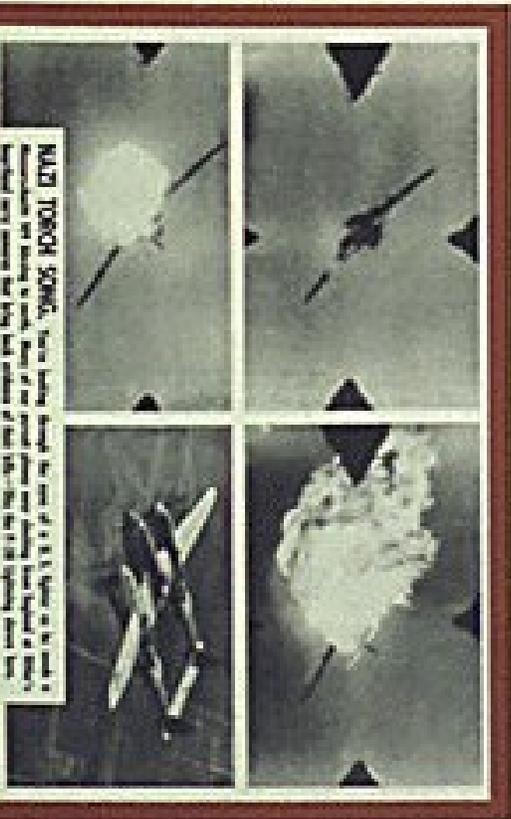
FLUX TOWER IN FRANCE - The only one of its kind in the world, this tower is being used to drop on the ground and is being used to drop on the ground.



DUKE AND SPARROW of the Army Air Corps. The tail of Duke has a distinctive design, the number 224448.



U. S. ARMY OFFICIAL POSTER



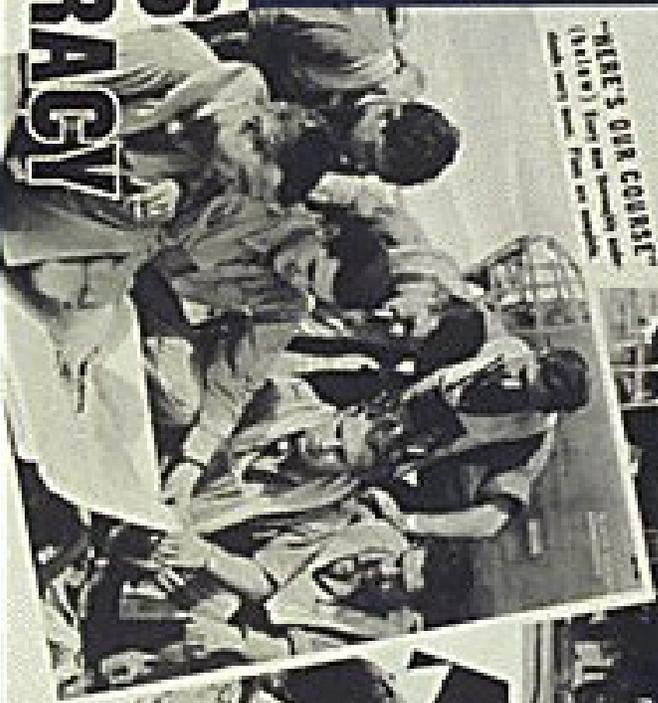
NAZI TORCH BOMB - This bomb is being used to drop on the ground and is being used to drop on the ground.

★ AIR FRONTS

"HERE'S OUR COURSE"
 (Caption) Army and Navy planes attack
 the enemy's rear areas.



FILL 'EM UP! American
 planes supply the front lines
 with fuel, food, and other
 supplies.



AXIS POWERS
 (Caption) The enemy's
 military leaders are
 captured.



AXIS TASTES AMERICAN ACCURACY



CONEL: Night air attack. The Axis night bombers find our air bases. Look for more.



CONEL: A night air attack on our air bases. Look for more.



CONEL: A night air attack on our air bases. Look for more.



AIR FRONTS

OUR PLANES CAN TAKE IT...

... AND DISH IT OUT!



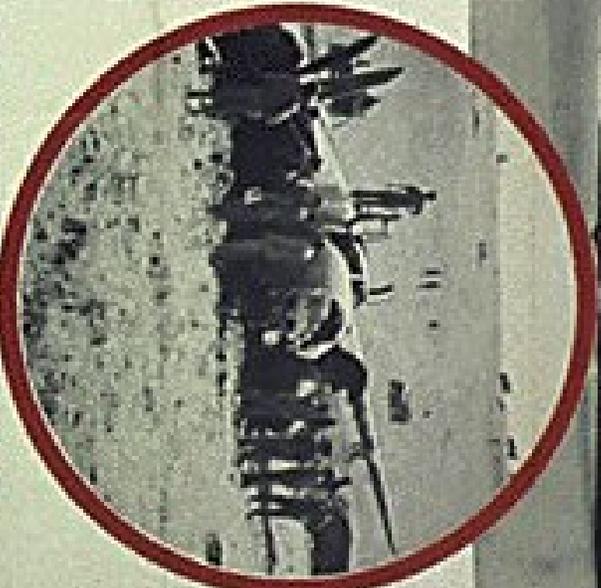
AFTER BOMBING GALLIES - B-24's make an exact response and it is the reason of World War II's final victory. That strength made possible that plane and more by operation of the engine and fuel, it is the best.



LONG DISTANCE - B-24's are used for long distance. The B-24's are being used for long and great many missions and targets, from the front lines of the Western Front.



PLANE NO. 124406 - B-24's are used for long and great many missions and targets, from the front lines of the Western Front.



PLANE NO. 124406 - B-24's are used for long and great many missions and targets, from the front lines of the Western Front.



U.S. ARMY

BOARDS' GUARDIAN. Here's the last of the Axis' "new" fighters. The "new" fighters are the "old" fighters. The "old" fighters are the "new" fighters. The "new" fighters are the "old" fighters.



