



VITAL TO VICTORY!

U.S. WAR BONDS

Vital War Materials from Salvaged **KITCHEN WASTE**



EXPLOSIVES



MEDICAL SUPPLIES



ANIMAL FOOD



BONES AND MEAT TRIMMINGS

All unusable portions, fat or lean

COOKED GREASE

When no longer usable for cooking purposes

TRAP GREASE

Skim from grease trap lightly. Let stand for six hours, then skim again

EDIBLE GARBAGE

Eggshells, kitchen and table waste, except inedible waste

INEDIBLE WASTE

Trash, coffee and tea grounds, banana and citrus peels, fish heads and scales

Keep 'Em Separate
Keep 'Em Clean





Volunteer for
RED CROSS MOTOR CORPS



VOLUNTEER
FOR
VICTORY



Offer *your* services
to *your* RED CROSS



★ SILENCE MEANS SECURITY ★

W A A C



THIS IS MY WAR TOO!
WOMEN'S ARMY AUXILIARY CORPS
UNITED STATES ARMY



WACS ARE GOING PLACES!



THE THRILL OF A FAMOUS DAY LINE — Lower Manhattan proudly displays her historic, commanding aspects to these members of the Women's Army Corps. They view the skyscrapers from the pier.

of the Commerce Island Army are their way to the famous old port where many Wacs are assigned to carry out important war tasks in the shadow of the world's largest city — New York.



LAND OF THE WEST COAST — Members of the Women's Army Corps find time to relax and look in the California mountains at the healthful Palms Springs resort. They are doing important war jobs here and are connected with the Twentieth Ferrying Group, Flying Division, Army Transport Command. Many Wacs are finding a thrill in new places. They are learning, at first hand, the wisdom and importance of the Nation in which they have taken their place as true subjects.

IN THE CENTER OF TRADE — Correspondingly well and in the past also in playing in bringing about our warlike victory, is this War of the Armed Forces, the in relating of the Ogallala Sioux, Fort Riley, Kansas, the geographical center of the United States. Work working here, at the Cavalry School, find that their assignment affords them the opportunity of doing important Army jobs at one of the country's oldest and most colorful posts. "See? Wacs are going places . . . and getting things done!"



WOMEN'S ARMY CORPS

ARMY OF UNITED STATES





WACS ARE GOING PLACES!



FRANCE: Private Cheri A. Brigham, Hyde Park, Mass.; Mrs. E. Lillian Beck, Philadelphia, Pa.; and Mrs. S. Joannis R. Head, Santa Clara, Calif., all members of the Women's Army

Corps, try out their French as a refugee arrives with his belongings to his home. Wacs overseas are doing vitally important work in the movement of supplies for our fighting forces.



NAPLES, ITALY: These Wacs unloading from their boat at a staging area are part of the largest contingent sent to this area. With a moderate officer building for a backroom (one was damaged by shelling), they hurry to turn up for their next assignment. The Industrial Sector of the War is a familiar sight in every part of the world. The Wacs receive the highest compliment their brothers in arms can pay who say: "Good soldier, the War."

NEW GUINEA: The pleased expression on the faces of these little girls marks the first deployment of Wacs to reach this isolated island that they are returning. Brought in by one of the large Army transport planes, used extensively in the movement of flying personnel, these Wacs were soon busy at their new work. There are 2,000 third Army jobs being done by members of the Women's Army Corps. If you are eligible to join, visit your Army recruiting station now.



WOMEN'S ARMY CORPS

ARMY OF UNITED STATES

ARMED FORCES INFORMATION CENTER



WACS ARE GOING PLACES!



PARIS, FRANCE — Proving that Army life has not taken away any of their femininity, Sergeant Virginia W. Cannon of Maple Shade, N.J., Mary E. Stark of Harvey, Ill., and Lucille Willis of

Chicago, all of the WACs make their first objective the perfume counter in one of the most elegant shops of the French capital. Like all other women, the Wacs try many stores before buying.



BAYEUX — Corporal Rose Ahern of Long Island City, N.Y., who directions from a Paris French office while Prisoner of War Interlocutor of Los Angeles, Calif., stands by listening to the conversation. Both members of the Women's Army Corps have been to many different parts of the world in conjunction with the interesting work they are doing to help speed the day of victory. Corporal Ahern is of Hawaiian parentage and speaks French fluently.

CAEN — Explaining the intricacies of a French language to Tom A. Hales, Arkansas, while another Wac looks over his shoulder is a pleasant interlude for Baggerette Madeline McMillan of England. War-winning efforts with the Army have found many interesting ways to look at and have made many new friends. These are 229 total Army jobs being done by members of the Women's Army Corps in this country and all over the world to help win the war.



WOMEN'S ARMY CORPS

ARMY OF UNITED STATES



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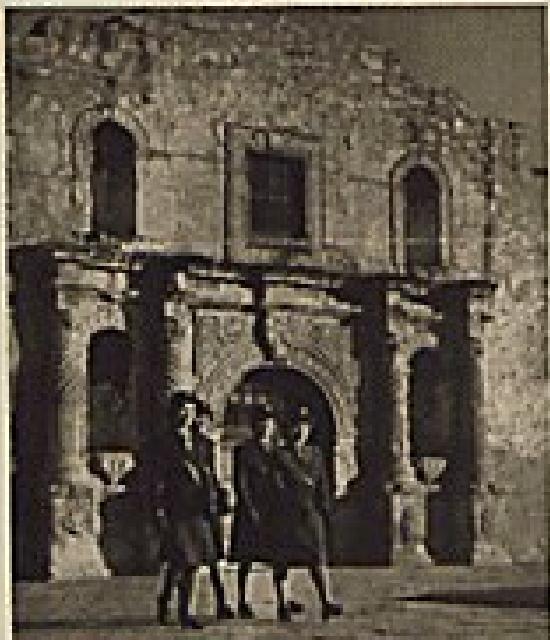


WACS ARE GOING PLACES!



"ALL AMERICAN" — In every sense of the word, this is an "All American" picture. It's the picture of a true American enduring a truly American idea . . . the Women's Army Corps! This

moment took place on the occasion of the annual Buffalo Dance at Fort Sill, Oklahoma. The Wacs were honored guests of Chief Quan-Tay who represented the local Indian tribes.



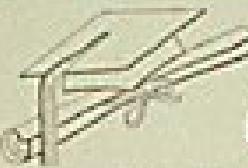
"REMEMBER THIS ALREADY" — These women know all about the Women's Army Corps. They have visited the historical site in New Mexico, Texas, where David Grier and Colonel Beale fought for the nerve and pluck of our "Women-soldiers." They understand the length and breadth of the Nation. New places and new faces, new experiences and new adventures are some of the many advantages offered American women who join the WAC . . . most important is their active part in helping us victory.

CAPITAL FLIGHT: Cherry blossoms, the White House, Monument, the Lincoln Memorial, the Capitol . . . all these and more hold no allure for all Americans, wherever they may be. But for the Women's Army Corps, these women might never have had the opportunity of seeing the thrashing, pulsing heart of a great nation at war . . . it's a right that will long remember. It's a right that will send them back to their important war duties with renewed energy and purpose.



WOMEN'S ARMY CORPS

ARMY OF UNITED STATES



College women in the WAC



PRIVATE HELEN MARLOWE of Indianapolis, Indiana, received her B.S. degree in languages at Miami University, Oxford, Ohio. Today, her specialized training fits her well now at the Field Artillery School, Fort Sill, Okla., where she translates maps, charts, and documents from Spanish and Portuguese for Brazilian officers who are studying there. Her present plans include returning to graduate work when she will undertake studies for her M.A. degree.

CORPORAL EVELYN SHULTS, daughter of Mrs. Otto, gave her degree to work with the War at the Cavalry School at Fort Riley, Kansas. Wayne University in her hometown and Detroit, Michigan, is her home. Corporal Shultz remembers that the fastest way to get back to tell and systematic planning. It is work as a chemist in preparing medical training slides and graphics for physician medical diagnostic problems for Fort Riley soldiers.



PRIVATE EVELYN SHULTS of South Hadley Falls, Mass., attended Mt. Holyoke College. Her college training enables her to conduct important medical experiments under official supervision at the

School of Aviation Medicine with the AAF at Randolph Field, Texas. Aviation, having its own special medical problems, affords a new and interesting field of medicine for college women in the WAC.

WOMEN'S ARMY CORPS • ARMY OF UNITED STATES

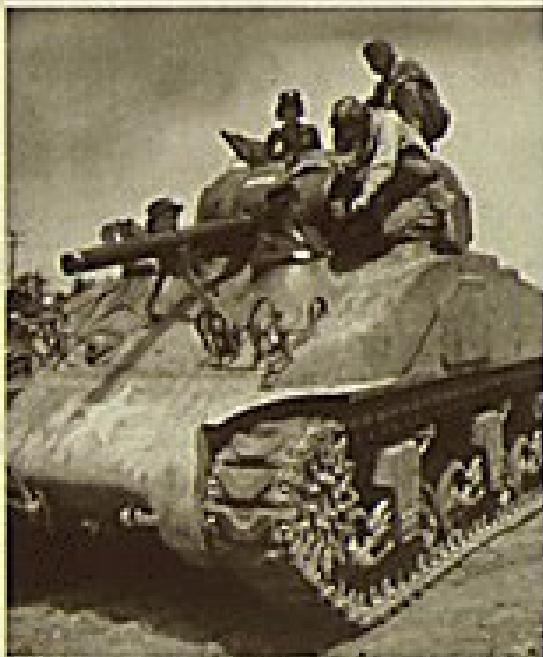


WACS with the Army Ground Forces



PILOT ALICE H. WALKER is a photographic Army post attached to the Nation's capital. Here, Walk's work has at their task in the Army Ground Forces replacement depot. They are counting

airplanes on paper—and they are three more. The production of war calls for unprecedented perfection. Alice Paul, pictured above, is one of the many types of beauty offering such



LADY TANKERS. Members of all types
are recruited to these women of the WAC as
replacement depots. Women are part of the great
armament of fighting men just as are the soldiers
who share them the workings of their task in
this picture. They know the soldier's language —
his weapons — understand his problems, and carry
out their own interesting duties with skill and
devotion. There is a sense of accomplishment
none "man" could share in the WAC.

