

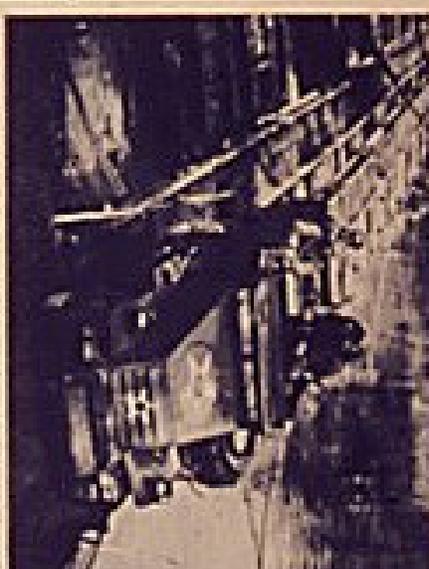
METAL makes MIGHT! Keep it Coming!



IN PHOTO TOP LEFT, MAINTENANCE MAN—T. J. HALL OF COMPANY, POINT B. STATION



IN PHOTO RIGHT, MAINTENANCE MAN—T. J. HALL OF COMPANY, POINT B. STATION



IN PHOTO RIGHT, MAINTENANCE MAN—T. J. HALL OF COMPANY, POINT B. STATION



IN PHOTO TOP LEFT, SHIP—USSOAS (ASST. ADM. OF COMPANY), POINT B. STATION



IN PHOTO TOP RIGHT, SHIP—USSOAS (ASST. ADM. OF COMPANY), POINT B. STATION



IN PHOTO BOTTOM, MAINTENANCE MAN—T. J. HALL OF COMPANY, POINT B. STATION



U. S. NAVY

MILES OF HELL

to Tokyo!

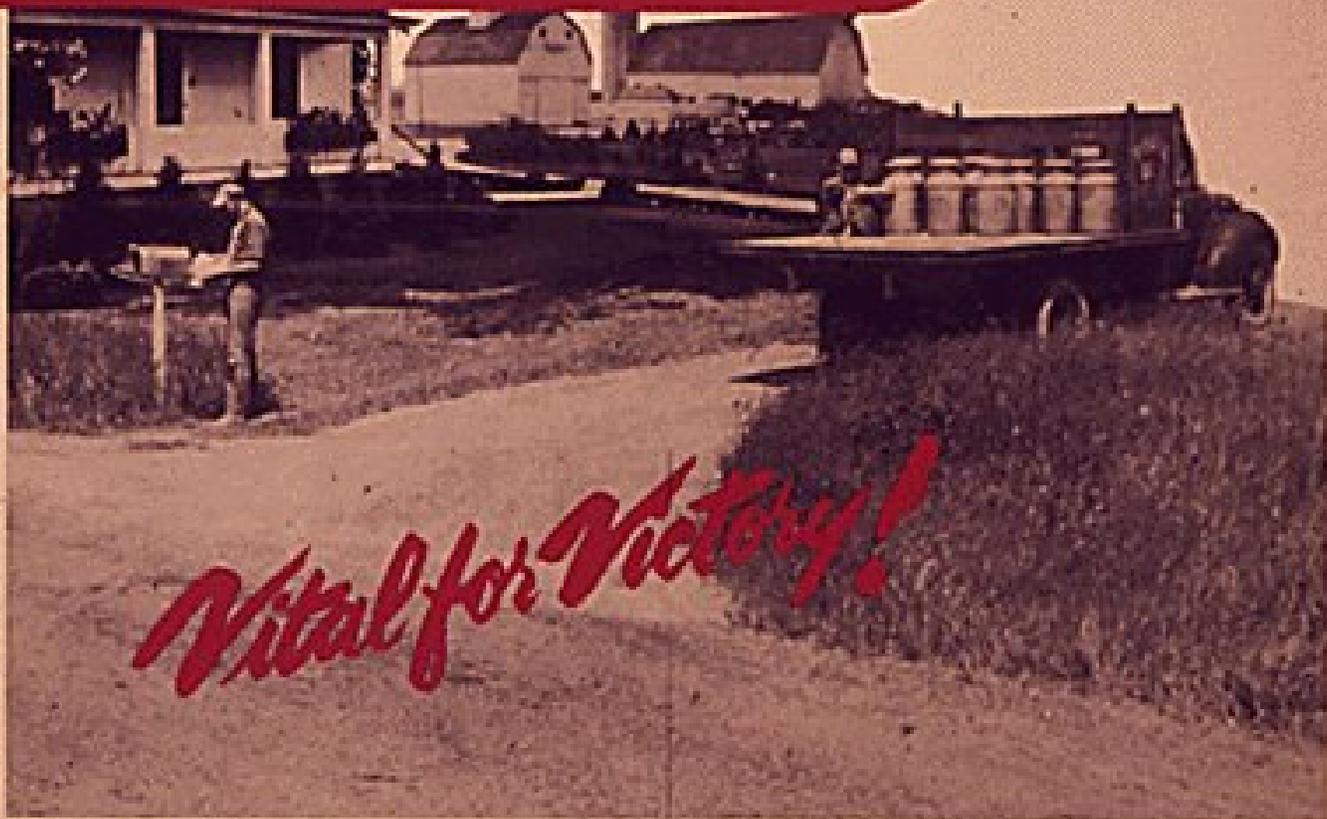


**WORK WHERE
YOU'RE NEEDED**

CONSULT YOUR U.S. EMPLOYMENT SERVICE OFFICE

WAR MANPOWER COMMISSION

MILK and MONEY



Vital for Victory!

**Put Part of Every
Milk Check in**



WAR BONDS

**Millions of troops
are on the move...**



Is YOUR trip necessary?

OFFICE OF DEFENSE TRANSPORTATION

MINE AMERICA'S COAL



“...we'll make it hot  for the enemy!”

*norman
rockwell*

SEE YOUR UNITED STATES EMPLOYMENT SERVICE

WAR MANPOWER COMMISSION

MINIMUM STANDARDS FOR EMPLOYMENT OF WOMEN IN INDUSTRY

	<p>MARCH</p> <table border="1"> <tr><td>1</td><td>2</td><td>3</td><td>4</td><td>5</td><td>6</td><td>7</td></tr> <tr><td>8</td><td>9</td><td>10</td><td>11</td><td>12</td><td>13</td><td>14</td></tr> <tr><td>15</td><td>16</td><td>17</td><td>18</td><td>19</td><td>20</td><td>21</td></tr> <tr><td>22</td><td>23</td><td>24</td><td>25</td><td>26</td><td>27</td><td>28</td></tr> <tr><td>29</td><td>30</td><td>31</td><td></td><td></td><td></td><td></td></tr> </table>	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31							
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8	9	10	11	12	13	14																																	
15	16	17	18	19	20	21																																	
22	23	24	25	26	27	28																																	
29	30	31																																					
<p>1. A DAY OF NOT MORE THAN 8 HOURS</p>	<p>2. A 48-HOUR WEEK WITH 1 DAY OF REST</p>	<p>3. NO NIGHT WORK NORMAL SLEEP</p>	<p>4. REST PERIODS TO RELIEVE CONSTANT STANDING OR CONSTANT SITTING</p>	<p>5. A CHAIR ADJUSTED TO THE WORKER AND HER JOB</p>																																			
		<p>6. CLEAN WELL-VENTILATED WORKROOMS</p>																																					
<p>6. AT LEAST 30 MINUTES FOR LUNCH</p>	<p>7. GOOD NATURAL AND ARTIFICIAL LIGHTING</p>	<p>8. CLEAN WELL-VENTILATED WORKROOMS</p>	<p>9. A WAGE BASED ON OCCUPATION, NOT ON SEX OR RACE</p>	<p>10. A LIVING WAGE FOR SELF AND DEPENDENTS</p>																																			
<p>11. SATISFACTORY DRINKING AND BATHING FACILITIES SUFFICIENT TOILETS</p>	<p>12. SATISFACTORY LUNCH ROOMS, CLOAK ROOMS, AND REST ROOMS</p>	<p>13. JOBS NOT PROHIBITED TO WOMEN UNLESS MORE DANGEROUS THAN TO MEN</p>	<p>14. A WOMAN TO SUPERVISE THE EMPLOYMENT OF WOMEN</p>																																				
<p>15. PREVENTION OF INDUSTRIAL INJURIES AND DISEASES</p>	<p>16. PROTECTION AGAINST DUST, FUMES, FLYING PARTICLES</p>	<p>THE WOMEN'S BUREAU WAS CREATED BY CONGRESS TO FORMULATE STANDARDS AND POLICIES WHICH SHALL PROMOTE THE WELFARE OF WAGE-EARNING WOMEN, IMPROVE THEIR WORKING CONDITIONS, INCREASE THEIR EFFICIENCY AND ADVANCE THEIR OPPORTUNITIES FOR PROFITABLE EMPLOYMENT AND IS AUTHORIZED TO INVESTIGATE AND REPORT UPON ALL MATTERS PERTAINING TO THE WELFARE OF EMPLOYED WOMEN</p>		<p>18. PREVENTION OF STRAIN AT WORK</p>																																			
<p>17. ELIMINATION OF FIRE HAZARDS</p>	<p>19. ELIMINATION OF FIRE HAZARDS</p>	<p>20. FIRST-AID EQUIPMENT</p>	<p>20. FIRST-AID EQUIPMENT</p>	<p>20. FIRST-AID EQUIPMENT</p>																																			



—MAYOR'S PARTNER—

...MISSING IN ACTION...