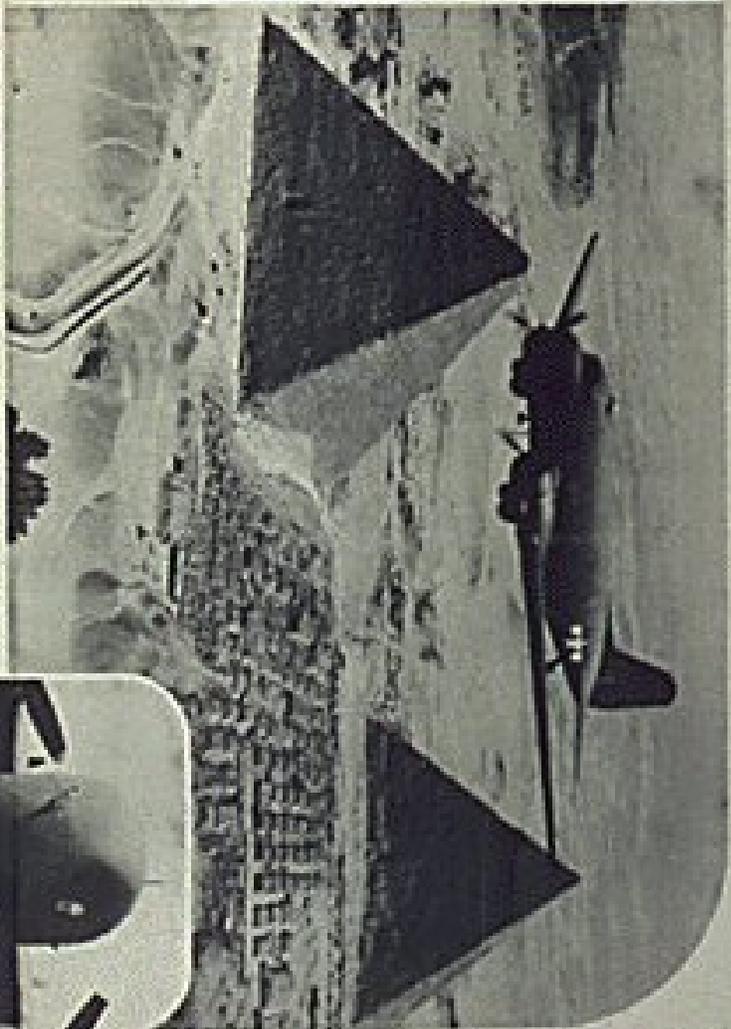
★ AIR FRONTTS



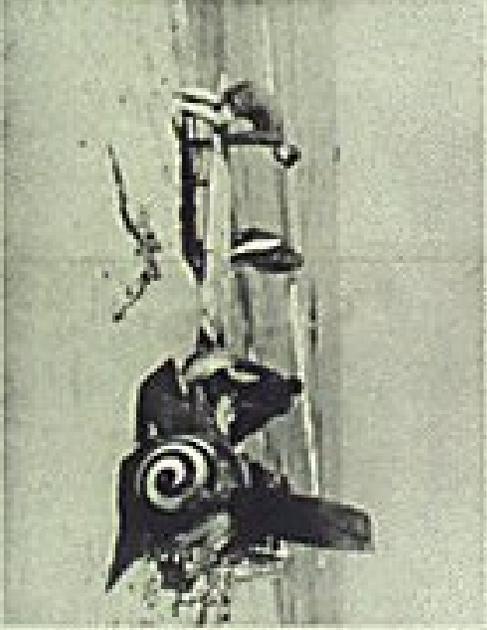
PASTING BOARD. A collection of the "new" fighters. The "new" fighters are the "old" fighters. The "old" fighters are the "new" fighters. The "new" fighters are the "old" fighters.



U. S. ARMY OFFICIAL POSTER



THE OLD AND NEW. An illustration of the "old" fighters. The "old" fighters are the "new" fighters. The "new" fighters are the "old" fighters.



AXIS FIGHTERS END. A collection of the "new" fighters. The "new" fighters are the "old" fighters. The "old" fighters are the "new" fighters. The "new" fighters are the "old" fighters.

YOUR PLANES CARRY THE FIGHT TO THE AXIS

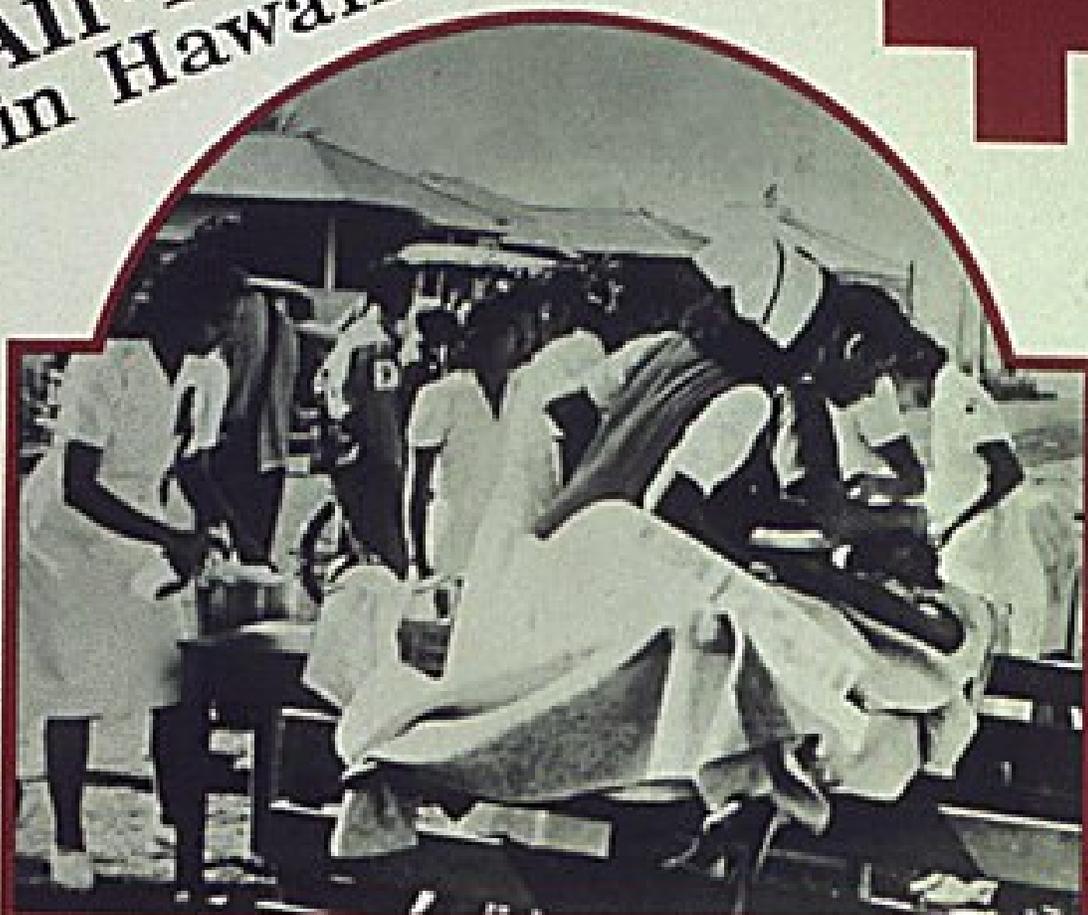


POSTAL PACKER PLUS INC. A collection of the "new" fighters. The "new" fighters are the "old" fighters. The "old" fighters are the "new" fighters. The "new" fighters are the "old" fighters.



POSTAL PACKER PLUS INC. A collection of the "new" fighters. The "new" fighters are the "old" fighters. The "old" fighters are the "new" fighters. The "new" fighters are the "old" fighters.