"A WAC TAKES IT . . ." Wacs at Fort Meade
take advantage of a pause in training to
observe an antiaircraft gun with the men
who are in constant training there. The Wacs
shown here are among the scores who take care
of the needed paper work necessary in a
replacement depot — paper work needed to re-
turn self-propelled antiaircraft to all battle
fronts — and necessary as well to the welfare
and efficiency of men returned from combat.



WOMEN'S ARMY CORPS

ARMY OF UNITED STATES



WACS with the Army Ground Forces



BUREAU AFFAIRS — Mrs. Stark, from the Fighting Front, is in charge of the information desk at Fort Meade, Md., Maryland. Corporal Anna West assists by keeping the records.

of the commanding Army. Working for enhanced interests is an interesting job — working a job as it is usual. The War at Fort Meade stands at the crossroads of war; the road to the front and the road back home.



ARMY AFFAIRS AT BUREAU — The sensible, kept-like air of Sergeant Esther Norber, around the desks and storage of tons of papers, itself is training at Fort Meade. Lt. Maida Sergeant Norber keeps tabs on 1,000 types of comic strips to front. Other vital machine gun bulletins to 1,200 men daily. She is from Brooklyn, New York, and enlisted in the WAC when her husband went into service. She stressed firmly that the American way to spend her back is to join the WAC.

A GENERAL'S SECRETARY — Sergeant Esther Norber of Fort Meade, Md., Maryland. Every morning at dawn, Sergeant Norber attends the staff conference in the general's office. She takes down, word for word, the highly confidential discussions which take place. Later, she summarizes her notes and is responsible for their safe disposal in the proper places. Sergeant Norber is from Los Angeles, California, where she enlisted in January, 1943.



WOMEN'S ARMY CORPS



ARMY OF UNITED STATES



College women in the WAC



WEATHER OBSERVER - A college woman's studies in the physical sciences are particularly preparation for this Army duty. The WAC at the left is using a theodolite to take the elevation of a base station at Rockville Field, Maryland. A basic program of college training in physics and mathematics plus Army experience and instruction, help to produce accurate weather reports for our Air Fighters. WAC work in the weather office of many AAF fields.

LABORATORY TECHNICIAN →
A knowledge of chemistry and physics acquired in college, education and laboratory experience can aid your Nation's scientists, both civilian and military, in their continuing efforts to win the war. The WAC, working as a laboratory technician in the Bureau of Ordnance at Edgewood Arsenal, Maryland, is helping to improve the lives of American fighting men. There are many technical assignments open to members of the WAC.



PHOTOGRAPHIC TECHNICIAN - Training in the physical sciences is put to good use in the Army's photographic laboratories. This WAC, assigned to the Air Transport Command, processes aerial

Army photographs at Piqua Air Force Field, Miami. The Women's Army Corps offers college women opportunities to gain invaluable practical experience in various fields.

WOMEN'S ARMY CORPS • ARMY OF UNITED STATES



WACs with the Army Air Forces



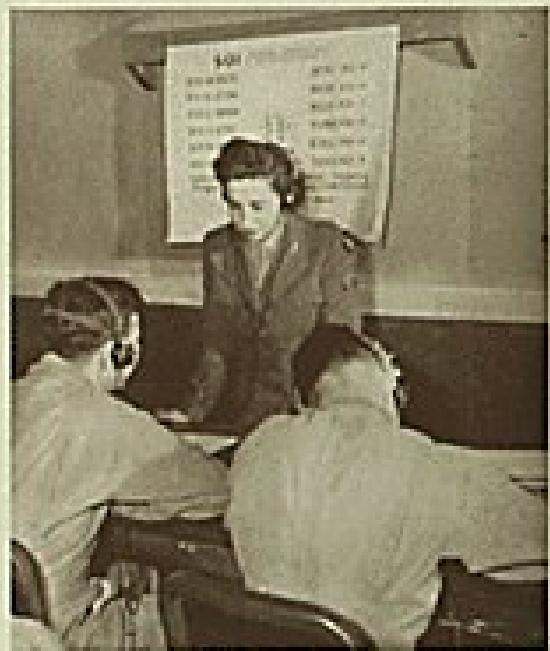
IN THE AIR FORCE — Learning the complexities of highly secret detection devices in the training section of the air base at Orlando, Florida, are Private

Phyllis Rogers, left, and Private First Class Ruth Crandall, right. This is but a small part of the engineering training Wacs receive in the Army Air Forces.



WEATHER FORECASTERS — Monthly reports of the climate and forecast of the New Mexico deserts over the area from Randolph Field by the information of pilot planning flights and for those already in flight. The steady progress of Corporal Ruth Blackman of San Francisco, California, speed over the keys of her machine as she translates weather symbols. Her job is one of a great many that Wacs are doing at Army Air Force installations.

TELETYPE, TELETYPE, TELETYPE — That's code language these girls are learning from Corporal Ruth L. Winter of St. Paul, Minnesota. She serves and her duties in the radio branch of the Technical School, Army Air Forces Technical Training Command, Sioux City, South Dakota. As Female Wacs are finding the training they receive a gratifying means of serving their country, and of furthering themselves in a career of great promise . . . continue?



WOMEN'S ARMY CORPS



ARMY OF UNITED STATES



WACS with the Army Air Forces



15*

AIR TRANSPORT COMMAND — These Wacs of the Air Transport Command Headquarters, Washington, D. C., study the mighty Constellation. Many types of giant cargo planes

are used by the ATC in world-girdling routes. These Wacs have a special interest in the big planes because their duties deal with the operation of the transport system.



FIGHTER REPORT — In the shadow of his big bomber an Army pilot makes his flight report to a corporal of the Women's Army Corps who represents the field's operations section. The Wac questions the pilot as to his mission, his plane's fuel supply, then makes her report through the proper channels for immediate action. When the pilot takes off again he will have the corporal's assurance that maximum care of plane, crew, has thoroughly checked his plane.

CONTROL ROOM — This Wac of the Army Air Forces is an expert in directing traffic of the skies. A plane dispatcher at Mitchel Field, on Long Island, New York, she keeps posted on her board bound the movements of Army planes and their crews — pilots, bombardiers, navigators, and gunners. She helps to speed bombers and fighters planes on their way. The Wac's data on takeoff times, plane code numbers and destinations must be accurate. She knows her Army job.



WOMEN'S ARMY CORPS

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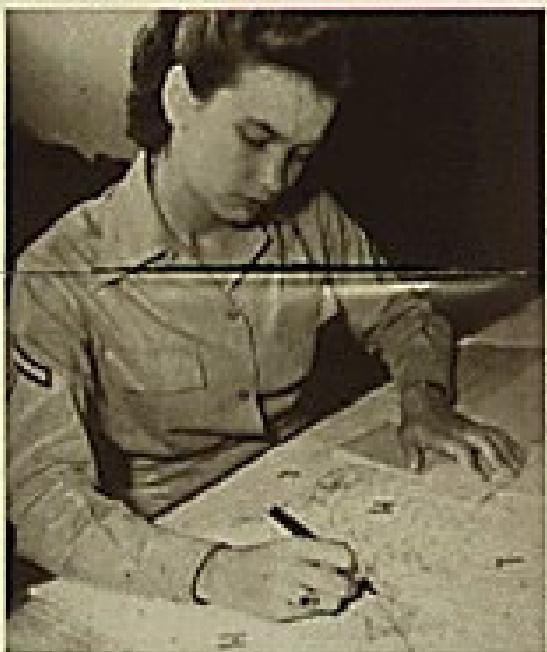


WACS with the Army Air Forces



FLIGHT CONTROLLERS - At Turner Field, Atlanta, Georgia, Wacs are assigned to observe orientation problems of Army pilots on transoceanic flights. The two Wacs, who

were trained for their unique assignment by Army experts, are Corporals Lillian E. Lewis of Passaic, New Jersey, left, and Gladys C. Morris of Far Rockaway, New York.



WEATHER OBSERVER - The Wacs who plot weather maps in the Air Forces know that their work is helping to ensure the safety of air crews. Pfc. Peggy Ann Lasher of Orange, California, was a commercial buyer for a drug store before taking up her duties with the AAF. As a result of her Army training, she is an expert at recording wind direction and velocity, visibility, and other vital weather factors. The WAs have opened up new careers to many American women.

DISPATCHER - In her assignment as assistant to an officer of the Air Transport Command in Washington, D. C., Sergeant Gladys L. Hank plays an important part in the ferrying of planes and supplies to the fighting fronts. Sergeant Hank, whose home is in Portage, Wisconsin, works under an ATC Headquarters that control the movements of large cargo planes and Army personnel to points shown on the world maps that are pinned on the wall behind her desk.