**SOMEBODY TALKED
V-HOMES ARE CAREFUL**



Outdoor Advertising



MONEY

BY THE BILLIONS FOR:

MECHANIZED ARMIES

BIGGER NAVIES

TANKS

AIRPLANES

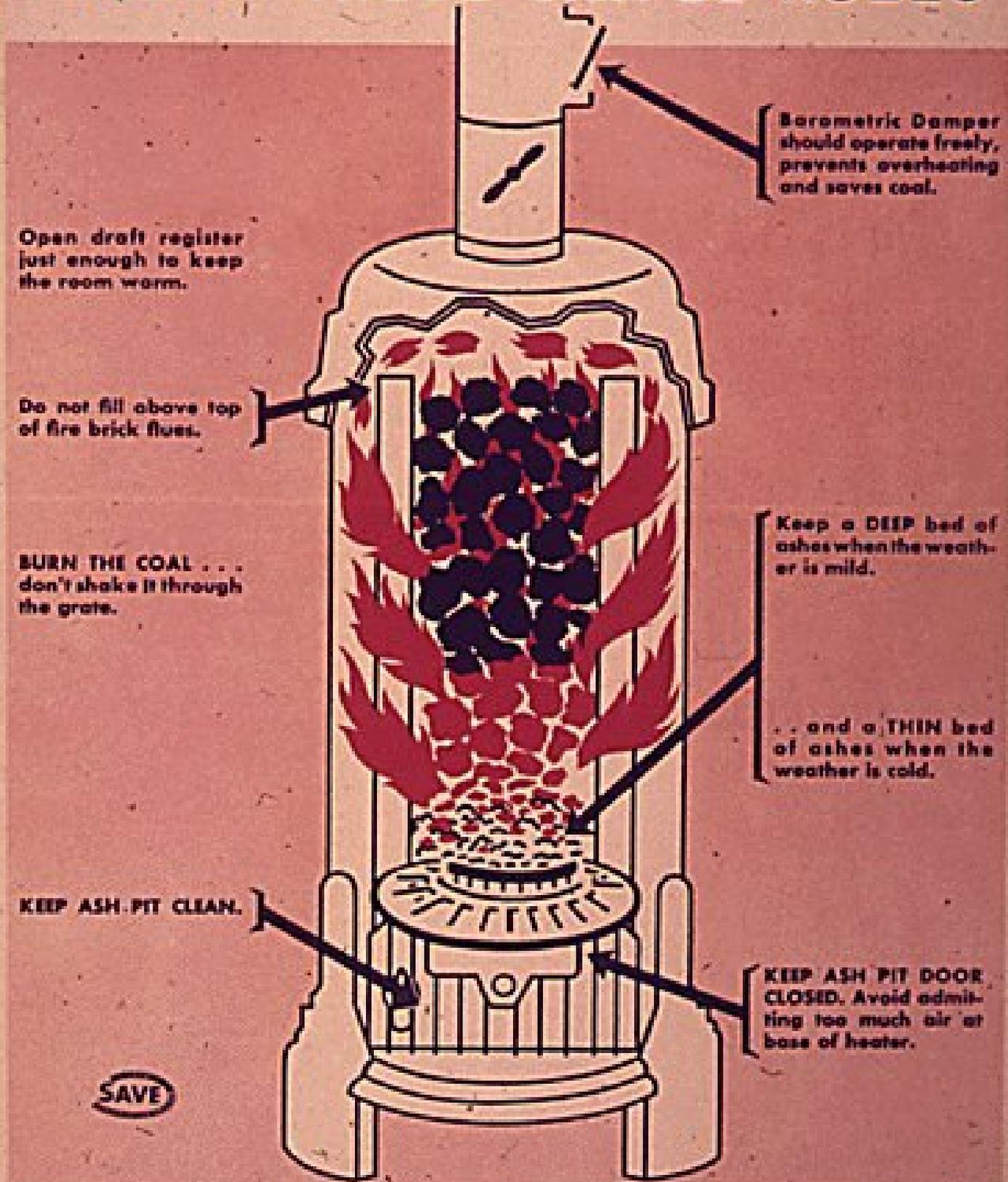
FOOD

CLOTHING

AMMUNITION

more COMFORT less WORK

FOLLOW THESE SIMPLE RULES



SAVE

COAL IS SCARCE · DON'T WASTE IT!

More COPPER-ZINC-LEAD..quick!

GIVE US METAL
SO IT WON'T
HAPPEN HERE!

COUNT
ON ME,
BUDDY!

TOO LITTLE
AND TOO
LATE



ROLLIN
KIRBY

© 1942 U.S. Army



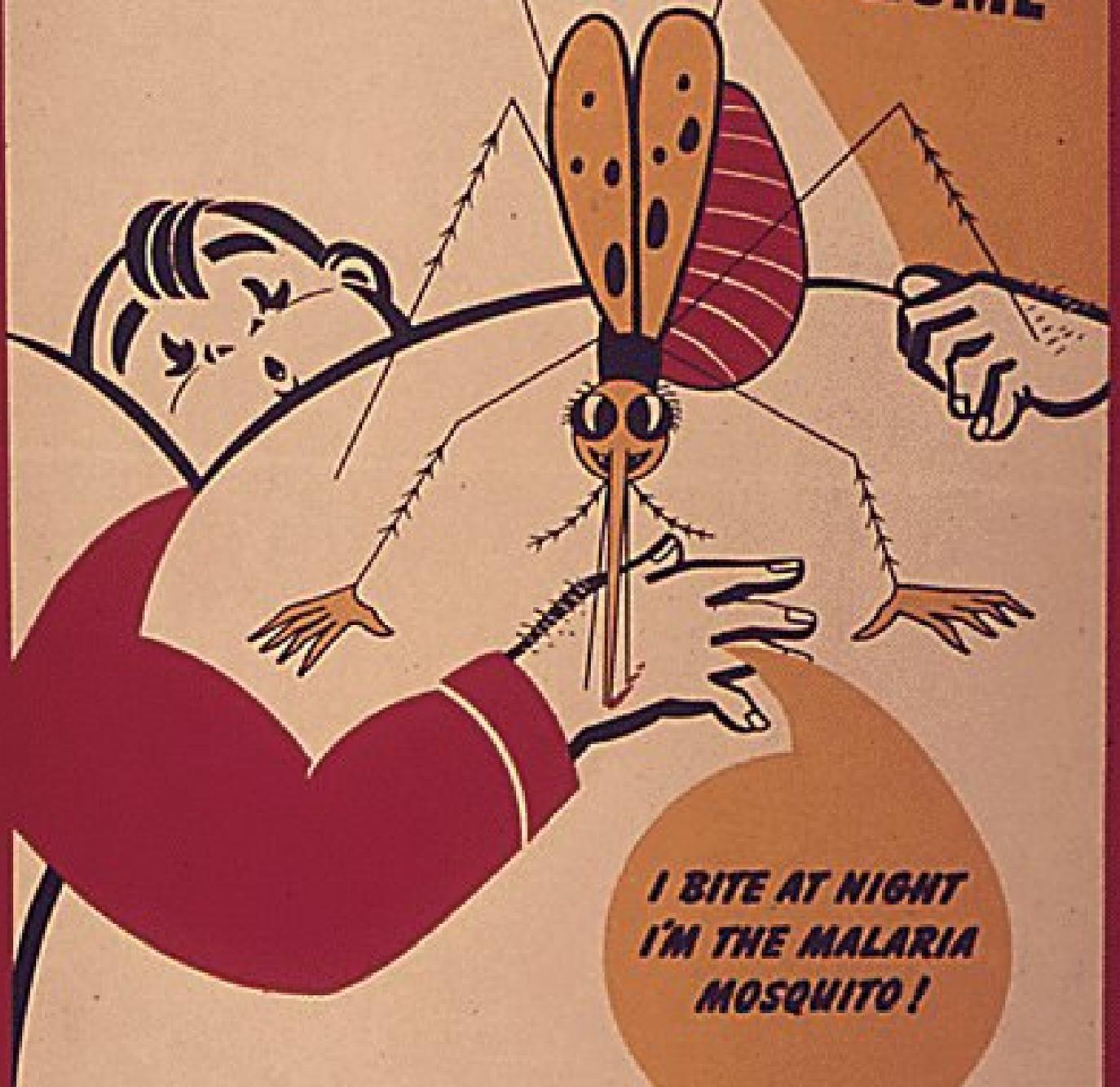
*more Firepower
to 'em!*

MORE!