**Air-raid
in Hawaii**



**VOLUNTEERS HELP RED CROSS NURSES TEND THE INJURED.
AMERICA NEEDS 100,000 NURSE'S AIDES.**

**Serve your Country
as a
Red Cross Volunteer
NURSE'S AIDE**

APPLY TODAY FOR TRAINING INFORMATION

A BLOOD TEST *and examination*



*Protects Your Health
and Family*



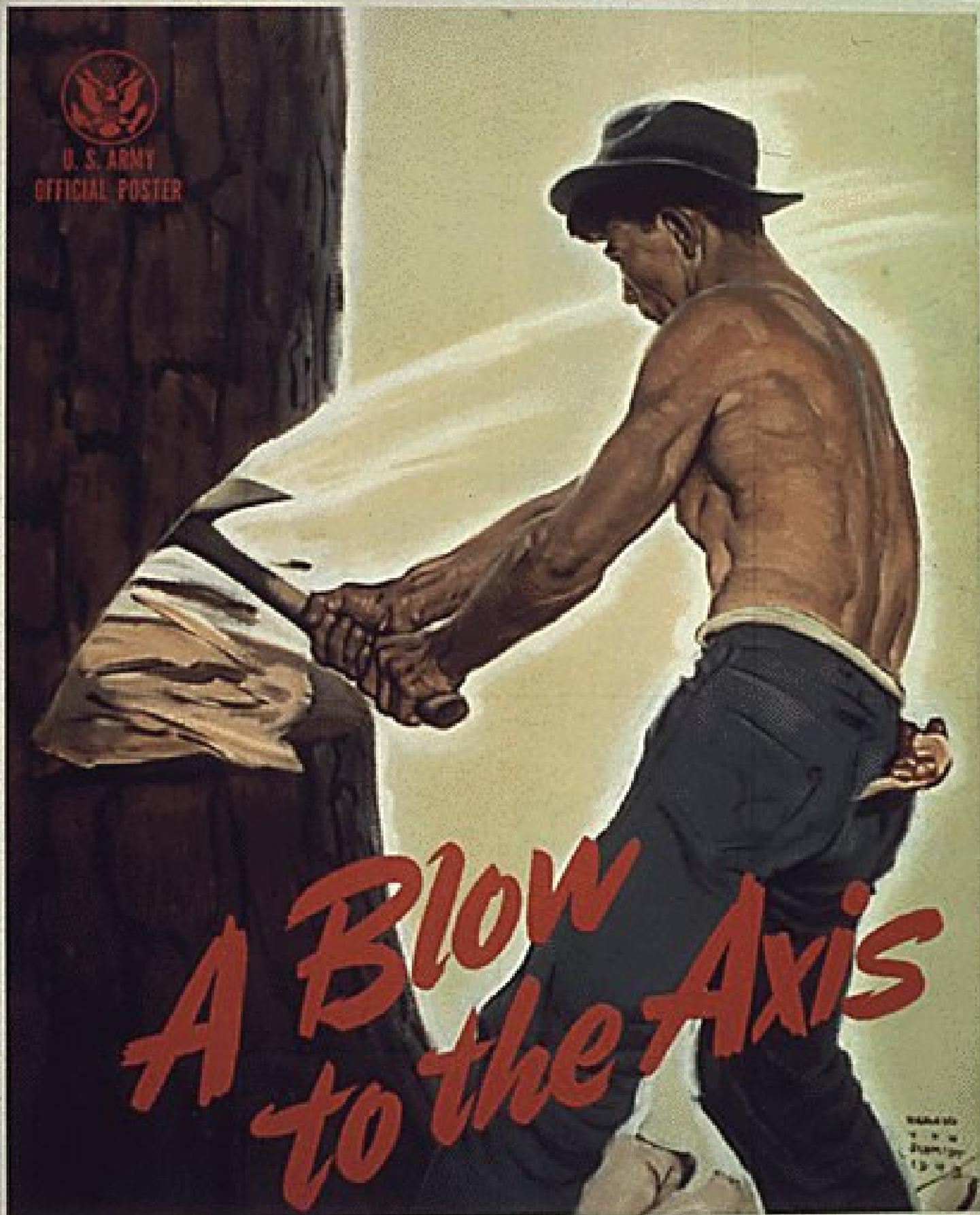
A BLOOD TEST FOR
EVERYONE
THE ONLY SURE CHECK

Syphilis STRIKES 1

IN 10 BEFORE 50



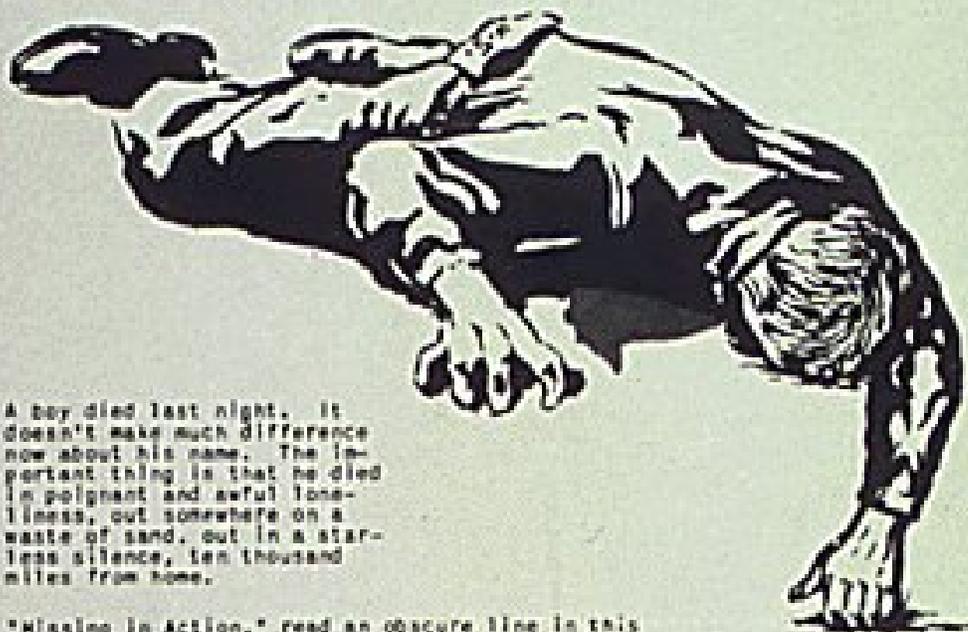
U. S. ARMY
OFFICIAL POSTER



*A BLOW
to the AXIS*

MORE LUMBER FOR THE ARMY

A Boy Died Last Night



A boy died last night. It doesn't make much difference now about his name. The important thing is that he died in poignant and awful loneliness, out somewhere on a waste of sand, out in a starless silence, ten thousand miles from home.

"Missing in Action," read an obscure line in this morning's communique. That was all. Now he lies there, crumpled beside the twisted wreckage of his plane, riding high in the sunlit heavens. The fine head and the shining face and the broad shoulders remain only in a picture that looks out upon a quiet living room on a shaded street an eternity away.

Last night, in those agonizing hours of unspeakable isolation, he went through a thousand deaths without the one thing that might have helped a little—the sound of a familiar voice, the pat of a friendly hand.

The pain was terrible enough. But there was that dreadful burden of thought in those endless last hours. Mom and Pop. The flowers blooming again in the back yard. The good old Roadster in the driveway. That last sweetheart kiss at the station. Those dances last summer. That half-finished letter in his blouse. All those plans for the future. Couldn't somebody find him, please?

Too much for you, all that? But it really happened last night, just like that. If people could only understand it, if they could just grind deep into their thinking the stark, terrible reality of it, every petty, selfish interest would be swept away. They would sacrifice anything just to make themselves worthy of that boy. They would rise up and demand that their government take anything, everything needed, take away every last penny of profit, render uncertain every commonplace comfort, and easy security just to avenge that boy.

He died last night, you see. There's no getting around that.

—The Louisville Courier-Journal

Reproduced for Sixth Service Command War Bond Office 1950



a careless word...

A NEEDLESS LOSS

a careless word



...another cross



*A Half-Filled Stamp Album is
like a Half-Equipped Soldier*





THE SUN
NEVER SETS
ON THE
WILLYS JEEP

A JEEP'S-EYE VIEW OF THE SEABEES IN ACTION

A true incident of JEEPS from 1942-1945 in the battle of the South Pacific.

IN the essential and dangerous work of war, the Navy Seabees—about 100,000, building warships—fighters—are working heroic history today.

The incident illustrated here is typical of war as the Seabees find it, and as a Seabee whose buddy made the supreme sacrifice, actually saw it—

"We had occupied this little island in the lagoon a few days before. All our equipment—our cranes, steam shovels, graders, bulldozers, trucks, a fleet of Jeeps, guns, materials, tools—everything needed to do our job—had been put ashore without opposition.

"In fact, we had the runway of the new air field leveled off, and about a third of the road was laid, before anything happened. It was really beginning to get so—so waiting.

"Then one day hell broke loose. An 'over' brought us to our feet with a jerk. We could hear the roar of low-level Jap bombers. It had been raining and they were coming over the air field right out of the glare of the sun. Bombs began falling

and machine guns popping. Then there was a crash and we could see that a direct hit had blasted a big hole right in the middle of our steel runway.

"That was bad. It would keep our own fighters from going ashore to intercept the Japs. Larry—that's my buddy—and some more of us, piled into a couple of Jeeps with our repair tools, and ran for the still smoking crater.