WOMEN'S ARMY CORPS

ARMY OF UNITED STATES





WACS with the Army Service Forces



PHARMACY - There can be no question as to the exactitude with which a prescription is filled by an Army hospital pharmacist. A WAC pharmacist's skill in mixing and dispensing medical compounds

is an important ally to the medical officers in their battle against disease and pain. Medical Wacs carry on their important and interesting work with the Army Service Forces.



PSYCHIATRICAL THERAPY - The art of curing soldiers to match diagnosis - the art of teaching a soldier that his new look is not handicap - is the art of healing the mind and body as well. Medical Wacs who possess these abilities are rendering their country a great service by restoring wounded soldiers to self-reliance, initiative, and health. Many of them are returning to active service, willing and eager to carry on with their old duties or at new ones, until victory is won.

OPTOMETRIST - Required vision is not only a blessing to the soldier but it adds his value to the Army. A medical Wac, trained in optometry, makes examinations. By the use of instruments, she calculates the degree of correction necessary and prescribes optically correct lenses. Her work contributes a great deal toward an early victory. Medical Wacs are learning a profession that more of them may make their chosen work in a postwar career.



WOMEN'S ARMY CORPS

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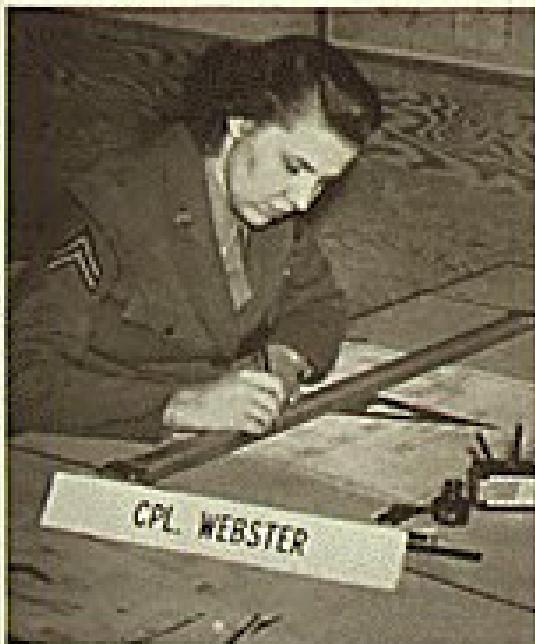


WACS with the Army Service Forces



PRIVATE JOSEPHINE JOHNSON, in the Quartermaster office of an eastern port of embarkation, Private Josephine Johnson of Portland, Ore., and Private Edith Webster of Portland, Ore., see the importance of their

work reflected in the long lines of well-dressed soldiers who embark there for overseas. Like all Transportation Corps Wacs, they understand Army transportation problems - it's their job!



CHARITY AND AFFECTION are of vital importance to the post offices where myriad tasks in connection with civilian living accommodations are made lighter through the work of Corporal Lorraine E. Wallace, of West Seattle, Wash., Recruit in a Transportation Corps Unit with the Army Service Forces at a point of embarkation on the Pacific coast. Her work is, of course, confidential, but there is no secret about the fact that she finds it "very interesting."

PRIVATE EDWARD, Private First Class Edna Webster of Seattle, Washington, was an officer in the Adjutant Army before she enlisted in the WACs. Now, in the Transportation Corps in an eastern port of embarkation, she makes valuable service by keeping soldiers' records pinned up in the minute. Not the least important of her duties is her work with the Army pay rolls. It is important to the soldier that he receive his pay on time and in full.



WOMEN'S ARMY CORPS

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WACS with the Army Service Forces



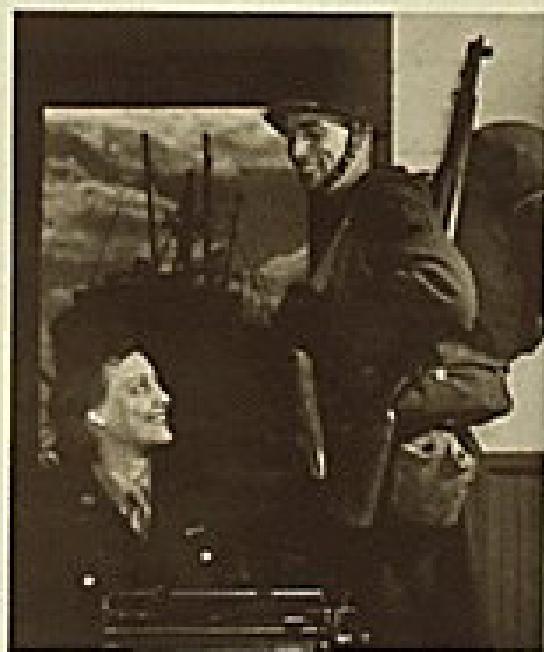
CHECKING THE VITAL SUPPLIES loaded overseas from an eastern port of embarkation is the responsibility with which this member of the Women's Army Corps is entrusted. That

army bases in North Africa and Italy, and in England and on the Continent itself, rely on the men and women assigned to this duty to keep the supplies of which victory is made sailing smoothly across.



A MILE AND A HALF away from a Transportation Corps base sped this soldier on his way overseas. His progress is only measured in the important job which she has done and will continue to do in seeing to it that he reaches that point safely and及时. Fully prepared, and with all his equipment in perfect order, obviously, he will have occasion to be grateful to members of the WAC assigned at ports of embarkation for a steady flow of supplies and reinforcements.

WHAT PART OF THE INVASION TEAM? "We'll be landing from top, soldier!" is the cheery message this Wac's smile conveys. But she is doing more than merely wishing her brother safe arrival. As a member of the Women's Army Corps on duty at a port of embarkation, she is making her wishes come true, and marking the moment by taking one of the many jobs that must be done at home. The records of the thousands who pass through are kept in meticulous order by skilled Wacs.



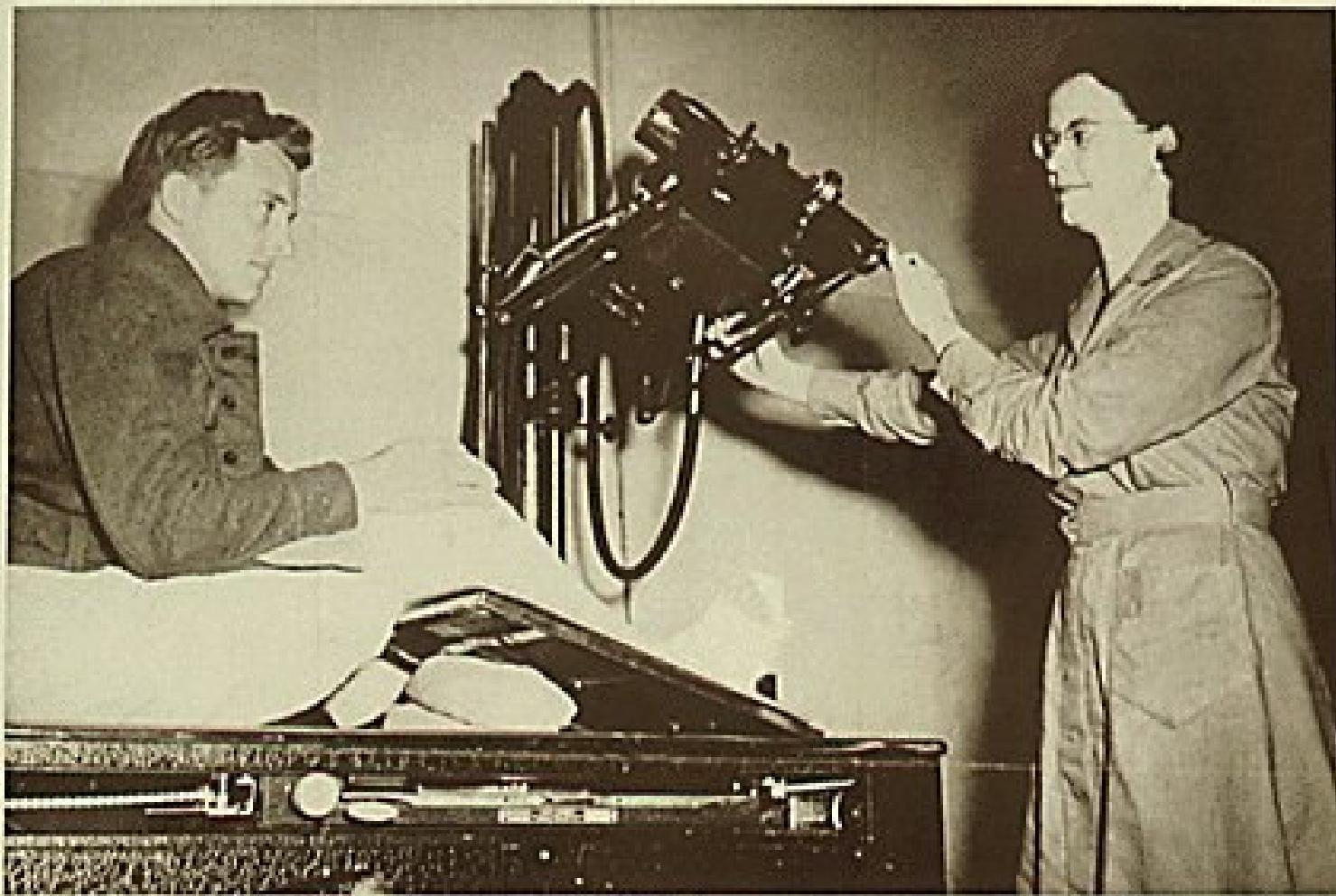
WOMEN'S ARMY CORPS

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WACS with the Army Service Forces



LEFT: MEDICAL — Private First Class Elsie King was trained at the Army's Laboratory School in Hot Springs, Arkansas, New Mexico, and at Walter Reed General Hospital, she is shown

taking an X-ray of a fractured leg. Private Dorothy A. Baker is the subject of her expert attention. Though she takes, develops and prints the pictures, an Army doctor interprets them.



