

GET TO THE  
*BOTTOM*  
OF IT !



SAVE

INSPECT *FOR* NEGLECT

# GET YOUR FARM IN THE FIGHT!



USE CONSERVATION METHODS  
FOR BIGGER YIELDS *Now!*



# Git MAD!



Buy WAR STAMPS  
HERE-NOW!



WAR STAMP COUNCIL—LIQUOR AND WINE INDUSTRIES—COOPERATING WITH U. S. TREASURY DEPT.



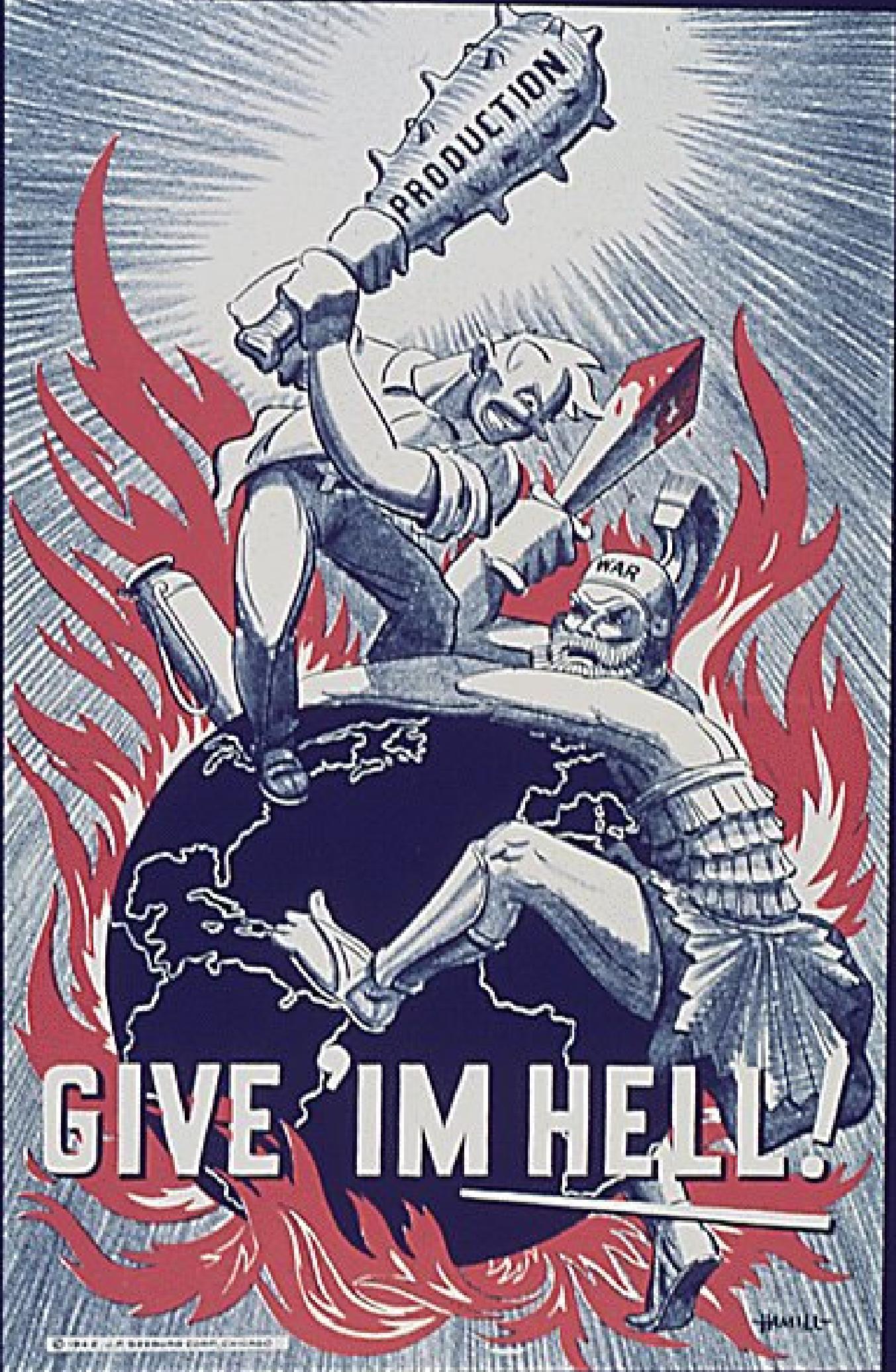
GIVE

give 'em Hell!!!