"Just as we got there we heard the Japs coming back. We were caught flat-footed—off our heels. He dove into a nearby machine gun pit. Two Japs with their machine guns blaring were headed straight for him. He could have ducked, but he didn't. He just trained his gun on the lower of the Japs and let her go. We could see his bullets carving a pattern in the Jap's headgear. Then there was a puff of black smoke, a burst of red hot flame, and the Jap crumpled, and crashed in the concrete crater at the end of the runway.

"Larry moved our buddy that day. We made the repair, our planes were able to go up and around the day, and the bomb was completely in record time.

"But they got Larry a few days later when they blasted a

genuine large loaded with gasoline, on which he was working. He had what we call 'Seabee gear'!"

The records show that "Larry,"..... Seabee Second Class, in recognition of conspicuous gallantry above and beyond the call of regular duty, was posthumously awarded the Silver Star Medal. He was the first Seabee to receive this citation.

It is a great satisfaction to us that Willys-built Jeeps are considered an essential part of the equipment of the Seabees (Construction Battalion). These courageous men—the newest branch of Navy service—prove their skill and experience as surveyors, electricians, carpenters, iron workers, masons, riveters, welders, plumbers, etc., etc., etc. and risk their lives day after day, in field, mountains, and jungle when necessary, air bases, docks, barracks, roads, etc., for our fighting forces—anywhere. Our best bet off to these courageous builders—don't they beat the farm boys?"

WILLYS

JEEPS, MOTOR CARS AND TRUCKS



The heart of every fighting Jeep in the world—and the source of its amazing power, speed, flexibility, dependability and fuel economy—is the Willys "Go-Devil" engine, the design of which was perfected and is owned exclusively by Willys-Overland.

BUILD FOR VICTORY - JOIN THE SEABEES

Inquire at any U. S. NAVY RECRUITING STATION



A LIFETIME EDUCATION *FREE*
FOR HIGH SCHOOL GRADUATES WHO QUALIFY
U.S. CADET NURSE CORPS

GO TO YOUR LOCAL HOSPITAL OR WRITE TO U. S. PUBLIC HEALTH SERVICE, BOX 88, NEW YORK 8, N. Y.

Ally Ross

A Mark of Distinction



EVERY SOLDIER who wears this Badge¹ is performing meritorious military service. It means he is qualified to operate and maintain Army vehicles with high proficiency. It means he can be depended upon at all times, under all circumstances, to protect equipment needed to win the war.

G. C. Marshall

G. C. MARSHALL
Chief of Staff

¹QUALIFICATION BADGE, MOTOR VEHICLE DRIVER AND MECHANIC

1. Basic Badge and Bars of colored silver. Bars marked for three types of qualification: Driver-W (wheelbar vehicles), Driver-T (truck or half-track vehicles), Driver-M (motor cycles), Mechanic (automotive or allied trade mechanics).



2. Authorized by Sec. 11, Co. No. 24, W. O., 28 July 1943, as amended by Sec. 1, Co. No. 113, W. O., 11 May 1945, and Par. 75, AR 600-15, 11 March 1944. Available upon requisition through regular Quartermaster supply channels.



A Message About Food . . .

FROM
THE PRESIDENT
of the
UNITED STATES

Millions of people face famine in the war-torn world!

I call upon every American to help save lives:

Eat less wheat products, fats, and oils.

Balance your diet with foods which are plentiful.

Keep up your victory garden. Preserve food at home.

Waste no food.

Famine and peace cannot go together. It is up to all of us to see that food saves lives and strengthens peace everywhere in the world.

A handwritten signature in cursive script, reading "Harry Truman".

WASHINGTON, D. C.
1946



A MESSAGE ABOUT FOOD
**FROM THE PRESIDENT
OF THE
UNITED STATES**

In this fourth year of war the need for food is greater than ever before.

I call upon every American to help increase the Nation's food supply . . .

By growing larger and better victory gardens and seeing them through to the harvest.

By preserving our food at home or in a community canning center.

By conserving food in every possible way—wasting not an ounce.

Our food will make a real contribution to the final victory and the peace. There can be no lasting peace in a hungry world.

A handwritten signature in cursive script, reading "Harry Truman".

THE PRESIDENT OF THE UNITED STATES OF AMERICA



A message for you...from 1953

(Today, John Jones is just an average American, wrestling with all the doubts and worries and problems that beset every one of us right now. But let's skip ahead 10 years. Let's look at John Jones then—and listen to him . . .)

SSOMETIMES I feel so good it almost scares me.

"This house—I wouldn't swap a shingle off its roof for any other house on earth. This little valley, with the pond down in the hollow at the back, is the spot I like best in all the world.

"And they're mine. I own 'em. Nobody can take 'em away from me.

"I've got a little money coming in, regularly. Not much—but enough. And I tell you, when you can go to bed every night with nothing on your mind except the fun you're going to have tomorrow—that's as near Heaven as a man gets on this earth!

"It wasn't always so.

"Back in '43—that was our second year of war, when we were really getting into it—I needed cash. Taxes were tough, and then Ellen got sick. Like most everybody else, I was buying War Bonds through the Payroll Plan—and I figured on cashing some of them in. But sick as she was, it was Ellen who talked me out of it.

"Don't do it, John!" she said. "Please don't! For the first time in our lives, we're really saving money. It's wonderful to

know that every single payday we have more money put aside! John, if we can only keep up this saving, think what it can mean! Maybe someday you won't have to work. Maybe we can own a home. And oh, how good it would feel to know that we need never worry about money when we're old!"

"Well, even after she got better, I stayed away from the weekly poker game—quit dropping a little cash at the hot spots now and then—gave up some of the things a man feels he has a right to. We made clothes do—cut out fancy foods. We didn't have as much fun for awhile but we paid our taxes and the doctor and—we didn't touch the War Bonds.

"We didn't touch the War Bonds then, or any other time. And I know this: The world wouldn't be such a swell place today if we had!"

FIGURE IT OUT FOR YOURSELF



YOU'VE DONE YOUR BIT --- NOW DO YOUR BEST!