WOMEN'S ARMY CORPS

PHYSICAL THERAPY — Corporal Elsie Dickey is an apprentice in the Army's highly important work of physical therapy at Walter Reed General Hospital. She is shown supervising a reconditioning exercise for Sergeant John F. Hauckelbach who served a tour in Africa and six months in England. His dislocated knee is being exercised on the stationary cycle. Following three months of additional training, Corporal Dickey will be qualified for a commission in a physical therapy aide.

MEDICAL PHOTOGRAPHY — Private First Class Helen Morris takes all types of medical photographs at Walter Reed General Hospital. She is shown here photographing the hand of Corporal Alfred F. Patterson who was wounded in Italy by machinegun fire. Medical photography is an important duty now expertly handled by Americanized WACs. Private First Class Morris operates a plate camera, a copy camera, and a Polaroid camera. She has learned stereophotography and darkroom techniques as well.



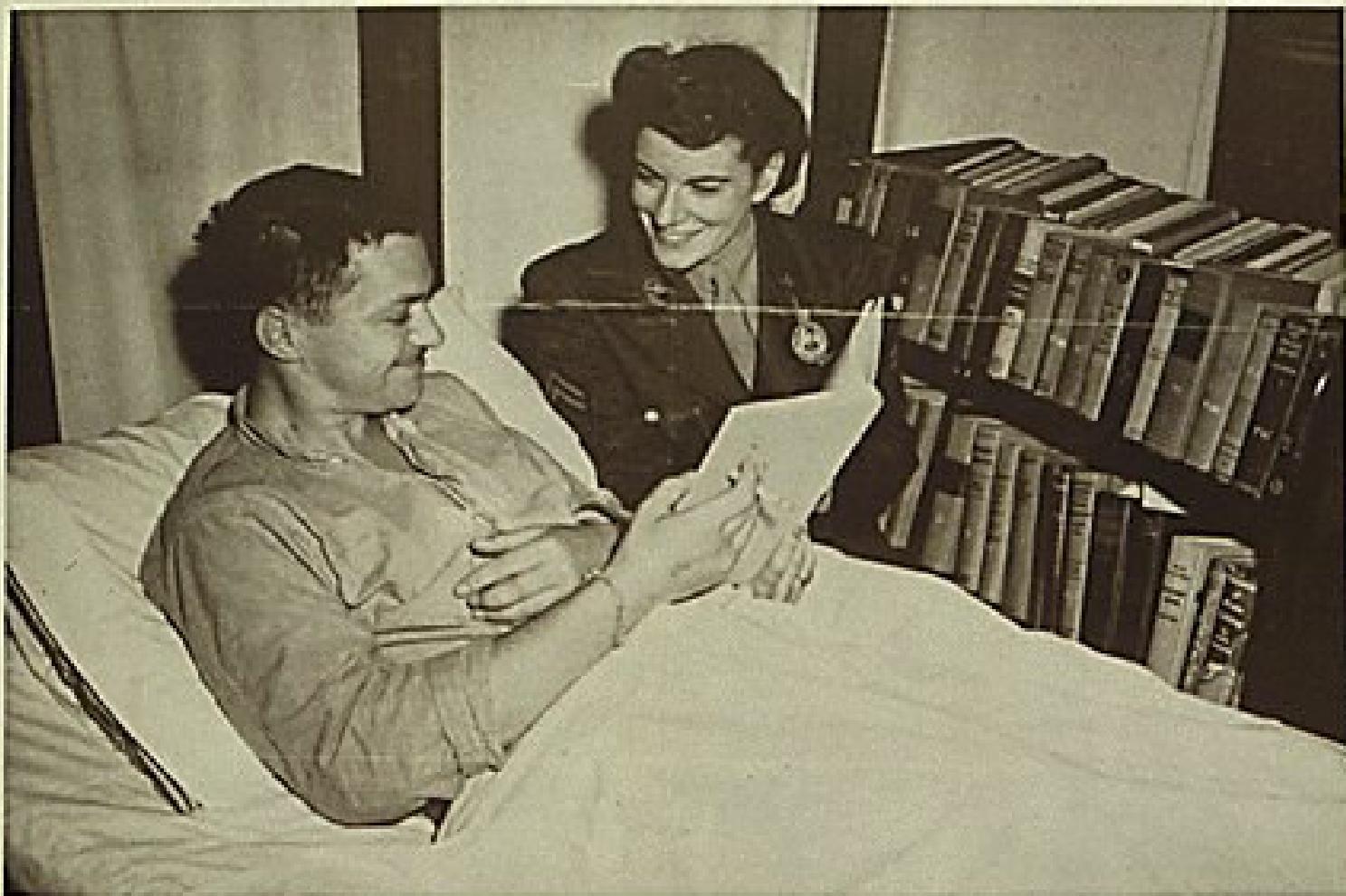
ARMY OF UNITED STATES



ARMED FORCES INFORMATION CENTER



WACS with the Army Service Forces



LITTLE LILLY - Soldier patient at Halloran General Hospital, Staten Island, New York, receives the daily appearance of the WAC librarian who checks in a cartful of interesting books. Here, Corporal Edith M. Brundage of

Alameda, New York, who gained her A.B. degree at the New York State College for Teachers, suggests an interesting book to a wounded aerial gunner. Staff Sergeant Jack R. Novakowski of Menlo Park, California.



LABORATORY TECHNICIAN — Corporal Ann E. Collins, of Green, Texas, a graduate of the Baylor Medical School in Dallas, takes samples of blood, sputum and urine while, and dons blood pressure at a Medical Ward at Halloran General Hospital. Here she is taking a blood sample from a patient. Staff Sergeant Oliver H. Phillips of Chillicothe, Oklahoma. He is first cousin, whom she met by coincidence in the Army hospital on his return from overseas.



WOMEN'S ARMY CORPS

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WACS with the Army Service Forces



AMERICAN CARGO — A Transportation Corps Wac at an active port of embarkation helps a pair officers of the Army Service Forces check the many items that make up the cargo

of a transport carrying supplies to our troops overseas. The memory of much compiled by Transportation Corps Wacs facilitates the loading and departure of the big ship.



All Aboard! — Two Transportation Corps Wacs check off the last of the heavy supplies which have been loaded from the freight cars about to be pulled away by the big locomotive at the right. Tremendous effort, skill and speed will be required to fill the hold of the great ship and every item will be accounted for by these Wacs who help speed these vital items to the far corners of the earth.

Women and Machines — The power of modern machinery, capable of lifting and carrying almost a ton of material at one time, and the knowledge of highly trained Transportation Corps Wacs, are two of the factors that combine to keep constant flow of supplies to our troops on the battle fronts. This Wac will have task of the equipment from its arrival on the pier until it is loaded aboard ship by this mighty crew.



WOMEN'S ARMY CORPS

ARMY OF UNITED STATES



WACS with the Army Air Forces



WAC SERGEANT CHECKS THE RADAR - Corporal Ray Noland, of Boise, Idaho, on duty with the Army Air Forces at the San Angelo, Texas, Army Air Field, checks over the records with

members of a bombardier training squadron. Before entering the Women's Army Corps, Corporal Noland was active in women's pilot clubs in Boise. The Army Air Forces now use many more Wacs.



FLAKING AIRBORNE FILM - At the Army Air Forces Tactical Center, Orlando, Florida, Corporal Marlene Farnsworth, WAC, of Chicago, inspects a roll of aerial film. Her work in the photo technical unit which makes tactical tests of aerial photographic equipment is typical of the work being done by Wacs at Army Air Forces fields in the United States and at overseas bases. The AAF has planes for thousands of amateur Wacs who want to help "Keep 'em Flying."

LINK TRAINERS PRACTICE - Hand flying by instrument is explained to an Army student pilot by a skilled Wac, Sergeant Mary Barnes, of Winona Hills, Missouri, on duty at the Army Air Forces Central Flying Training Command, Randolph Field, Texas. Miss Barnes Barnes goes over the general layout of all link trainers with the student airmen, who will learn to fly by instrument without leaving the ground. Link trainer instruction is one of 300 Army duties performed by Wacs.



WOMEN'S ARMY CORPS

ARMY OF UNITED STATES

WAIT!!!

DON'T QUIT YOUR JOB!

There's Lots of Work Ahead!!



AKRON BEACON JOURNAL

OHIO'S MOST COMPLETE NEWSPAPER

FINAL
EDITION

\$2.50

1944 Year

Wednesday, September 17, 1944

20 Pages

Four Columns

IT'S ALL OVER BUT THE FIGHTING!

Can't Beat Japs Under Year And A Half—OWI

Joseph R. Ely, Executive

"Let's all keep our heads and stick on the job," Harry E. Mylne, vice president of Goodyear Aircraft, said today as he pointed out that all the airplanes that Aircraft is building or helping to build are being used against Japan. "SO DON'T QUIT YOUR JOB, THERE'S A LOT OF WORK TO BE DONE BEFORE THE ENEMY IS DEFEATED."