**MORE of EVERYTHING
— QUICK!**

PROTECT YOURSELF MOSQUITO PROOF YOUR HOME



*I BITE AT NIGHT
I'M THE MALARIA
MOSQUITO!*

**DUST PARIS GREEN ON
SWAMPS AND PONDS**

*CURSES!
IT'S PLAIN TO SEE
MALARIA MOSQUITOES
WE'LL NEVER BE!*



U. S. GOVERNMENT PRINTING OFFICE : 1948-O-314119

Federal Security Agency
U. S. PUBLIC HEALTH SERVICE

Arny

**HA! HA!
HE'S WASTING
HIS MONEY ON
CHILL TONICS!**



**SEE YOUR DOCTOR FOR PROPER
TREATMENT FOR MALARIA**

Man-Made Malaria

**6
MOSQUITOES
IN 10**



BREED IN WATER

IN

UNNECESSARY RUTS

ABANDONED ROADS

BLOCKED DITCHES

FOX AND SHELL HOLES

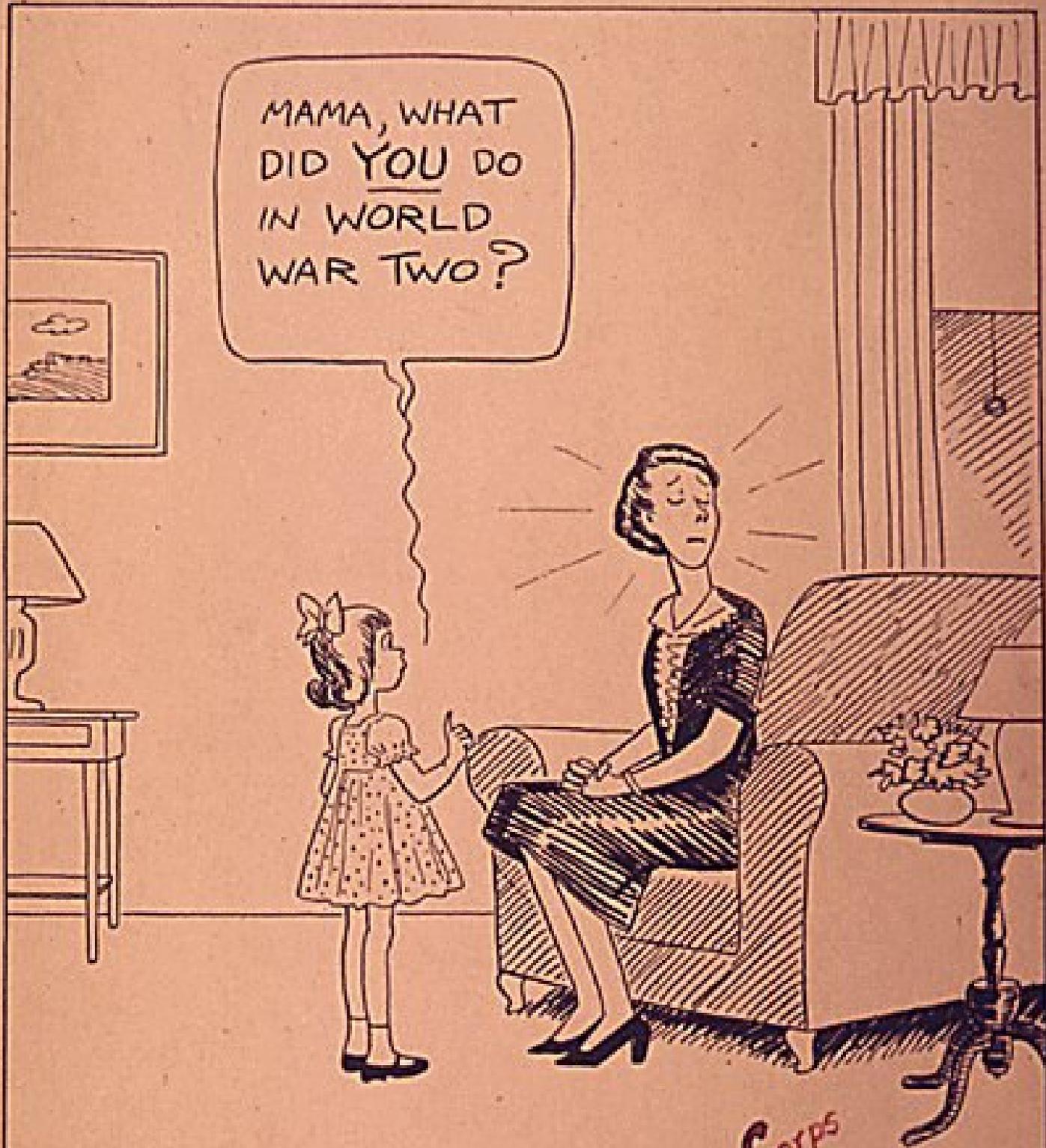
MALARIA WARNING

You will soon be entering a Malaria Zone . . . Protect yourself and your buddies by carefully following all precautions as ordered by your commanding officer.

Malaria Knocks Out More Men than the Enemy!

FIGHT THE PERIL BEHIND THE LINES

MAMA, WHAT
DID YOU DO
IN WORLD
WAR TWO?



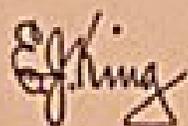
THE QUESTION
PAPA DREADED
IN WORLD WAR I

WOMENS Army Corps
U.S. Information Bldg
1400 Penn Ave. N.W.

HEOS/ER/
+
C.D.

MAN YOUR STATIONS!

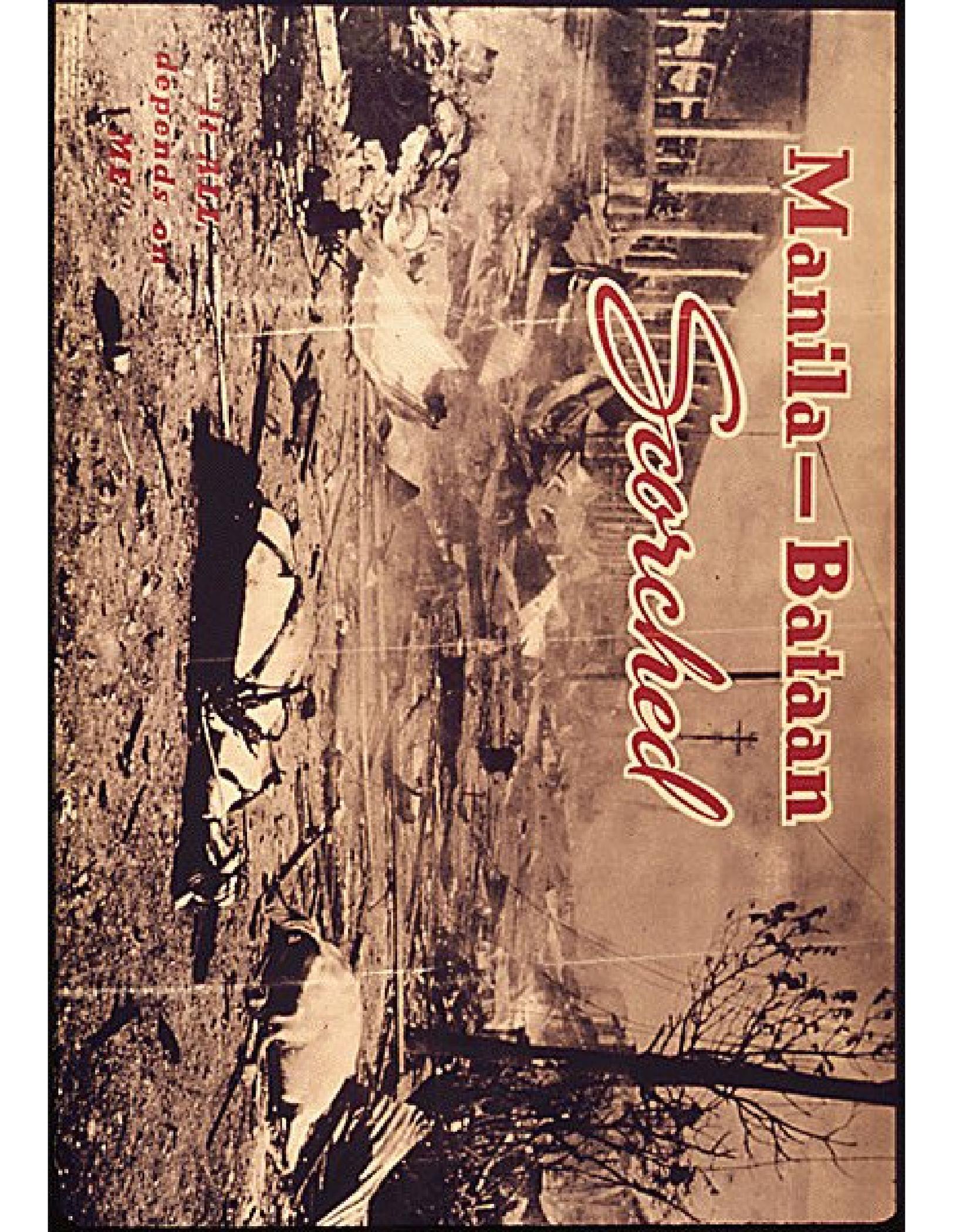
**"The Navy must
have 16 million
gallons of fuel a
day to carry the
fight to the enemy"**