BOOST YOUR BOND BUYING THROUGH THE PAYROLL SAVINGS PLAN

**A MESSAGE
TO OUR TENANTS
FROM THE GOVERNMENT**

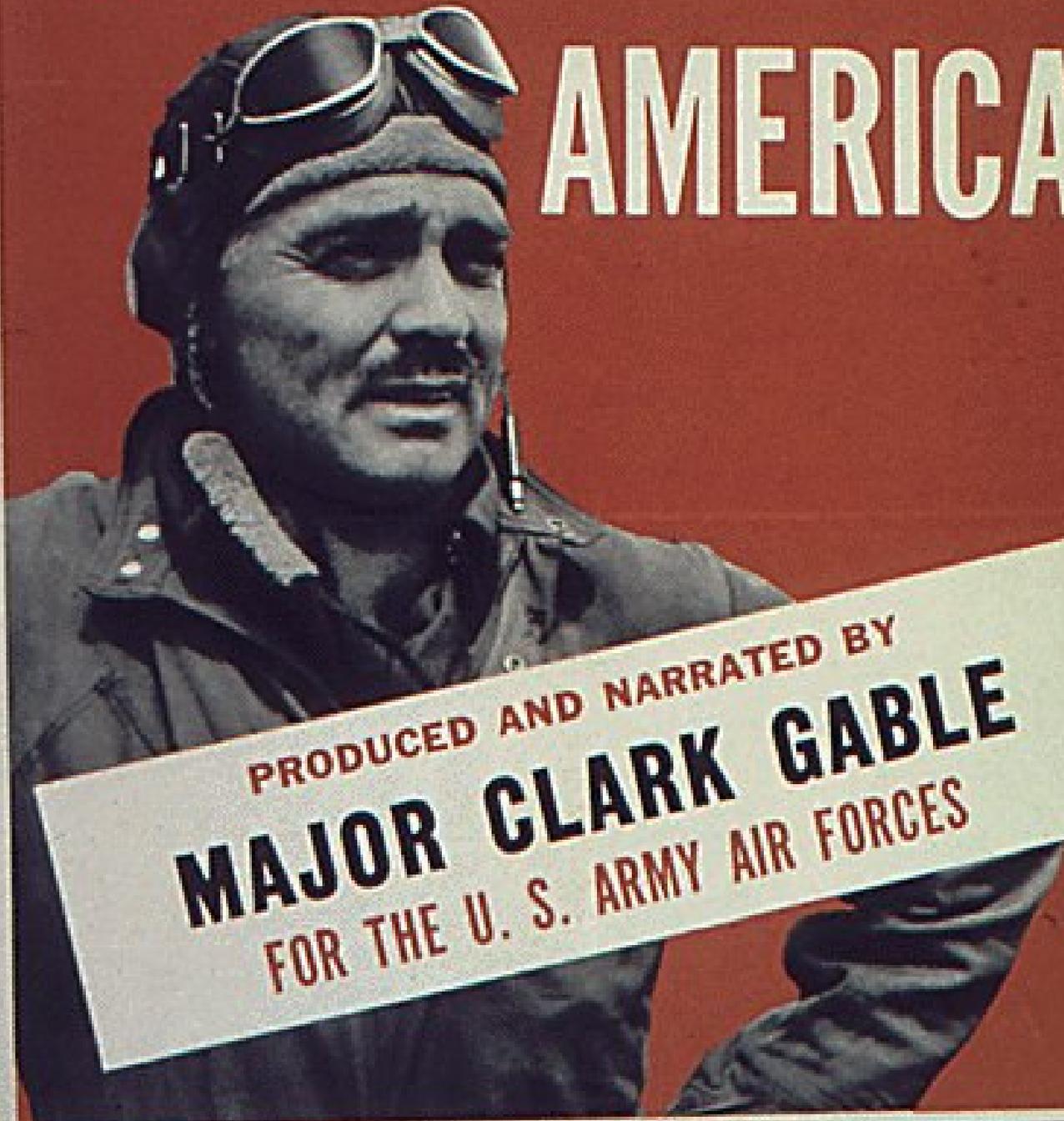
Help stop fuel waste

- 1. Use less hot water.**
- 2. Turn off radiators to prevent over-heating.**
- 3. Don't demand heat 24 hours a day.**
- 4. Keep windows closed as much as possible.**
- 5. Don't leave lights burning.**

**SAVING FUEL SAVES TRANSPORTATION
FOR AMERICA'S WAR EFFORT**

A MOVIE IN
TECHNICOLOR

"COMBAT AMERICA"



PRODUCED AND NARRATED BY
MAJOR CLARK GABLE
FOR THE U. S. ARMY AIR FORCES

BUY EXTRA WAR BONDS



~~A PENNY~~ FOR YOUR THOUGHTS

dollars for your thoughts

MAKE SUGGESTIONS

Winners Pay Dividends

HERE'S WHAT AXIS VICTORY WOULD MEAN TO YOU

A Proclamation

To the People of the United States of America, Occupied by the German Army

DECREE

To safeguard the property of the United States and to prevent acts against the security of the American people and the German Occupation forces

By virtue of authority vested in me by My Father and All-Mightiest Commander of the Army, I decree:

I. All powers of state in the United States rest in the hands of the Army of Occupation.

II. The occupying forces have taken command of all government offices, the courts, the police, all transport, banks, industrial plants, farms, universities, schools, hospitals and churches. All executives, white collar workers and laborers, insofar as they are retained by the Germans, who disregard German orders will be executed.

III. All products of farms and industry, raw materials, gold and silver, jewels and all objects may be requisitioned by the military authorities, who will decide how they may be used in the public interest. This order includes all luxuries above the normal requirements.

IV. Anyone caught trying to destroy farms or industrial products, buildings, plants, public utilities, or posters put up by the German authorities will be shot.

V. Anyone attempting sabotage, changing his residence to escape work, or refusing to go wherever he is sent to work will be put to death.

VI. Taxes will be levied by the military. All taxes of occupation must be paid by the communities involved, until withdrawal of the occupying forces.

VII. In all of the occupied territory the German reichsmark will be the medium of exchange, at a rate to be determined by the occupation authorities. The Army of Occupation may make payments over one hundred and twenty-five dollars by giving an IOU. Anyone refusing to honor German money or notes will be fined not less than 100,000 marks and imprisoned for not less than five years.

VIII. All political activities must cease as of this date. Political parties, labor unions, religious and charitable organizations are hereby outlawed. Any attempt to evade this section will subject the offender to extreme penalties.

IX. All public meetings of whatever character are forbidden. Violations will be dealt with by military courts.



Believing that few Americans realize just what an Axis victory would mean to our way of life, the Editor asked a man familiar with the type of decrees issued by the German military in conquered territory, to draw up a specimen draft of what we might expect if we were whipped.

Don't laugh. It could happen here.

Every section of this "Decree" is a true copy of a regulation imposed by the Nazis in either Occupied France, Belgium, Norway, Czechoslovakia or Poland. The ponderous official language used in German military edicts has been translated into idiomatic English, without puffing any punches.

X. Theater and moving picture shows, art exhibits, sporting events, social and religious meetings, publication of books, newspapers and magazines are hereby made subject to authorization and censorship by the military.

Books and art objects abandoned to the military authorities must be destroyed by their owners. Violation of this order will be punished with a fine of not less than 100,000 marks and imprisonment for not less than five years.

XI. Anyone trying to leave the United States without permission will be deported to German concentration camps or shot.

XII. Within four days of publication of this proclamation all males between the ages of 16 and 45 must register with the local military commander, giving all significant data as to education and vocational aptitude. Similarly with females between the ages of 16 and 45, within ten days of publication of this Decree. Other residents must comply with these regulations within three weeks. Refusal to comply will result in fine and sentence to a concentration camp.

School children must be registered by their teachers, as a first step to facilitate their transfer to National Socialist youth camps.

XIII. Jews will be dealt with in accordance with regulations in force wherever German authority extends. A future order will deal with methods for deportation of the sape population.

XIV. Weapons of all kinds, broadcasting equipment, short wave radios, cameras, anti-German literature, letters and pictures must be turned in as of this day to the local military authorities. Failure to comply with this order will bring the death penalty.

The death penalty will also be levied against all persons who listen to foreign radio broadcasts, pick up or distribute unauthorized leaflets, or read newspapers and books under the ban of the German military authorities.

XV. All Americans must pay due respect to officers and men in German uniforms and make way for them in all public places. The penalty for violation will be fine, imprisonment or deportation to a concentration camp.

Persons leading the German soldiers or German officials, or Americans under the German protection, or who criticize National Socialism will be liable to deportation, with the death penalty mandatory for repetition of any of these offenses. Anyone threatening physical harm to military or civil authority will be shot.

XVI. Any violation of German authority by groups of two or more persons will subject the entire community to heavy fine, and economic and social leaders of the community will be dealt with drastically. If those committing these outrages are not apprehended a group of citizens of the community, selected at random, will be shot, the number depending on the gravity of the crime.

XVII. Disrespect for any flag displayed with the permission of the Occupation Authorities is absolutely forbidden. Flags not in conformity with the German cause must be turned in to the authorities at once, or destroyed. Non-compliance with this order will result in sentence to a concentration camp, or death.