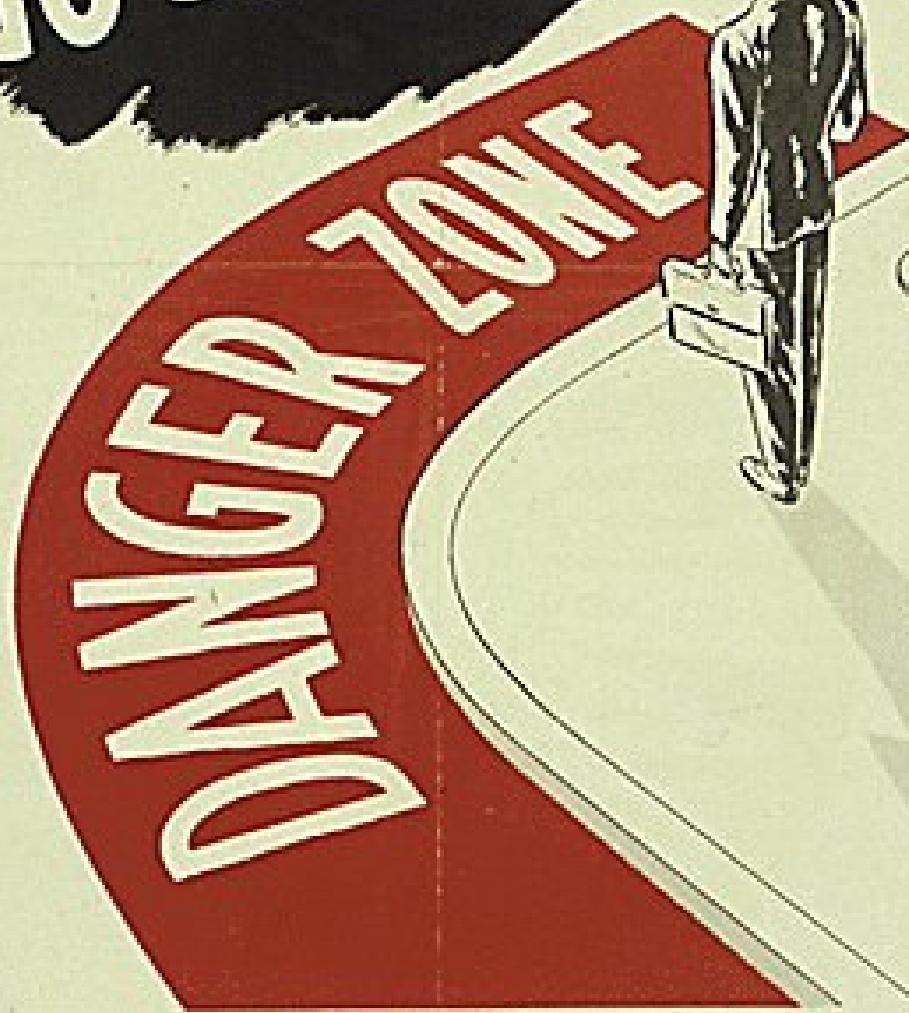
WE MAKE THE PACIFIC PLANES!

"Let's all keep our heads and stick on the job," Harry E. Mylne, vice president of Goodyear Aircraft, said today as he pointed out that all the airplanes that Aircraft is building or helping to build are being used against Japan. SO DON'T QUIT YOUR JOB, THERE'S A LOT OF WORK TO BE DONE BEFORE THE ENEMY IS DEFEATED.

**IT'S OWI OFFICIAL..THE PACIFIC WAR
WILL NOT BE OVER FOR MONTHS**

LET'S FINISH THE JOB!!!!

**WAIT ON
CURB
FOR YOUR
"GO" SIGNAL**



Pedestrian Poster No. 4

© [illegible]



WAIT on CURB



UNTIL WAY IS CLEAR

© INSPIRATION





WAKE - AMERICA'S BEACH of BAYONETS

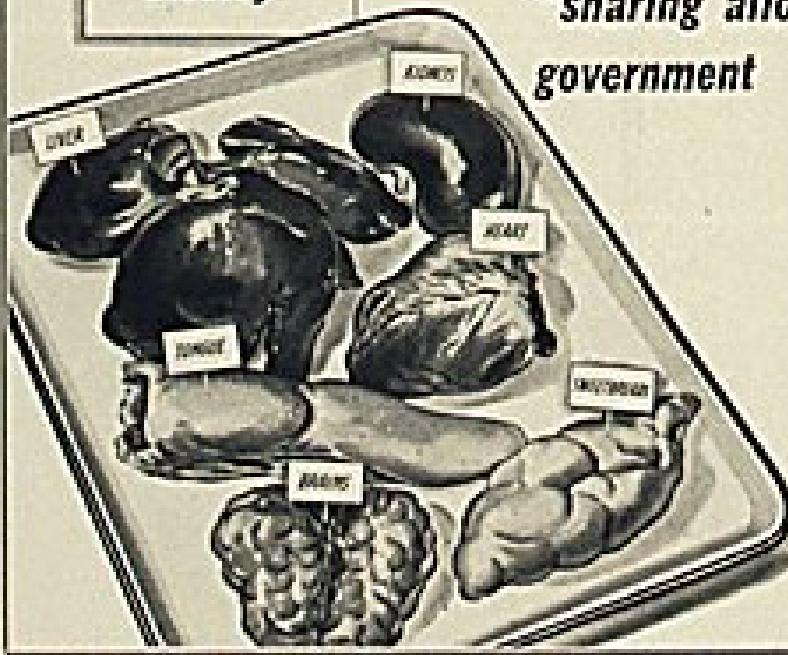
Quotation from President Roosevelt's Message to the Congress on the...
State of the Union, Jan. 6, 1942.

WHERE WERE ONLY SOME FOUR HUNDRED UNITED STATES MARINES WHO IN THE HEROIC AND HISTORIC DEFENSE OF WAKE ISLAND INFILCTED SUCH GREAT LOSSES ON THE ENEMY. SOME OF THESE MEN WERE KILLED IN ACTION AND OTHERS ARE NOW PRISONERS OF WAR. WHEN THE SURVIVORS OF THAT GREAT FIGHT ARE LIBERATED AND RESTORED TO THEIR HOMES, THEY WILL LEARN THAT A HUNDRED AND THIRTY MILLION OF THEIR FELLOW CITIZENS HAVE BEEN INSPIRED TO RENDER THEIR OWN FULL SHARE OF SERVICE AND SACRIFICE.

V-MEATS

FOR
Variety
Vitamins
Victory

These "Variety Meats" may be used without restriction. They are not included in the 2½-pound-per-person "sharing allowance" urged by the government



Under our "Share the Meat" program many unrestricted meats are coming into their own in popularity.

These "Variety Meats," shown at the left, are among our most nutritious meat foods, full of the complete high-quality protein, the essential B vitamins and the important minerals so necessary to the diet.

Your meatman will suggest many of these "V-Meats" to you whenever they are available—also delicious ways of preparing them.

Use the "V-Meats" often—they will add a lot of flavor and nutrition to your weekly meat chart.
NOTE: In addition to the "V-Meats," there are other unrestricted meats such as veal joints, pork ribs and bacon squares; also poultry and fish.

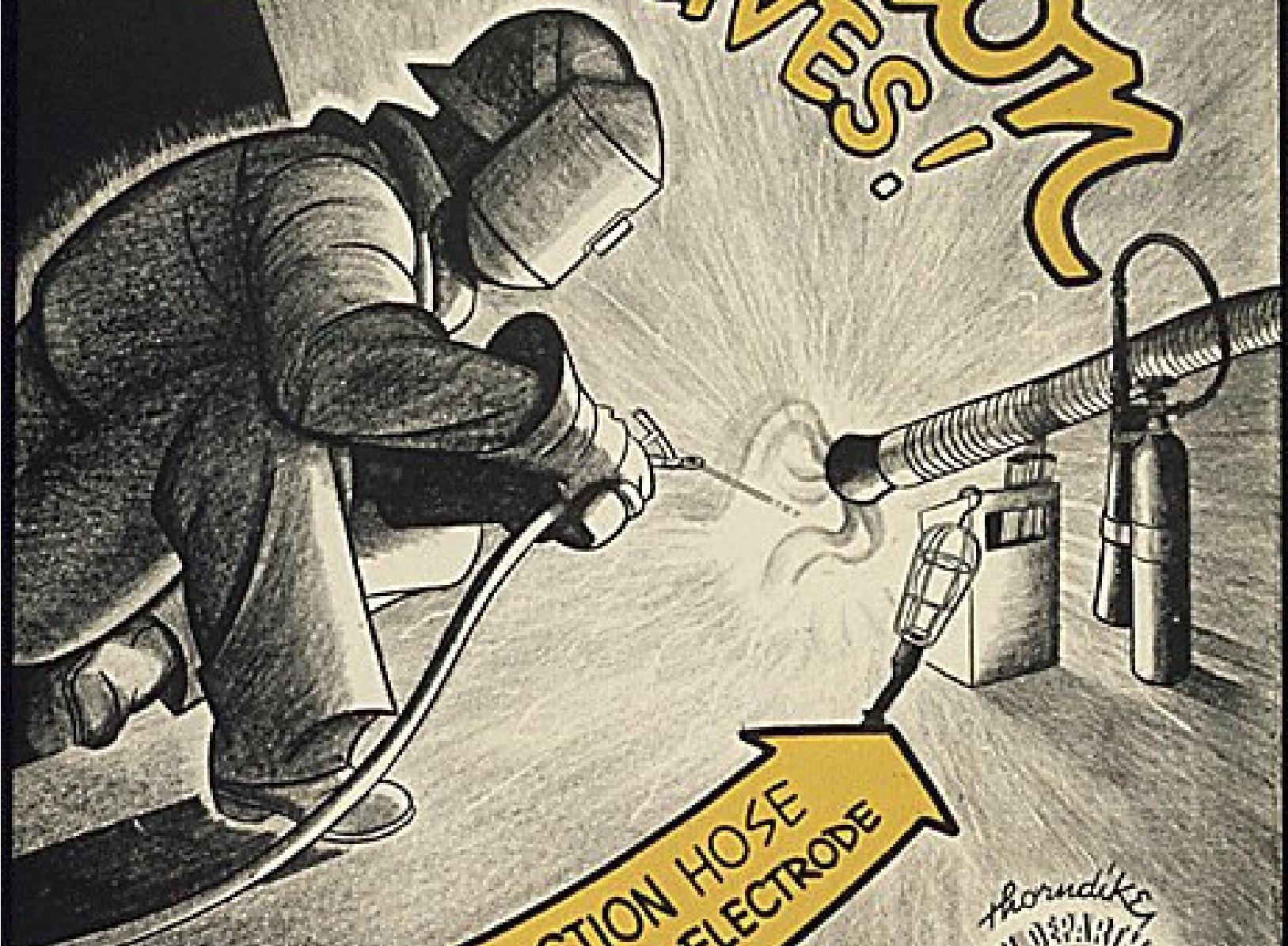
These firms pledge cooperation in the "Share the Meat" program
and sponsor this advertisement