COMMANDER-IN-CHIEF OF THE U. S. FLEET
CHIEF OF NAVAL OPERATIONS

RONALD
McLEOD

Stick to your job -
OIL IS AMMUNITION

A black and white photograph of a rural landscape. In the foreground, there is a dirt road or path. To the right, a wooden fence runs across the frame. In the background, a cross is visible on a hillside. The overall scene is somewhat desolate and rural.

Manila — Batavia

Searched

It ALL
depends on

ME

MANPOWER LOST IN 1941- SHOP ACCIDENTS DEPRIVED OUR FIGHTING FORCES OF:

7	<i>extra</i> Battleships	
3,750	<i>extra</i> Heavy Bombers	
7,500	<i>extra</i> Fighter Planes	
11,250	<i>extra</i> Light Tanks	

for Victory's Sake-
STAY ON THE JOB!

Nations Fall When Workers Stall

EMPLOYEE PRIZE WINNING SLOGAN

ALBERT B. WEINBRENNER CO. MILWAUKEE - MARSHFIELD - MERRILL - ARTIST



*They say two can
live as cheaply as
one -- but I guess
that's true only if
they don't eat. So
while we girls practice
cooking you'd better
practice saving.*

Love,

Marge

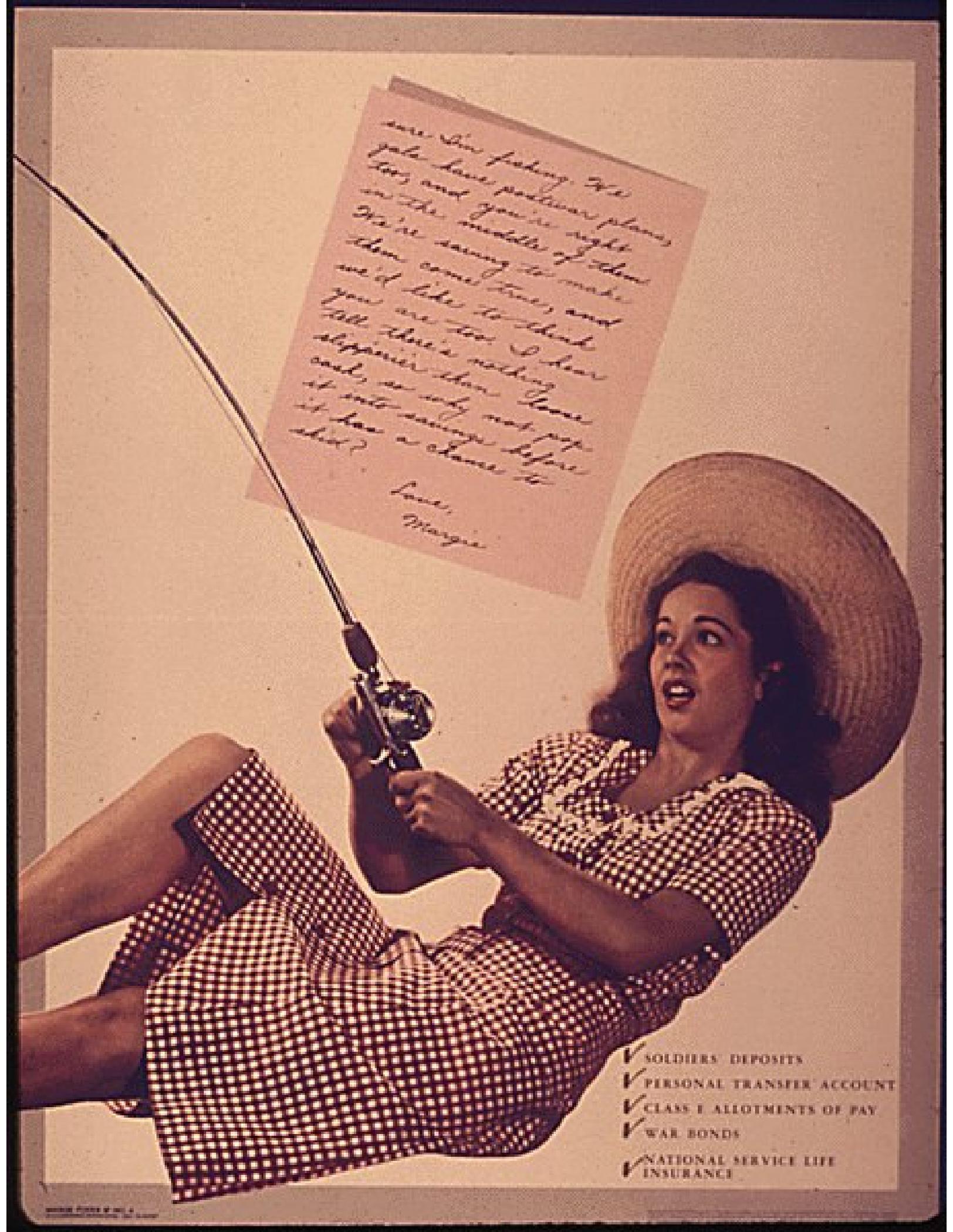
✓ SOLDIERS' DEPOSITS ✓ PERSONAL TRANSFER ACCOUNT ✓ CLASS E ALLOTMENTS OF PAY ✓ WAR BONDS
✓ NATIONAL SERVICE LIFE INSURANCE



whenever I hear about
our men all over the
world falling for the
old, old sharpers' tricks,
I'm glad I can be
sure that you're too
smart to get mixed
up in games like that.
I know there's not much
fun to be had where
you are now, but
you've picked a winner
in deciding to put your
savings away before your
fingers start to itch.

Love,
Margie

- ✓ SOLDIERS' DEPOSITS
- ✓ PERSONAL TRANSFER ACCOUNT
- ✓ CLASS E ALLOTMENTS OF PAY
- ✓ WAR BONDS
- ✓ NATIONAL SERVICE LIFE INSURANCE



sure. Don't fishing. We
gals have postwar plans,
too, and you're right
in the middle of them.
We're saving to make
them come true, and
we'd like to think
you are, too. I hear
tell there's nothing more
slippier than those
socks, so why not pop
it into savings before
it has a chance to
slip?