WASHINGTON, August 22, 1942

HEAD OF THE MILITARY OCCUPATION OF THE UNITED STATES OF AMERICA

VON MOLLAT
Lieutenant General

GIVE OUR FIGHTING MEN THE STUFF AND IT WON'T HAPPEN HERE

—Excerpted from The American Legion Magazine for April, 1942

A REAL PARTNERSHIP

HE SAYS, "DEAR DAD-
YOU'RE GETTING THE
METAL OUT. I'M
DISHING IT OUT.
WE'RE QUITE A TEAM!"



U. S. ARMY

A MENACE WE MUST BEAT!

"WE NEED YOUR
METAL TO HELP
FIGHT THE
U-BOAT!"



U. S. ARMY

Edward
Frost



A rumor, like the seeds we sow,
will grow and grow and grow.

DON'T BE A BLABBERMOUTH

KEEP YOUR EYES OPEN AND YOUR MOUTH SHUT!



"A sailor doesn't have to prove
he's a man!"



remember :

THERE'S NO MEDICINE FOR REGRET

A STRANGE SORT OF PRAYER



JOHN FALTER

WELL, GOD, here we are.

You up there. Me down here, with a burning sun, a mess of insects, too much ocean, and other buddies just as lonely as me.

Oh, God, how nice it must be back home, with Germany licked, and the folks humming, and some of the boys all finished with the fighting.

But I guess that wasn't meant for me, was it? And tomorrow and tomorrow I'll still be dodging bullets, still

feeling lost in the middle of the night.

Well, no hard feelings.

I'll go wherever You say, and do whatever You want me to. For You know what's best for me.

But say, if You can only get the people back home to remember me, maybe they'll still bear down. Maybe they'll still send us their blood, still stay on the job, still keep making the stuff we need.

You see, God, I'd like to get home, too.

A WAR MESSAGE



1

Conserve everything you use

2

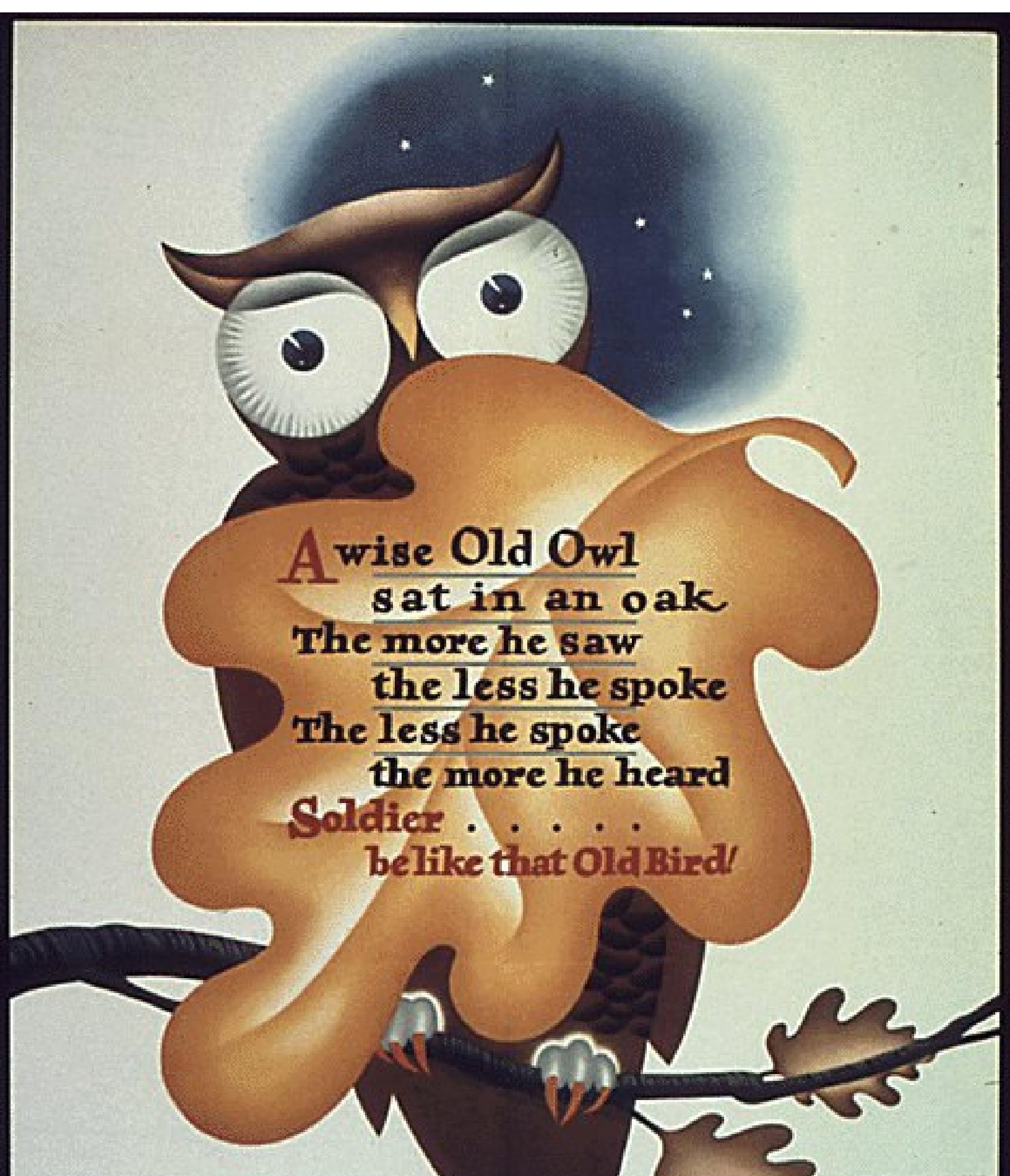
Buy only what is necessary

3

Salvage what you don't need

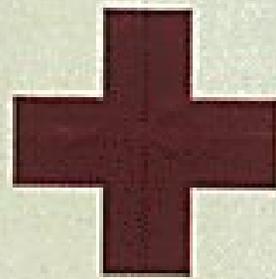
4

Share what you have



A wise Old Owl
sat in an oak
The more he saw
the less he spoke
The less he spoke
the more he heard
Soldier
be like that Old Bird!

★ SILENCE MEANS SECURITY ★



A WORD OF THANKS

BY oversubscribing the 1943 War Fund you have proved again that your American Red Cross is truly a people's partnership...Your generous support enables you to share...in supplying blood plasma to wounded fighting men...in bringing new hope to forlorn prisoners of war...in shouldering many personal worries of our soldiers and sailors and in providing help and comfort for their families...in serving suffering humanity throughout the world...To you who have made this partnership possible—THANKS!