VALLEY FORGE

1778



Ventilator SAVES LIVES!



KEEP END OF SUCTION HOSE
WITHIN SIX INCHES OF ELECTRODE



VENTILATORS MAKE **AIR**
SAFE FOR WORKERS
IN **CONFINED SPACES**



NAVY DEPARTMENT SAFETY POSTER

Use them in
manholes, process
tanks, drums and vats
for removing
fumes and gases

VETERANS- continue your GOVERNMENT INSURANCE

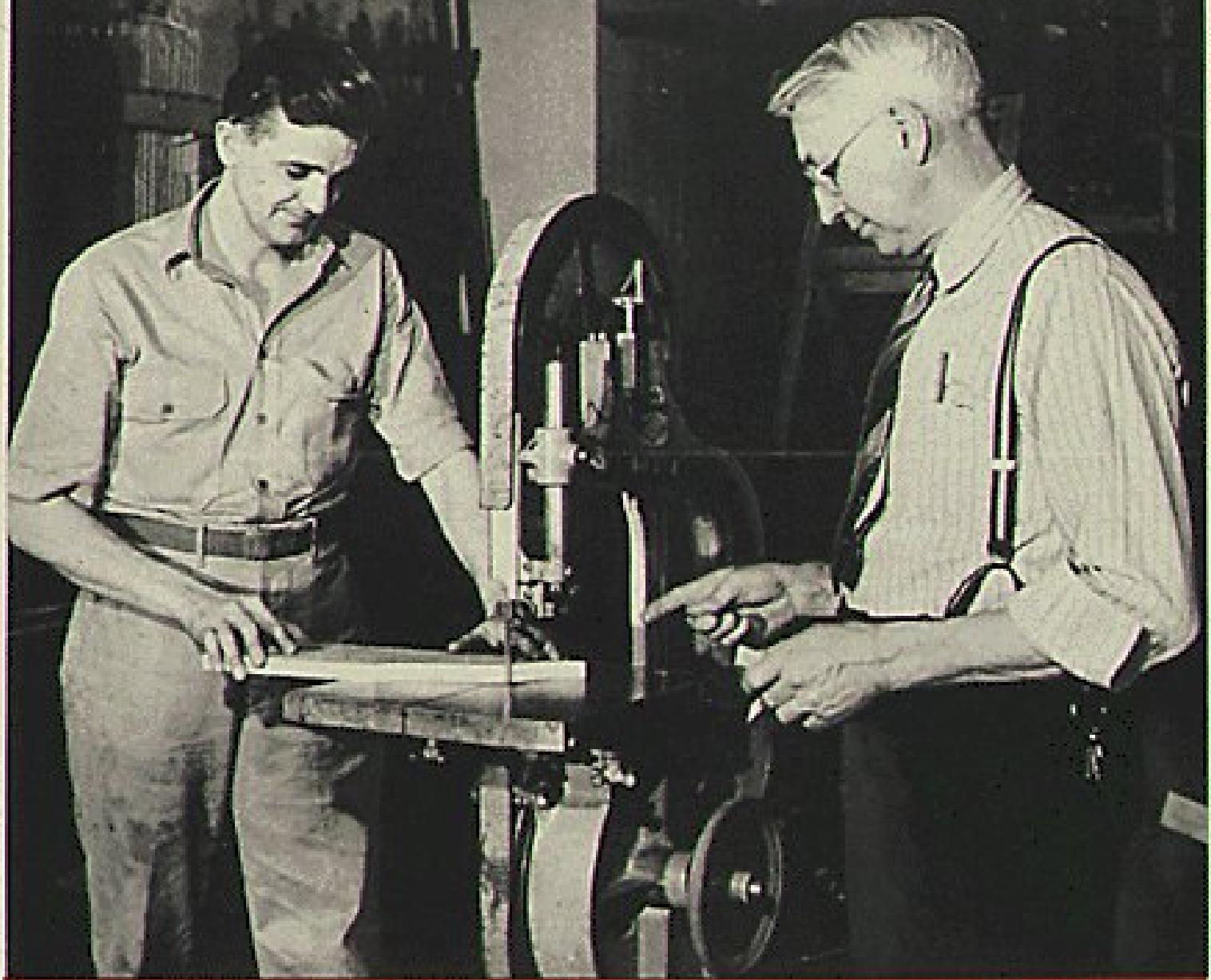


YOU NEEDED IT THEN . . .

YOU NEED IT NOW!

CONSULT YOUR NEAREST OFFICE OF THE
VETERANS ADMINISTRATION

VETERANS - earn while you learn
thru **ON-THE-JOB TRAINING**

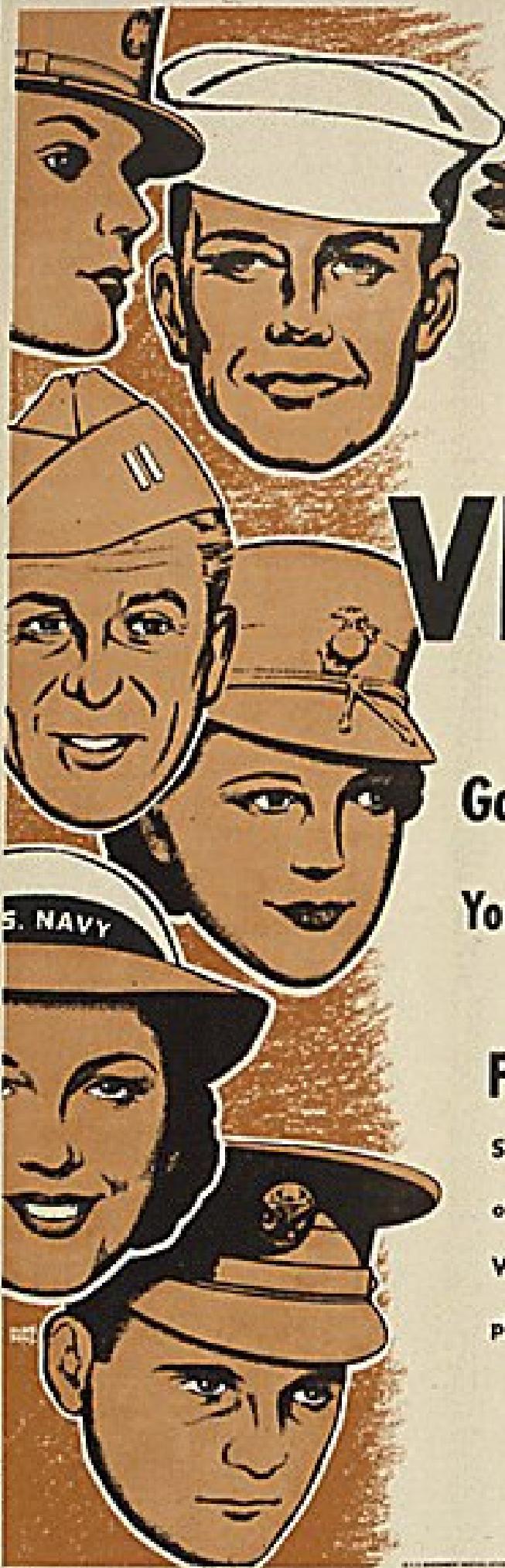


CONSULT YOUR NEAREST OFFICE OF THE
VETERANS ADMINISTRATION

VETERANS—if buying a Farm,
Home or Business, learn about
GUARANTEED LOANS



CONSULT YOUR NEAREST OFFICE OF THE
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VETERANS

**Jobs in the Federal
Government are open to you**

You get preference in appointment



FOR FULL INFORMATION

See the Civil Service Secretary at this post office,
or write to the U. S. Civil Service Commission,
Washington 25, D. C. If you are a former em-
ployee of the Federal Government, you may be
entitled to reemployment.