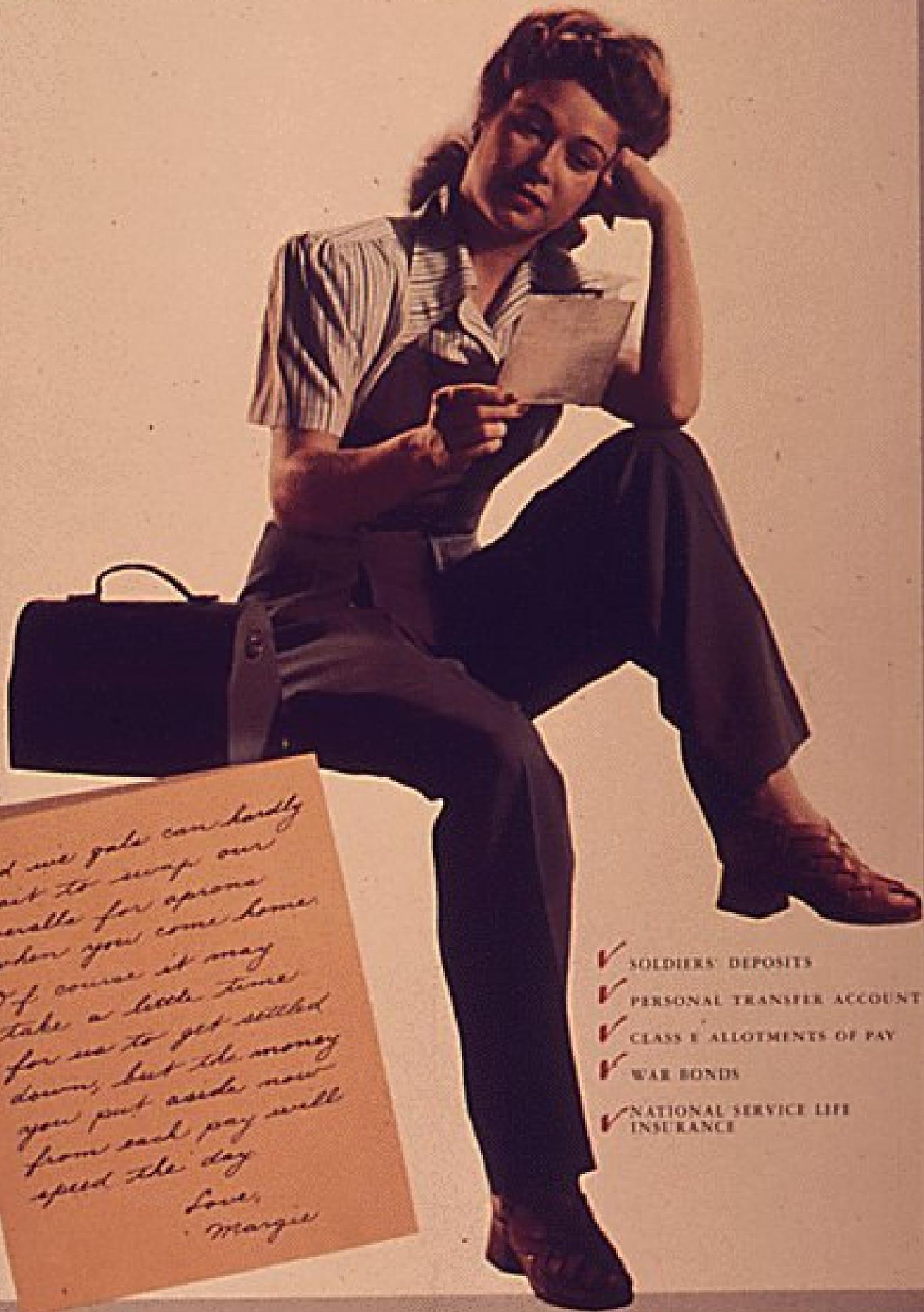
Love,
Margie

- ✓ SOLDIERS' DEPOSITS
- ✓ PERSONAL TRANSFER ACCOUNT
- ✓ CLASS I ALLOTMENTS OF PAY
- ✓ WAR BONDS
- ✓ NATIONAL SERVICE LIFE INSURANCE

- ✓ SOLDIERS' DEPOSITS
- ✓ PERSONAL TRANSFER ACCOUNT
- ✓ CLASS E ALLOTMENTS OF PAY
- ✓ WAR BONDS
- ✓ NATIONAL SERVICE LIFE INSURANCE



your pipe and slippers
 waiting; your own big,
 comfortable, easy chair
 ... So, that's what
 you're dreaming of?
 Well, soldier, save
 every pay day so you'll
 be all set to make
 those dreams come true
 when you get home,
 for that's what we
 gals are saving for
 and dreaming of, too!
 Loves
 Margie



and we girls can hardly
wait to swap our
overalls for aprons
when you come home.
Of course it may
take a little time
for us to get settled
down, but the money
you put aside now
from each pay will
speed the day.

Love,
Margie

- ✓ SOLDIERS' DEPOSITS
- ✓ PERSONAL TRANSFER ACCOUNT
- ✓ CLASS I ALLOTMENTS OF PAY
- ✓ WAR BONDS
- ✓ NATIONAL SERVICE LIFE INSURANCE



*Of course it's a honey of
a gift, and you were
sure to send it, but
you know we gals
don't need presents to
remember you by God
much rather you'd
save the money because
when you come home
there'll be so many
important things you'll
want it for*

*Love,
Margie*

- ✓ SOLDIERS' DEPOSITS
- ✓ PERSONAL TRANSFER ACCOUNT
- ✓ CLASS E ALLOTMENTS OF PAY
- ✓ WAR BONDS
- ✓ NATIONAL SERVICE LIFE INSURANCE



the home of your own
you've always dreamed
of. Of course waiting
is hard -- don't I
know! -- but you
can start building
right now, wherever
you are, by putting
aside money every
day -- much better
than just laying a
foundation of star-
dust!

Loves
Margie

✓ SOLDIERS' DEPOSITS ✓ PERSONAL TRANSFER ACCOUNT ✓ CLASS E ALLOTMENTS OF PAY ✓ WAR BONDS
✓ NATIONAL SERVICE LIFE INSURANCE

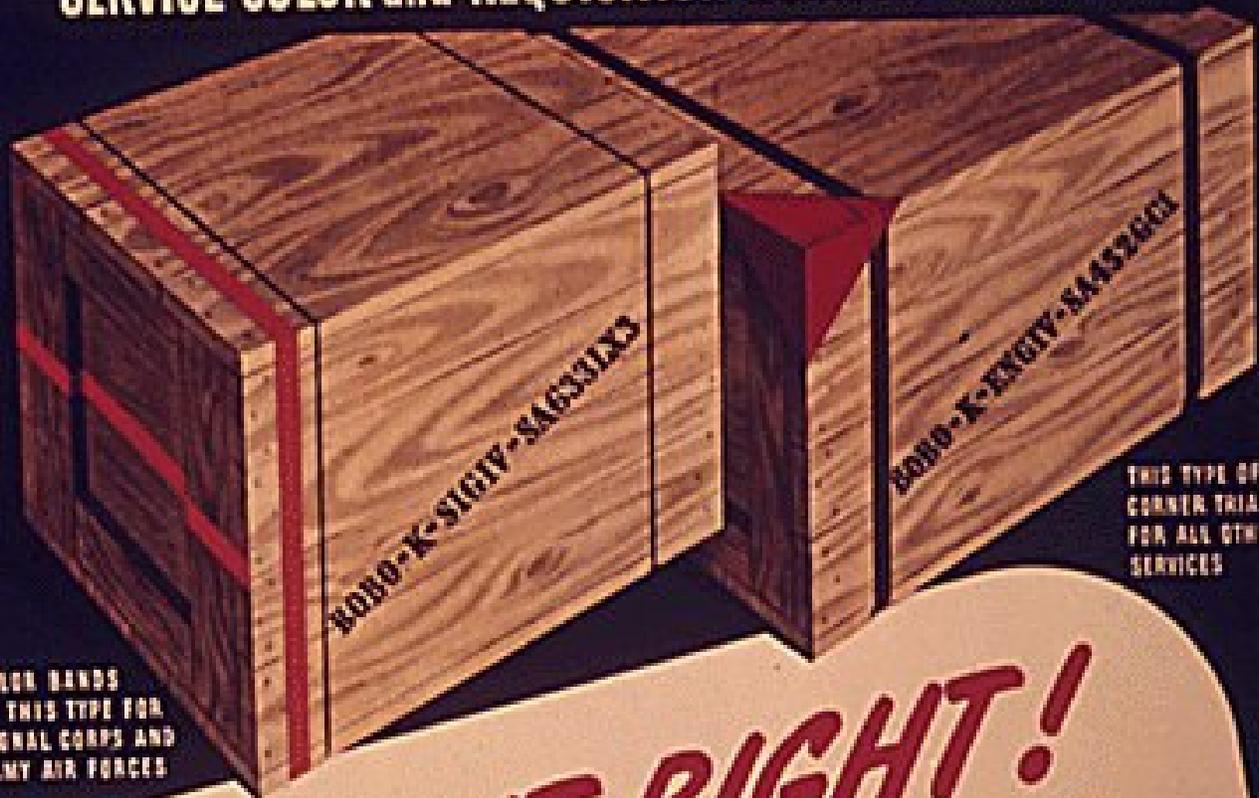


Your comfortable old tweeds
are still hanging in the
closet. Of course you
always look wonderful
to me, but when you
come home fresh out of
U. S. khaki you'll
really want to cut a
figure. That will take
some shopping, and
shopping will take
some cash, so how
about starting now to
save for the big day?