AMERICAN RED CROSS

BO-ARDEE MOO
A WRONG ADDRESS HERE

PUTS HIS ADDRESS HERE



“above and beyond the call of duty”



DORIE MILLER

*Received the Navy Cross
at Pearl Harbor, May 27, 1942*



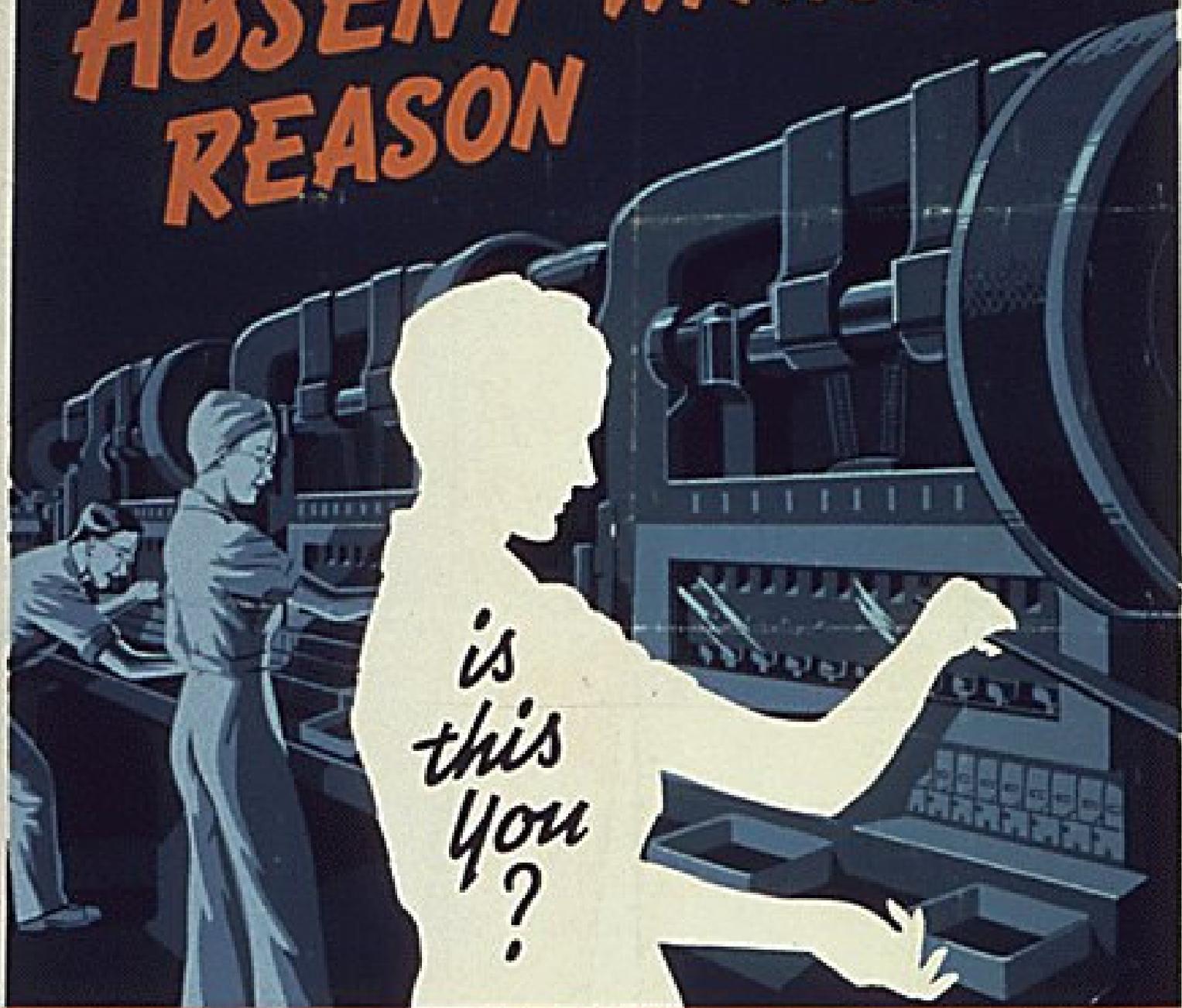
ABSENCE

**makes the war
last longer**

YOUR PRODUCTION COMMITTEE SAYS:

Stay on the job!

**ABSENT WITHOUT
REASON**



**THE ARMY CALLS IT
*DESERTION!***

TCOP TAXPAYERS' COMMITTEE

Don
Smyth

GENERAL INSTRUMENTS
ACCURATE INSTRUMENTS

... a Guarantee!



TEST REPORT FORM
TESTED BY: John Doe
DATE: 12/15/54

TEST REPORTS

*They've just GOT
to be **RIGHT!***

GENERAL INSTRUMENTS
ACCURATE INSTRUMENTS

... a Guarantee!



TEST REPORT FORM

NO. CHARGE IN CHARGE: _____

DATE OF TEST: _____

TESTED BY: *John Doe*

CHECKED BY: *Richard Roe*

REMARKS: _____

TEST REPORTS

*They've just GOT
to be **RIGHT!***

ACTION

SPEAKS LOUDER



**WHEN NOT
BETRAYED BY**

WARRORS

PRIC. A. JAMES

2 PENDLETON FIELD, OREGON

ADMIRAL ERNEST J. KING *says* —

"You are not asked to give but merely to lend 10 percent of your income to help us bring this war to a victorious end. You can do it systematically and most conveniently through the Government's Payroll Savings Plan. I urge you to do this."



Commander-in-Chief
United States Fleet
and
Chief of Naval Operations.