Ask about it!

VETERANS - prepare for your future
thru **EDUCATIONAL TRAINING**



CONSULT YOUR NEAREST OFFICE OF THE
VETERANS ADMINISTRATION

VISION
INDUSTRY
GONSERVATION
TEAMWORK
ORGANIZATION
RESULTS
YOU





SETTING THE COURSE TO

Victory

WITH THE **U.S. COAST GUARD**

Victory!

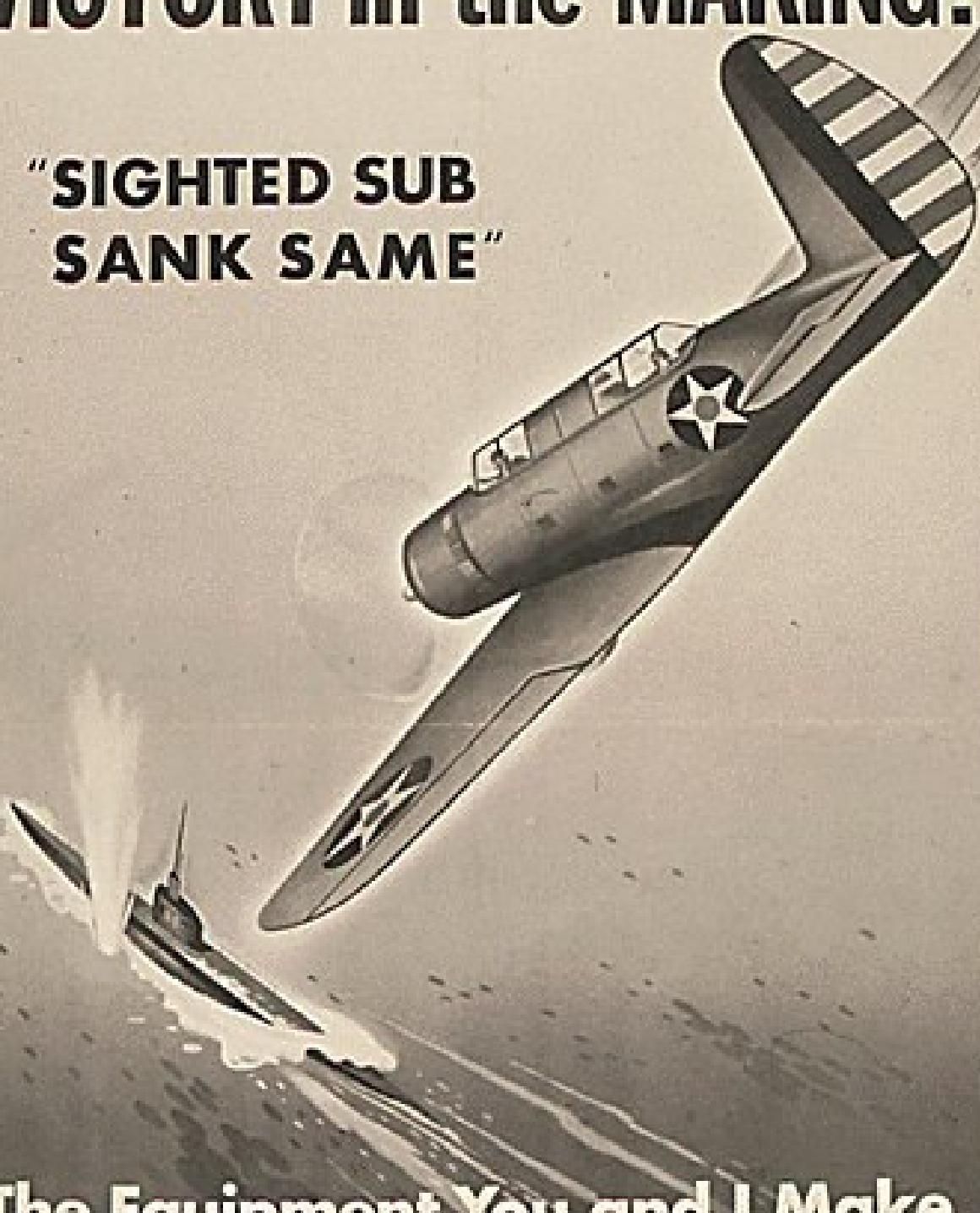
-AND
NON-STOP
WORK WILL
SPEED IT !

*Let's go, everybody.
KEEP 'EM FIRING!*



VICTORY in the MAKING!

**"SIGHTED SUB
SANK SAME"**



**The Equipment You and I Make
Serves Our Armed Forces...
ON LAND—ON SEA—AND IN THE AIR!**





THE BOYS COME HOME!

The veterans of New York's 27th Division, 20,000 strong, marching through the Victory Arch in Madison Square, New York.

These men have finished their job. Let's finish ours.

Oversubscribe the Victory Loan

**VICTORY LOAN
Pictorial News**

VICTORY -
*now you can
invest in it!*

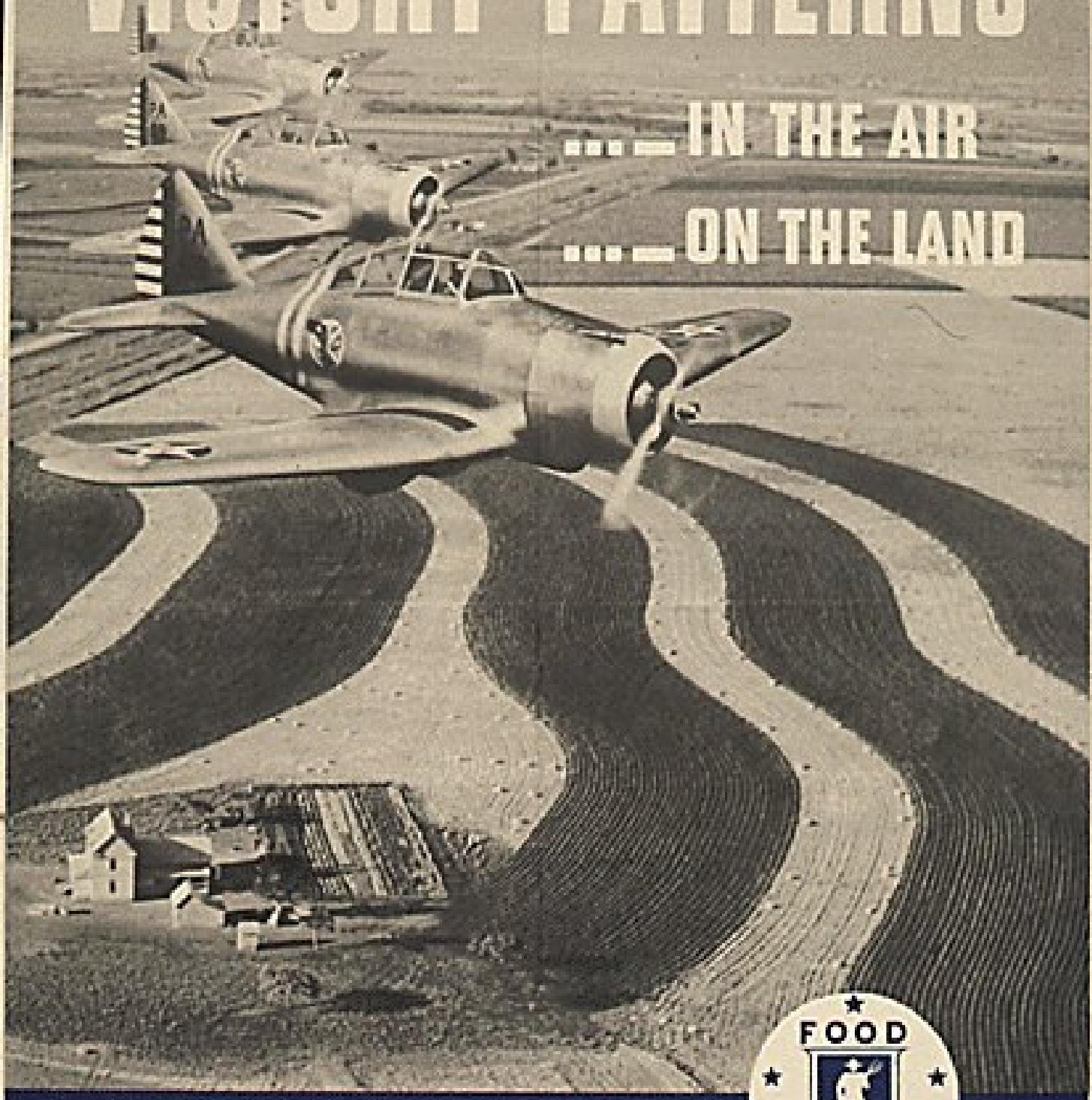


VICTORY LOAN

Victory Patterns

... IN THE AIR

... ON THE LAND



Contour Farming Means Bigger War Crops



U. S. GOVERNMENT PRINTING OFFICE: 1943 14-1200

VICTORY SERVICE

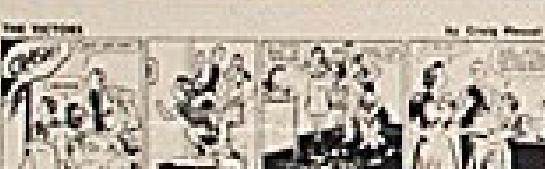
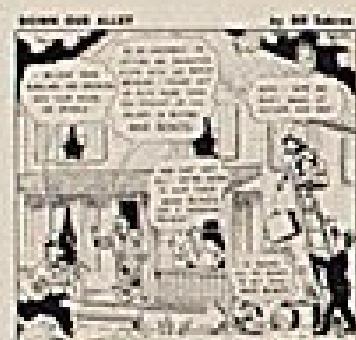
WIN-THE-WAR FEATURES . . .