Love,
Margie

- SOLDIERS' DEPOSITS
- PERSONAL TRANSFER ACCOUNT
- CLASS E ALLOTMENTS OF PAY
- WAR BONDS
- NATIONAL SERVICE LIFE INSURANCE

SERVICE COLOR and REQUISITION NUMBER MUST AGREE



COLOR BANDS OF THIS TYPE FOR SIGNAL CORPS AND ARMY AIR FORCES

THIS TYPE OF CORNER TRIANGLE FOR ALL OTHER SERVICES

MARK IT RIGHT!

- QUARTERMASTER CORPS
- TRANSPORTATION CORPS
- MEDICAL DEPARTMENT
- ORDNANCE DEPARTMENT
- CORPS OF ENGINEERS
- ARMY AIR FORCES
- SIGNAL CORPS
- CHEMICAL WARFARE SERVICE
- ARMY EXCHANGE SERVICE
- SPECIAL SERVICE DIVISION

1 - 99	
100 - 199	
200 - 299	
300 - 399	
400 - 499	
500 - 599	
600 - 699	
700 - 99	
800 - 899	
900 - 999	



MARKINGS OF U. S. CHEMICAL MUNITIONS



CASUALTY

(PERSISTENT)

GA55



CASUALTY

(NONPERSISTENT)

GA55



HARASSING

GA55



SMOKE

SMOKE



INCENDIARY

INCEN

MATCH THEIR COURAGE...



WITH YOUR

Responsibility

**OVERSEAS
SHIPMENTS
MUST BE
MARKED RIGHT**

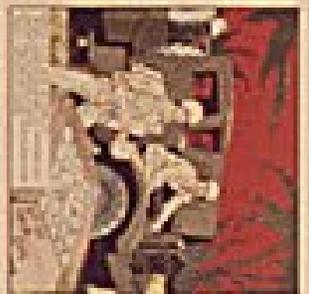


THE ARMY MARKING
SYSTEM IS EASY TO
APPLY IF YOU FOLLOW
INSTRUCTIONS



**IF YOU DON'T KNOW
ASK THE BOSS**

THIS IS
WHAT HAPPENS
WHEN
SHIPMENTS
ARE MARKED
WRONG—

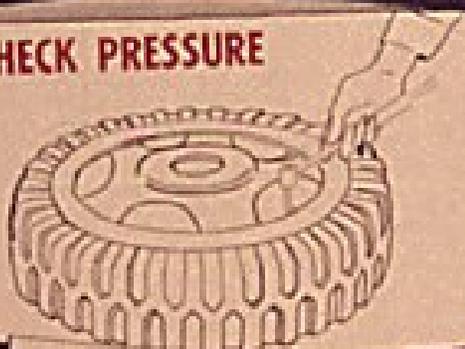




MATCH YOUR TIRES!

HERE'S WHAT TO DO—

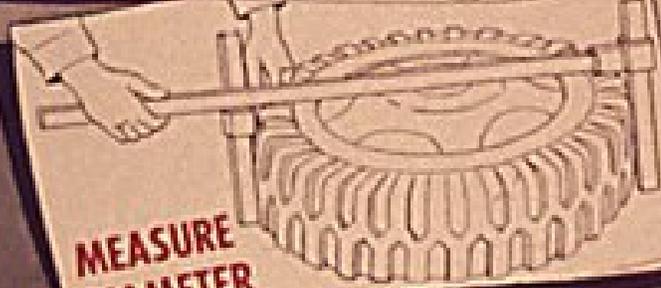
CHECK PRESSURE



MEASURE CIRCUMFERENCE—
OR—



MEASURE
DIAMETER



SAVE

- 1 Make sure tires are inflated to exact specified pressures before measuring.
- 2 Measure circumference of inflated tires with steel tape. (Keep tape on center of tread all around tire.)
OR...Measure outside diameter of inflated tires with gage. Make sure gage is across exact center of wheel.
- 3 TIRES THAT DIFFER BY MORE THAN $\frac{3}{4}$ " IN CIRCUMFERENCE OR $\frac{3}{4}$ " IN DIAMETER DO NOT MATCH.
- 4 All tires on a 4x4 or 6x6 must always match (be within $\frac{3}{4}$ " in circumference or $\frac{3}{4}$ " in diameter of each other), and should have the same tread design.
- 5 When duals match, as they always must, but are slightly different in size, use larger tire as outside dual.
- 6 NEVER INSTALL TIRE WITHOUT MEASURING TO MAKE SURE IT MATCHES TIRES ALREADY ON VEHICLE.
- 7 Measure tires on vehicle frequently. Synthetic and recapped tires, especially, do not wear uniformly. Tires that are matched when installed may not remain that way long.
- 8 Spare tires become oversized if not used. Use them! Measure frequently to make sure they match tires on vehicle—exchange if they don't.
- 9 USE MATCHED TIRES ONLY ON YOUR VEHICLE. Unmatched tires wear rapidly—damage gears, axles, shafts.

MAKE TIRES LAST

MATERIALS ARE *PRECIOUS!*.. LET'S MAKE EVERY PIECE *COUNT!*

BOY, OH BOY!...
THAT COULD BE SOME
OF THE MATERIAL
I'VE SAVED ON
MY JOB!!

D'YA
REMEMBER
PEARL HARBOR,
KID?!



ALEXANDER



MACARTHUR IS GIVING
HIS ALL... *are you?*

Me travel?



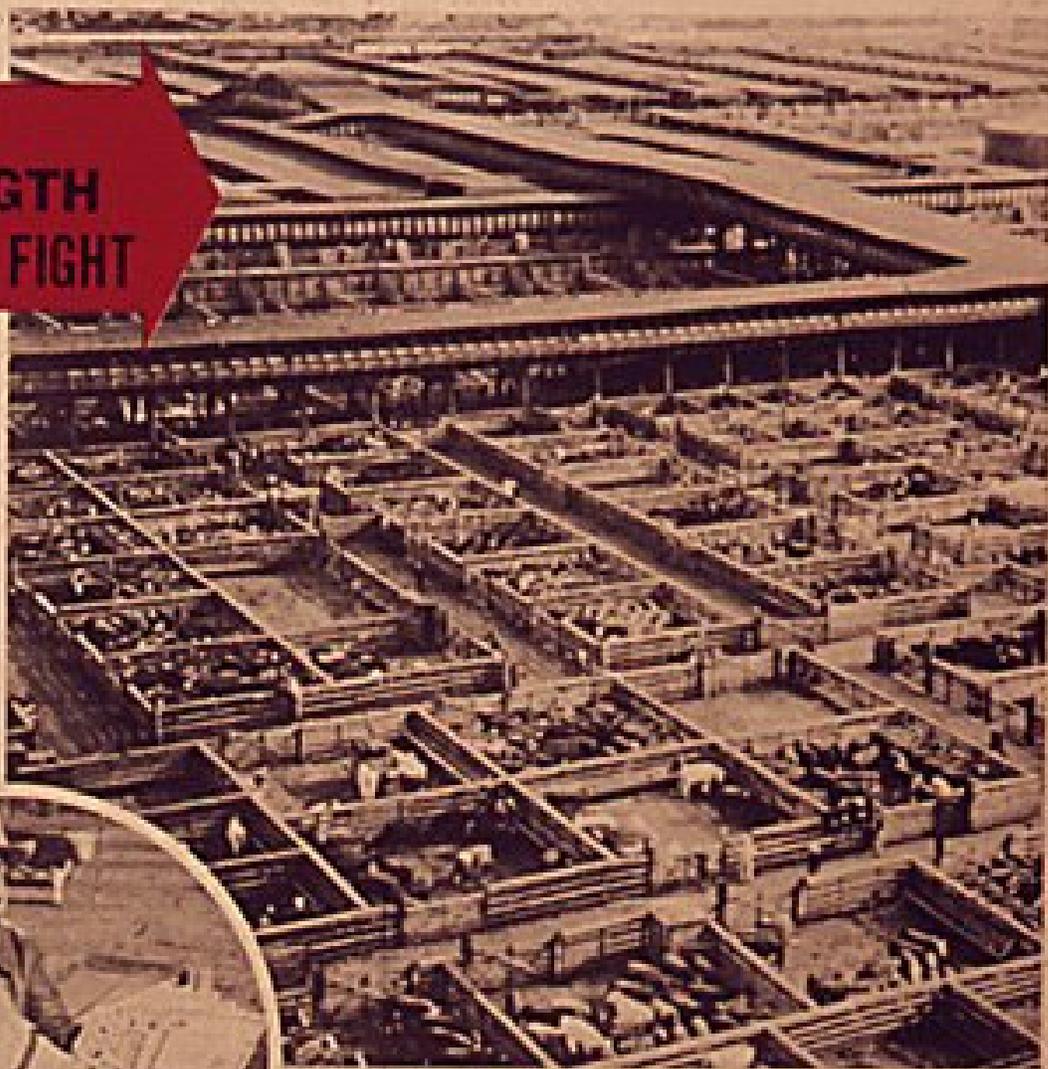
ALVIN
SCOTT

...not this summer

VACATION AT HOME

OFFICE OF DEFENSE TRANSPORTATION

MEAT for
STRENGTH
to **WORK** and **FIGHT**



Put part of every sale in



WAR BONDS

Meat Today:

Learn more cuts



Whenever your meatman does not have your favorite cuts or kinds of meat he will be glad to help you select cuts which may be new to your table but which contain the same nutrients and which have that good meat flavor.

MEAT AND MODERN NUTRITION

Since the last war meat has been discovered to be a source of essential B vitamins (thiamine, riboflavin and niacin).

Also there has developed a new appreciation of the complete high-quality proteins of meat as well as the minerals of meat (iron, copper, phosphorus).

These nutritional essentials are not stored in the body to any appreciable extent and must be supplied regularly by your daily meals.

Government officials who are concerned with the nutritional needs of the nation recommend meat as a regular part of the diet.

Both on fighting fronts and at home meat is considered important to good morale as well as to good nutrition. Few other foods so satisfy the "inner man."

Recognizing these facts, military meal planners endeavor to provide our fighters with nearly a pound of meat per man per day.

People just naturally want meat—both for the dinner pal and the home table.

Our fighters, our allies, our workers and our families need it. Make the most of it.

KEEPING IT SHARING—Under wartime it is the Government's plan that the American people shall all share in the benefits of meat.

MEAT INDUSTRY PROSPERS

How better could America be in today's hot global battle up to her neck in victory than if she had not so successfully increased her meat production? From 1940 to 1945 the industry is producing a record breaking 24 billion pounds of meat, an increase over 20 billion pounds in production over the last year. Recently also the industry has produced one million tons of shipping meat with less weight loss. All this has been done efficiently, and without government aid.

Our fighting forces, our allies and our workers need meat. The Government has asked consumers to limit their use of meat to 2 1/4 pounds per person per week.

There are two voluntary ways you yourself can help to stretch the available supply and still keep the good nutritional value of meat on the table.

1. Know the cuts available from day to day.
2. Continue to serve meat as often as possible—even though you serve less per meal.

Now consumers can make the most of meat by voluntary rationing and cooperate with the Government

► **Plan meals so your available supply of meat is well distributed over the week.** On the basis of 2 1/4 pounds per person, you can enjoy 18 to 21 nutritious and satisfying meals each per week.

► **In addition to the 2 1/4 pounds per week of beef, pork, lamb, veal, mutton, chicken and turkey—you can serve fish, macaroni, eggs, potatoes, fruits and beans.** (Since these items are not included in the voluntary rationing plan, they can be served each week as poultry and fish.)

(All meat contains complete high-quality proteins, B vitamins and important minerals.)

► **Learn to make delicious dishes out of available cuts—even if you have never cooked these before.**

► **Your meat man knows people like you in all good sections of your area. Ask him to help you.**

► **Get out your cookbooks. Go over them. You will find many ideas you have never tried.**

► **Keep your eye on the food pages of newspapers and magazines. Follow recipe suggestions.**

► **And be sure to get the booklets offered below. They tell you how to prepare many unfamiliar cuts. They tell you how to conserve meat by cooking at low, moist temperatures.**

*Serve meat regularly—as good nutrition demands—and remember: **Meat is a basic food—make every pound count!***

Now is the time to know more about the many available cuts and kinds of meat and how to prepare them.



Meat Helps for Rationing

1. Use "Meat Helps" for Rationing. This is the only rationing card for meat.

2. Make "Meat Helps" for Rationing. All pages contain information on how to use all meat cuts—beef, pork, lamb, veal, chicken, turkey, fish, eggs, potatoes, fruits and beans. They tell you how to prepare, cook for good nutrition.

Get Both Books. *Meat Helps for Rationing* and *Meat Helps for Rationing*. Chicago, Ill.

AMERICAN MEAT INSTITUTE, CHICAGO

MEN of 18 and 19



NOW you can choose
your branch of service

U.S. ARMY

APPLY AT THE NEAREST

RECRUITING and INDUCTION STATION

CORPS of ENGINEERS
MEDICAL DEPARTMENT
QUARTERMASTER CORPS
ORDNANCE DEPARTMENT
INFANTRY • FIELD ARTILLERY
ARMORED FORCE • CAVALRY
SIGNAL CORPS • AIR FORCES
CORPS of MILITARY POLICE
CHEMICAL WARFARE SERVICE
COAST ARTILLERY CORPS
(AMPHIBIOUS • NAVAL DEFENSE)



MEN!

38 - 45

**YOU CAN SERVE IN THE
U.S. COAST GUARD**

MEN TO FARM

FOOD AND **FIBER** ARE NEEDED
AS NEVER BEFORE TO **FEED**
AND **CLOTHE:**

- 1. OUR ARMED FORCES**
- 2. OUR ALLIES**
- 3. OURSELVES**

★ EVERY MEMBER OF THE FARM FAMILY MUST HELP!

MEN TO FIGHT THE AXIS



MEN TO BUILD:



PLANES



TANKS

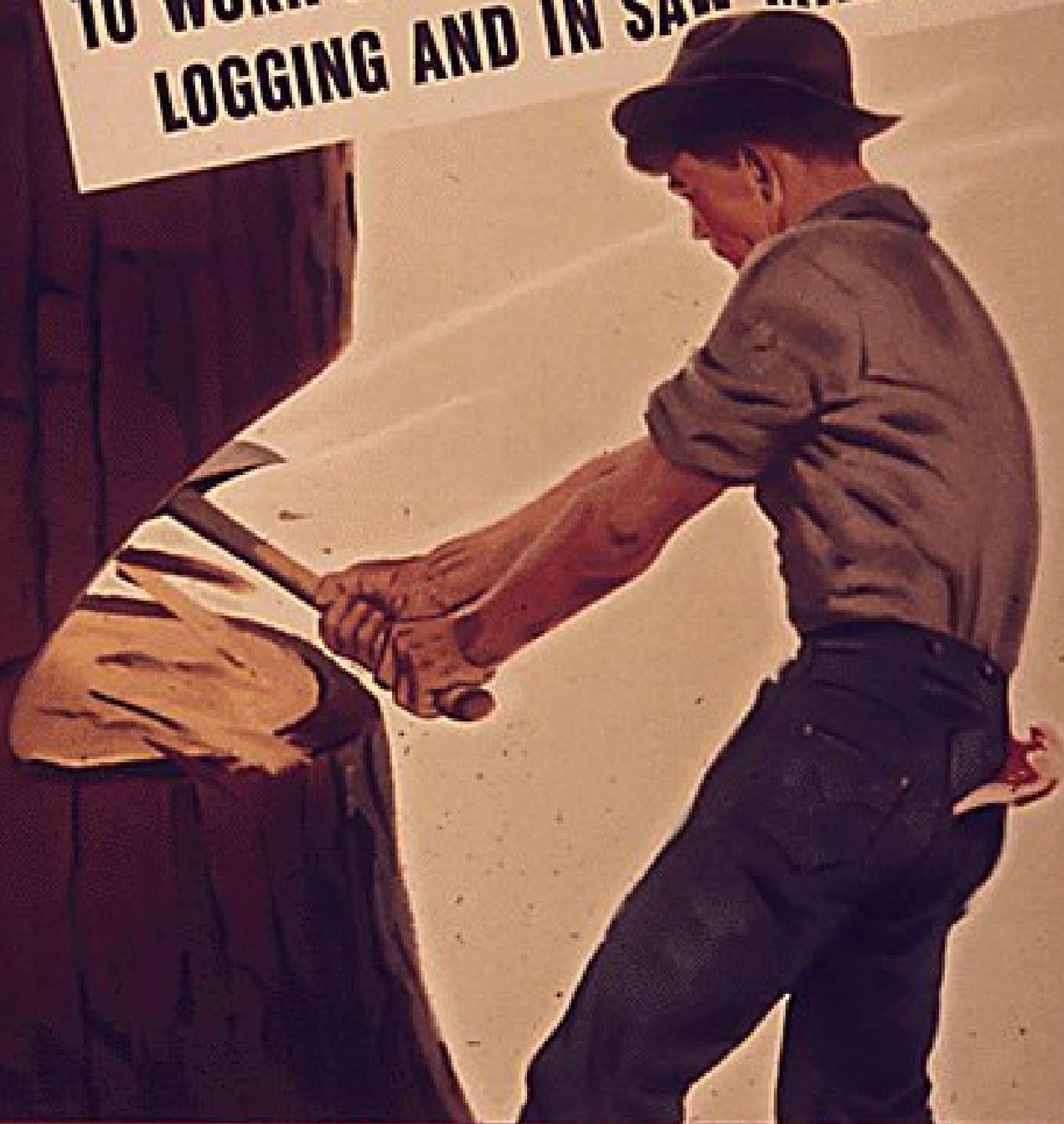


SHIPS



GUNS

MEN WANTED *TODAY*
TO WORK ON PULPWOOD CUTTING,
LOGGING AND IN SAW MILLS



U.S. EMPLOYMENT SERVICE
WAR MANPOWER COMMISSION

MEN WORKING

TOGETHER!



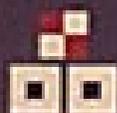
MERCHANT SEAMEN

Deliver

*WHAT IT TAKES TO
BLAST THE AXIS!*

UNITED SEAMEN'S SERVICE

in cooperation with WAR SHIPPING ADMINISTRATION



SERVES OUR FIGHTERS IN DUNGAREES
WHEREVER UNITED STATES SHIPS CARRY
GOODS TO ASSURE VICTORY



USS is a participant in the **NATIONAL WAR FUND**

METAL

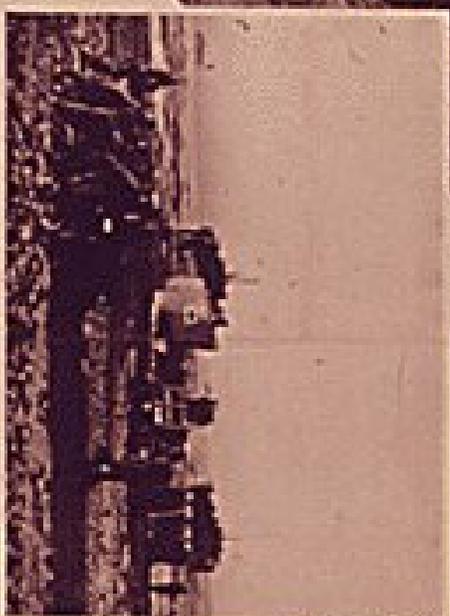
at the Fighting Front



POKHOLE EXCHANGE. A soldier slyly operates a periscope over the trench during the usual fighting in North Africa—with helmet and rifle handy! How many soldiers possess of major security for our men that have our fighting fronts.



SICILIAN INVASION STARTS! Assault troops have begun their march to a North African front for the attack on Sicily. Hundreds of these brave men and a few airplanes, such as the B-24, possess of modern weapons. We need more of them, too!



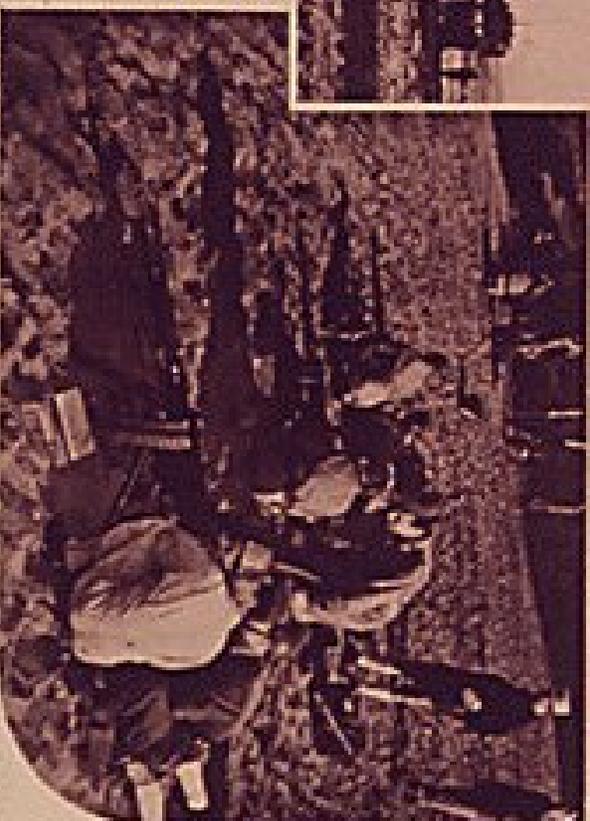
THE YANKS LAND! Men and machines pour ashore on Sicily under fire (with shell and bullet landing nearby). Behind the tanks, jeeps, trailers, trucks, guns and ammunition with your medals and weapons could not be under-estimated.



ALBERTIAN AIR ALERT! As the warping planes, soldiers on Sicily stand ready to their guns—all soldiers maintain gun in hand, ready. If you, soldier, don't get in hand, it takes for the of modern war to make sure you're there, and every minute counts for the moment.



U. S. ARMY
OFFICIAL POSTER



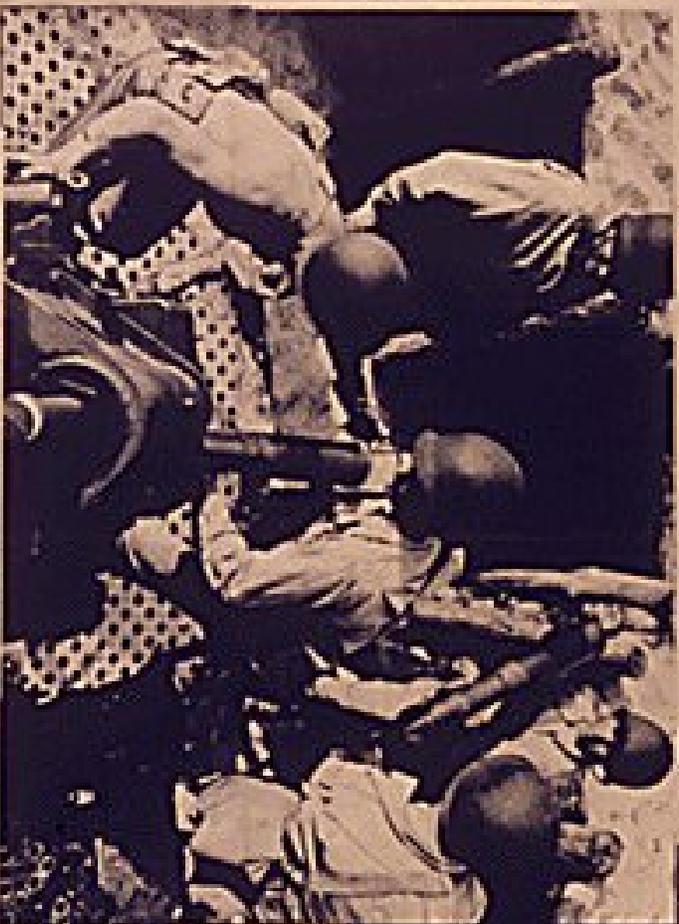
FIGHTING FRENCH our Allies have been American pressure here to shoot our enemies! We soldiers maintain guns. These brave men and boys fight off the of enemy, and will lead in new attacks. It's the job of our allies and ourselves to keep 'em shooting!

METAL FOR VICTORY!

Keep it coming!



AN ARMY MOVES in its truck assembly line—each every 228 lbs. of modern metal. Thousands of these trucks are needed on every front.



PASS THE AMMUNITION! 7½ lbs. of your modern metal go into each of these powerful, bullet-proof shells.



WALKIE-TALKIES save the time of messenger when you're busy with the battle in the Tropics. It's easier to talk to them on our 6½ lbs. of your metal.



FLYING BOXCAR loads supplies to hundreds. Even big transport units will be 2280 lbs. of modern metal, every man and machine is built to great speed. They've played a big part in our South Pacific conquests.



LOOK OUT ZERO! When a B. 24 carrier's B-24s are sent down over 10 lbs. of your metal a month. The heavy's guards against fuel burners and Turboprop Pumps.



U. S. ARMY

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