Yes Sir, Admiral, we are regularly investing at least 10% of our pay in

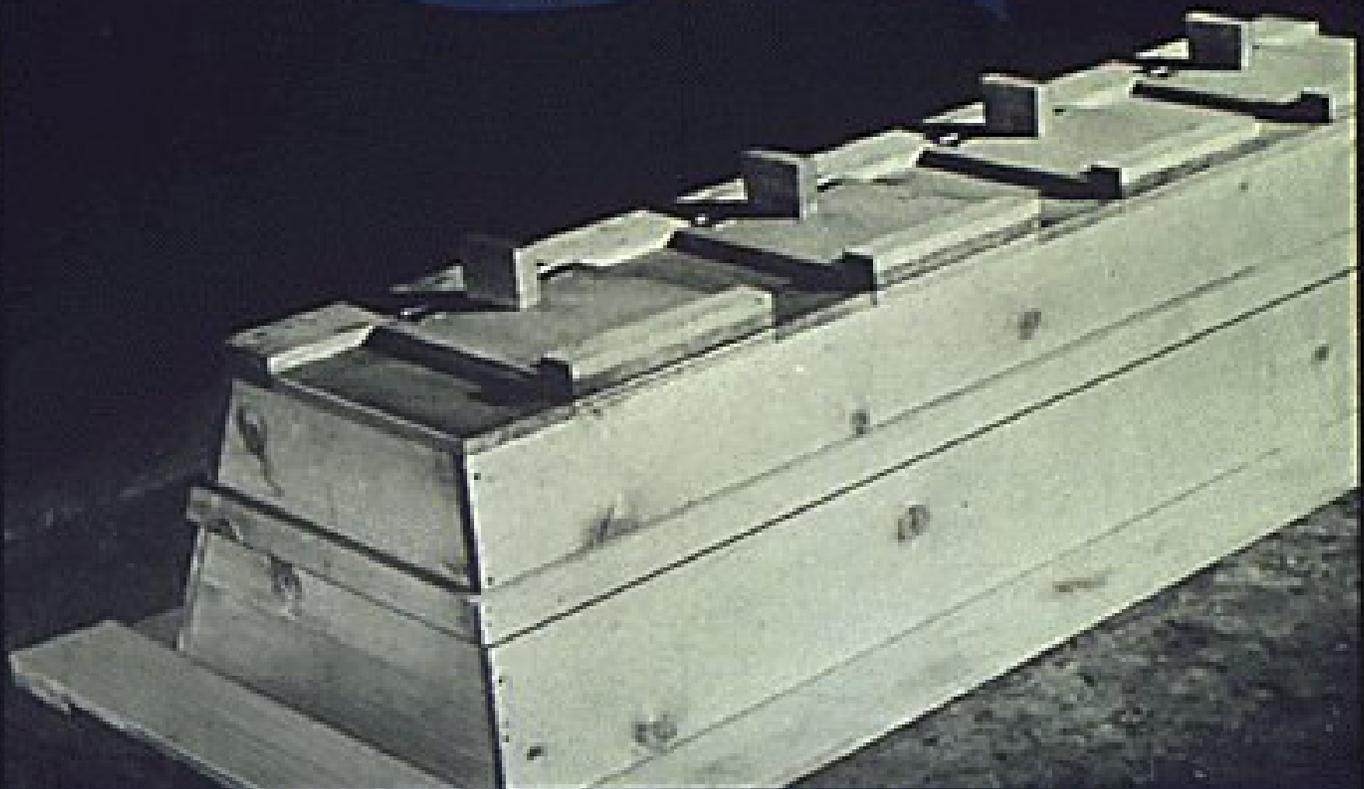
UNITED STATES WAR SAVINGS BONDS

THROUGH

THE VOLUNTARY PAYROLL SAVINGS PLAN



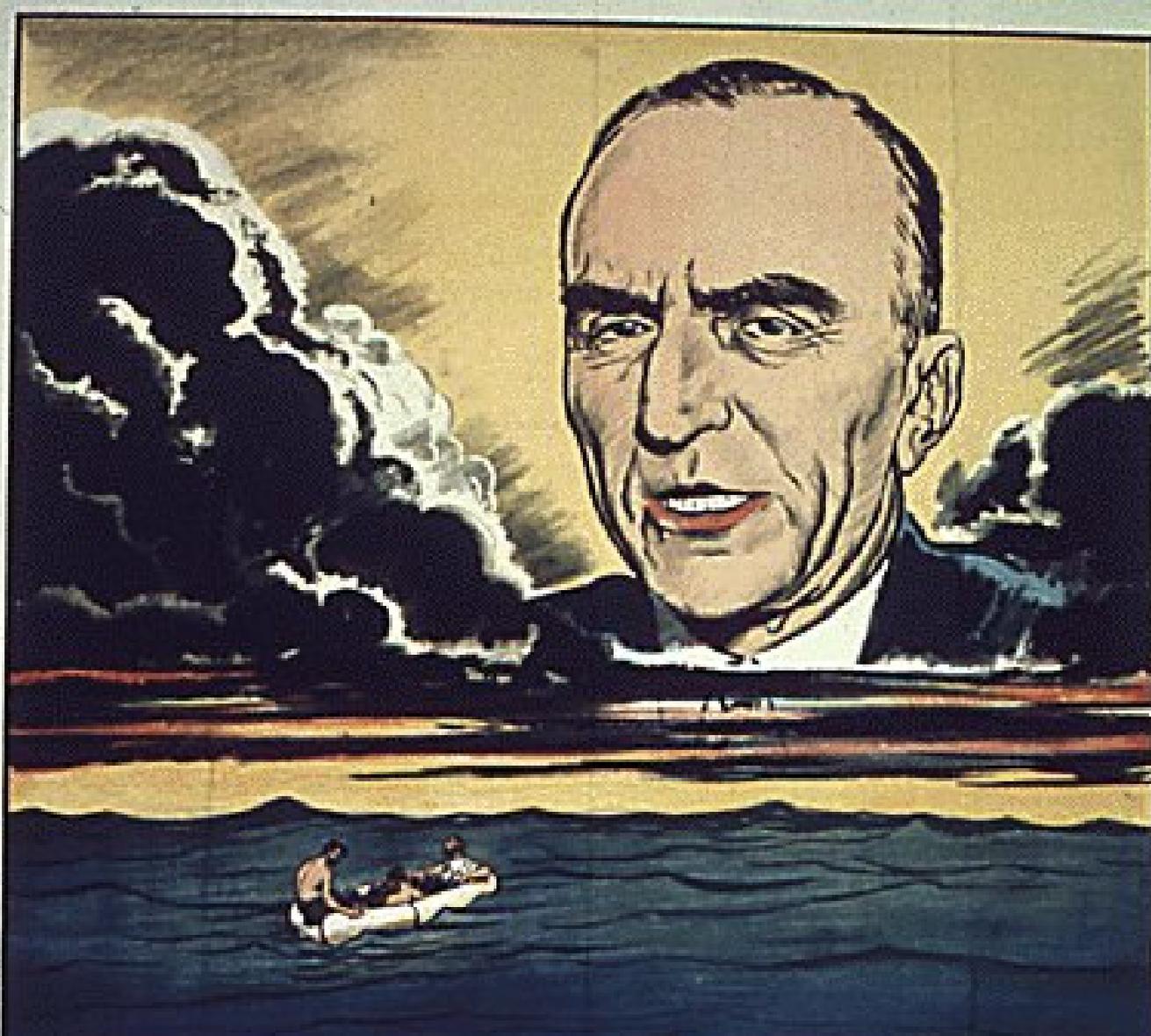
AFTER



NEVER GIVE A GERM A BREAK!

© 2003 The Procter & Gamble Company

Always use tissues properly. For more information, visit www.pg.com



"After seeing these boys in the air and on the ground—working as they are, 24 hours the clock around in the most unbelievable conditions... I have come to the conclusion that if you brought a combat troop back overnight to America—transferred them into the factories and sent the present war workers out into their position,—you would have your production doubled in 30 days' time. I mean that!"

Capt. Eddie Rickenbacker



*After the
fighters
you come first*

SHARE THE MEAT



**Our armed forces and our allies
must get enough meat—and they must get it on time**

A great food for a man just getting ready to go out to drive a tank or spot a sub or dive a plane is a chunk of good appetizing meat.

The proteins of meat, the B vitamins of meat and the minerals of meat are an important part of his diet.

In meat, in other foods and in everything else—"After the fighters, you come first."

It takes 6½ billion pounds of meat to feed these men and their fighting allies.

Even though we have the biggest bumper "meat crop" in history (14 billion pounds), simple subtraction and division tell plainly why the rest of us must Share the Meat.

There's a lot of meat left—there's enough meat left, if we share. Here's your fair share:

Men, women and children
(over 13 years of age)..... 1½ lbs. per week
Children 6 to 12..... 1½ lbs. per week
Children under 6..... ¾ lb. per week

Many meats are not restricted. These include such fatty and nutritious meats as beef, veal, pork, tongue, lamb chops, etc., as well as poultry and fish.

These may be used to supplement the restricted cuts of beef, veal, pork, lamb and mutton.

"Share the Meat" is America's Honor System to help combat the enemy's Terror System.

How to Make the Most of Meat

1. **Choose your meat**—Selecting a cut of meat or your family will get a regular supply of the proteins, B vitamins and minerals which meat provides. Your meat store will help you plan your meat order based on the number of people in your family and the dining preferences of each.
2. **Use every bit of meat**—Learn how to make delicious steaks out of available cuts, even if you have never cooked them before.
3. **Save and use scraps**—Save scraps to use in soups, casseroles, stews, etc.
4. **Use every bit of meat**—Learn how to make delicious steaks out of available cuts, even if you have never cooked them before.
5. **Use every bit of meat**—Learn how to make delicious steaks out of available cuts, even if you have never cooked them before.
6. **Use every bit of meat**—Learn how to make delicious steaks out of available cuts, even if you have never cooked them before.
7. **Use every bit of meat**—Learn how to make delicious steaks out of available cuts, even if you have never cooked them before.

These firms pledge cooperation in the "Share the Meat" program and sponsor this advertisement



GLIDING FRONT shows the speed and gliding ability of the new C-46. The plane is shown in flight over the ocean, with the sun in the background.



AIR FRONTS



REARVIEW AND END. A transport plane shown in flight is shown in rearview and end view. The inset shows the landing gear.



GLORY ROAD. In the new Air Transport, a pilot has a view of the world from the cockpit. The inset shows the landing gear.



C-46 TAKES A GOOD BATH in water. Landing and take-off are made in water. The plane is shown in flight over the ocean, with the sun in the background.



U.S. ARMY OFFICIAL POSTER



SUPER-OVERTAKES — the landing is so smooth that it is often used for emergency landings. The inset shows the landing gear.

AHOY MATES!



**HERE'S HOW
WE USE
WHAT YOU
PRODUCE!**



GIVE US MORE!