A SPECIAL SERVICE FOR PUBLIC RELATION ORGANIZATIONS

WAR BOND CAMPAIGN

1943. The purpose of Victory Service is to give the various Public Relation Organizations a key position where they can have closer price contacts and work together, who draw under their direct supervision so that the editorial content will be in keeping with the theme of their efforts.

This project is a unique group of cartoons and strips in the nature of what needs to give you an idea of the type of material we can offer you. We are equipped with the staff talent to produce ideas and direction for any size of the press or for magazine. The American Red Cross, U.S.O., War Relief, Service Center, Victory Bonds, any of the other organizations or any related matter.



EDITED AND DRAWN BY

JOHNSTONE and CUSHING

155 E. 44th ST. N.Y.C. MURRAY HILL 2-6236

PUBLIC RELATION COUNSELORS: For fifty years now American news papers and later the magazines have recognized the importance of continuity strips, comic strips, cartoons, humor, interest and art features.

What does a newspaper do when it wants circulation? It adds comic strips. What is one of the chief reasons that the New York Daily News has one of the largest circulations in the world? They have a comic strip at the top of every feature page. What is the revenue-generating backbone of every important newspaper syndicator? Their continuity strips, comic strips and cartoons. Why did the national advertisers take the medium up ten years ago? The best reason for all this is the fact that the mass public reads comics — not only children, but men and women of all ages.

On a Gannett poll survey of newspaper features made several years ago, comic strips, continuity strips and cartoons topped all features for reader following except spot news and spot news photographs.

JOHNSTONE and CUSHING have been producing cartoons and comic strip art work for the leading advertising agencies for the last ten years and are prepared to service your organization promptly and effectively.

We will be happy to keep any appointment you may wish to make to discuss how this medium can be adapted to your own specific needs.

JOHNSTONE and CUSHING

VICTORY
STILL
COMES
HIGH!



Each thing lost must be replaced—the landing craft that didn't make it—the supplies that couldn't be landed.

KEN ALLENDE A. TANDRETTI
Lieutenant U.S. Marine Corps

IT'S A TOUGH ROAD TO TOKYO!

OFFICIAL NAVY POSTER - GOVERNMENT PRINTING OFFICE

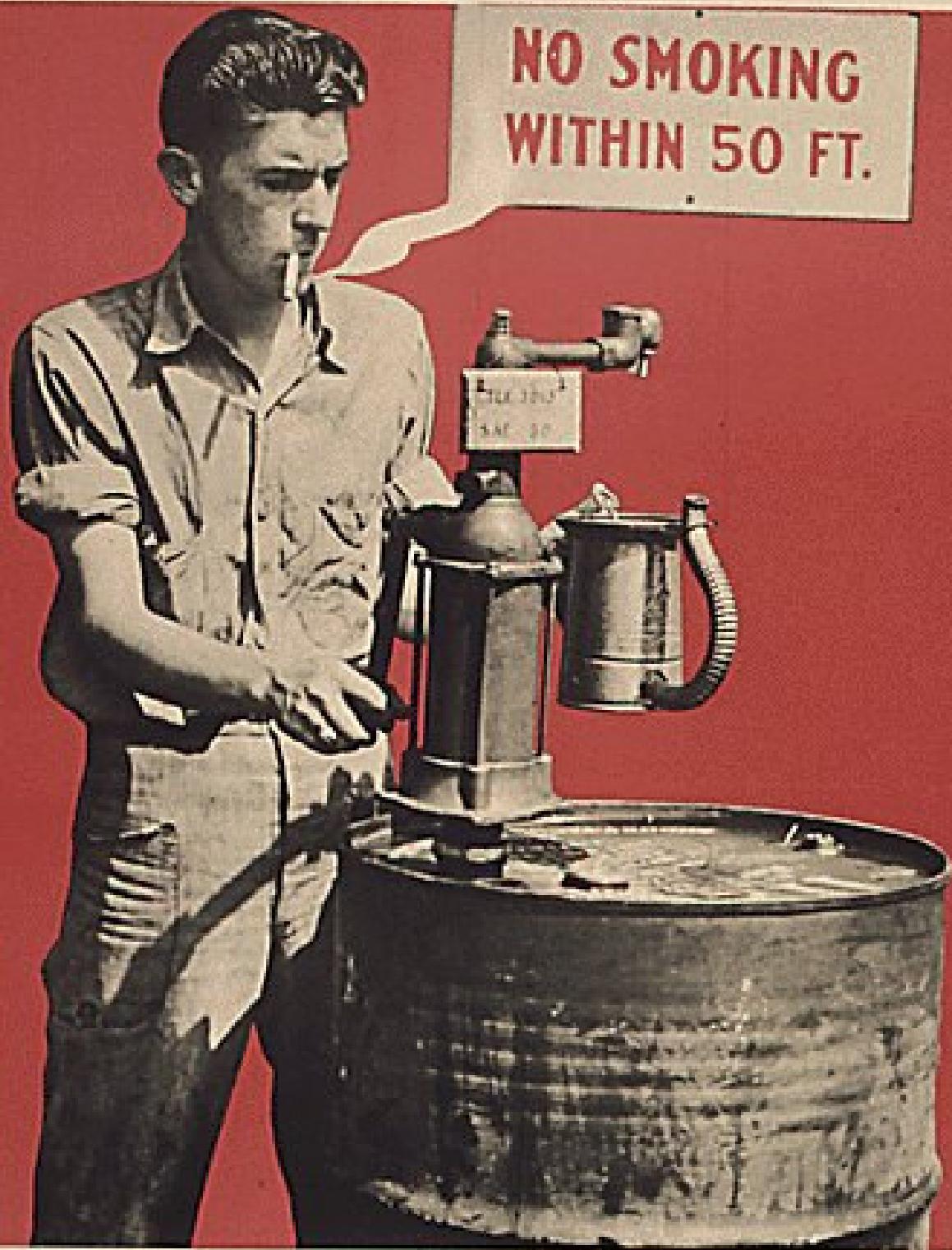
**VICTORY WAITS
ON YOUR FINGERS —**



KEEP 'EM FLYING, MISS U.S.A.

UNCLE SAM NEEDS STENOGRAPHERS! • GET CIVIL SERVICE INFORMATION AT YOUR LOCAL POST OFFICE
U.S. CIVIL SERVICE COMMISSION, WASHINGTON, D.C.

**NO SMOKING
WITHIN 50 FT.**



Violation of smoking rules

MAY COST YOUR ~~JOB~~ *LIFE!*

VITAL SPOTS

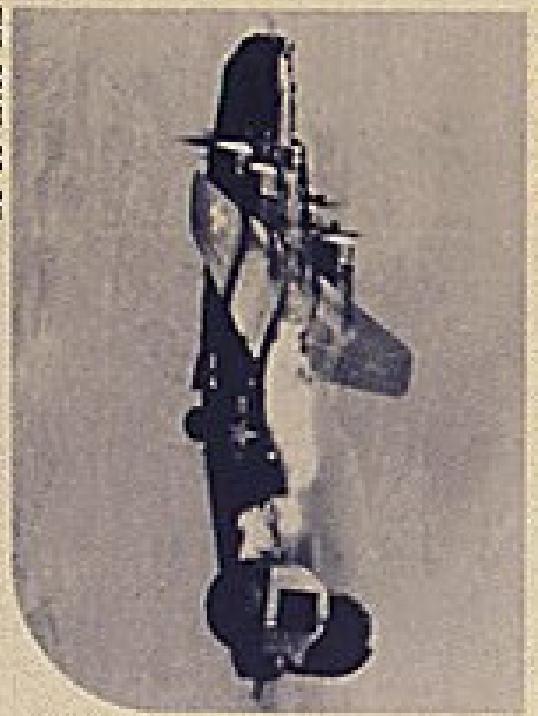
Bearings Roll
The Way to
Victory



CRUSHED CORAL is added to an already war-torn Pacific Island by machinery running on
wheels of your bearings. Please read more later on to plan the way of how big loads you can move here.



IN THE SUPERBOMBERS, our plane bombers, bearing their
load upon elements of your bearings, add to the power of heavy bombs.
The power B-17 and the smaller B-10 (shown here in the background) make
it from the ground without fear "dead gods."



TRUCKING IN NEW GUINEA — in Australia — road, bridge, and port, the rugged
roads get supplies through — thanks to the bearing combination that takes the punishment and not the wear.



BEARINGS SHOOT — members of this submarine force, the planes over the
water to Japan. Then put the speed and mobility like the planes and direct you —

in case of emergencies to maneuver and surprise.



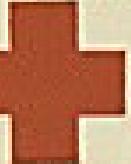
U. S. ARMY OFFICIAL POSTER

THE PRICE OF OIL is high down there. It cost us planes, including the
nearly unsinkable B-17, so planes, supplies, and reinforcements to Japan, Australia, New
Zealand, and the South Seas, 2000 kilometers by air every afternoon.

Vital Statistics



YOUR

1 Pt. of blood + the  = 1 Life on the Battlefield

AMERICAN RED CROSS