USE YOUR SPRAY  
ON MALARIA MOSQUITOES

FIGHT THE PERIL BEHIND THE LINES

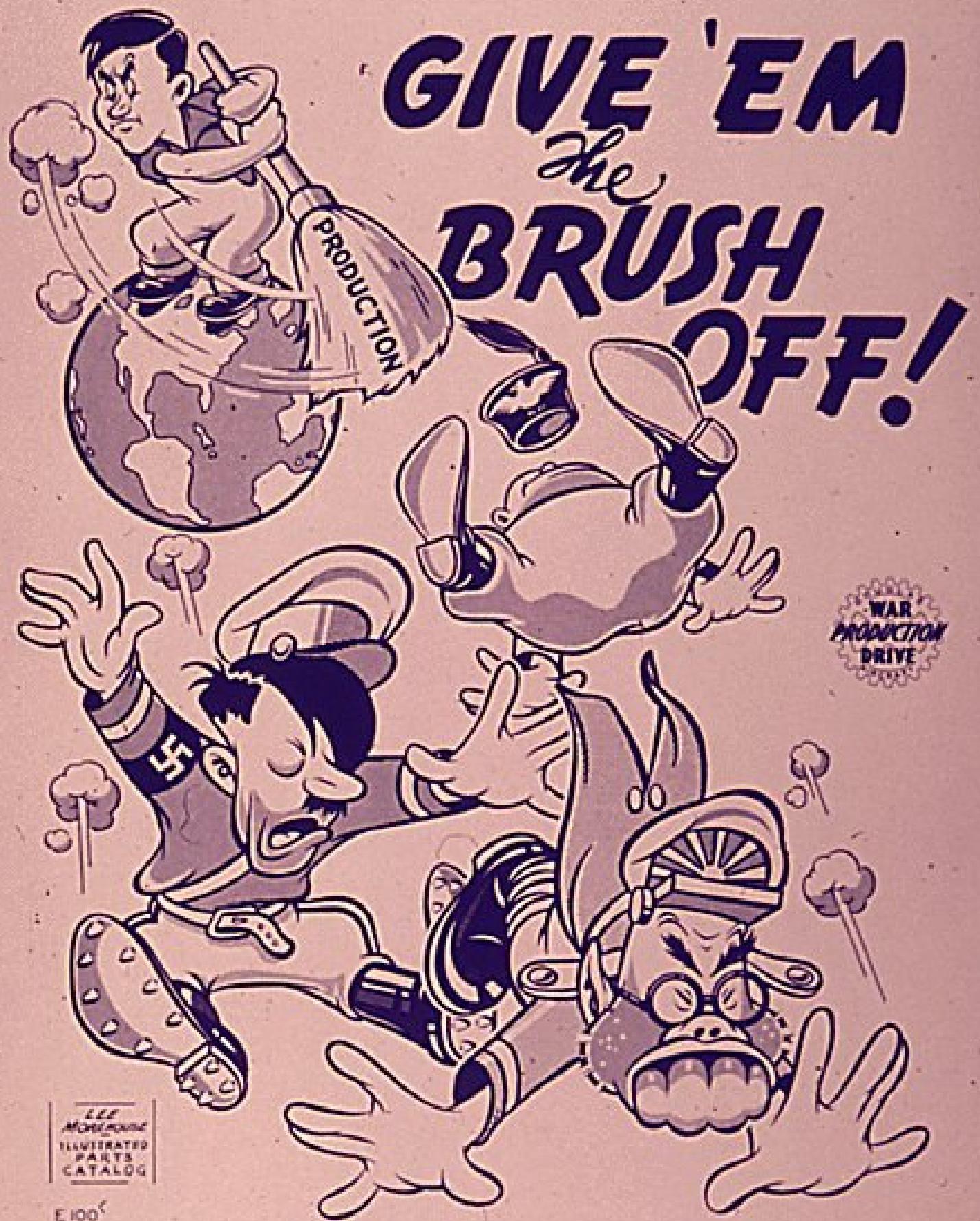




Nations Fall When Workers Stall

EMPLOYEE FREE WINNING UNION

ALBERT E. WILLARD CO. MILWAUKEE • WATERTOWN • WISCONSIN • ARTISTS



Lee  
McLaren  
ILLUSTRATED  
PARTS  
CATALOG

E 100

# Give 'em the old

## 1-2

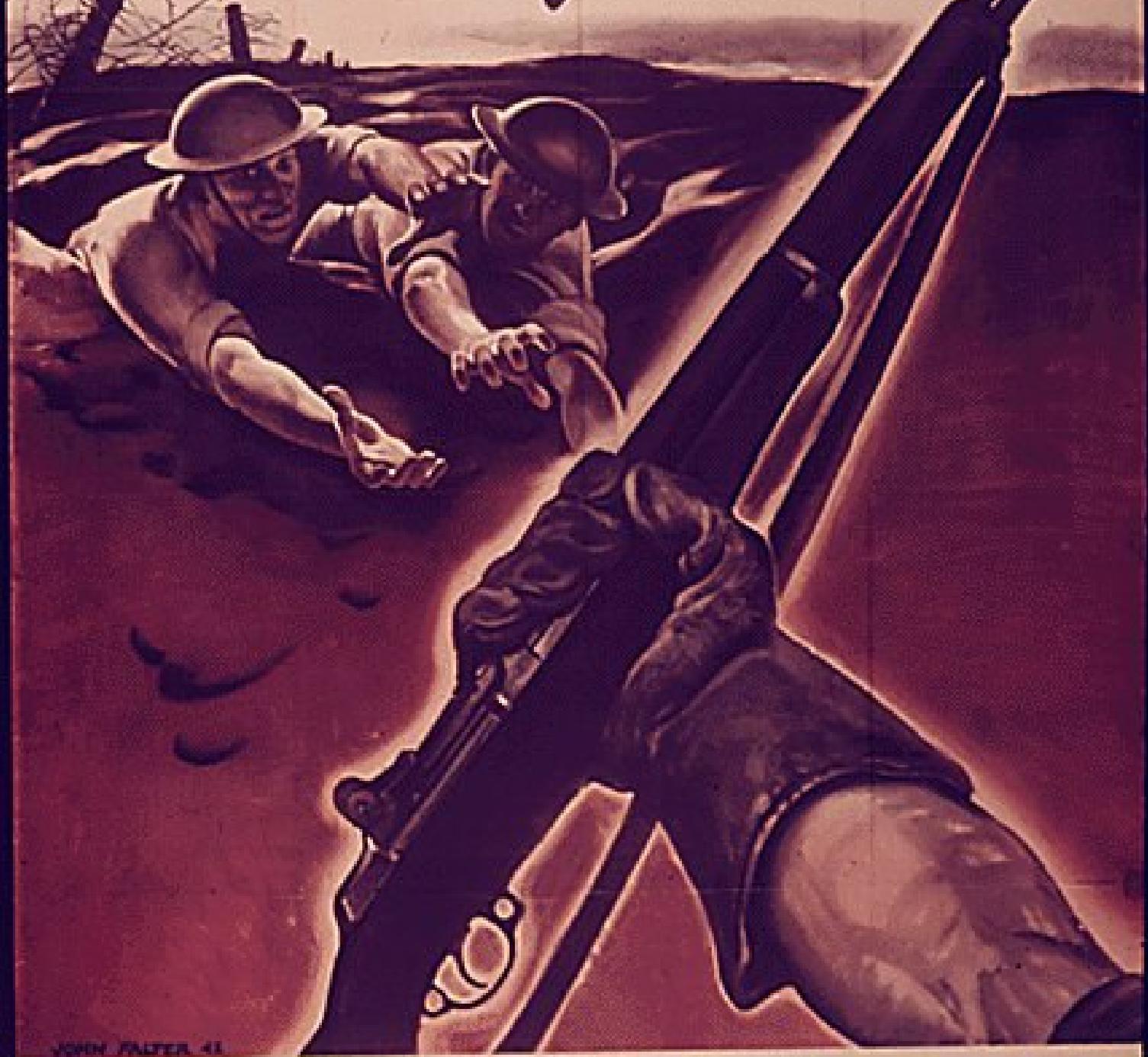


**1-LOAD 2-UNLOAD  
ALL CARS PROMPTLY**



*Your Government says*  
**"Every hour saved in  
freight-car turnaround  
time means more cars  
available for the  
Victory March to  
Berlin and Tokio!"**

*"Give 'em the stuff  
to fight with..."*



JOHN FAUTER, A.R.

**WORK FOR FREEDOM!**

GIVE  
IT  
STYLE



LEFTOVERS CAN TASTE GOOD  
AND LOOK GOOD... *Follow the*  
*"Army Cook"*

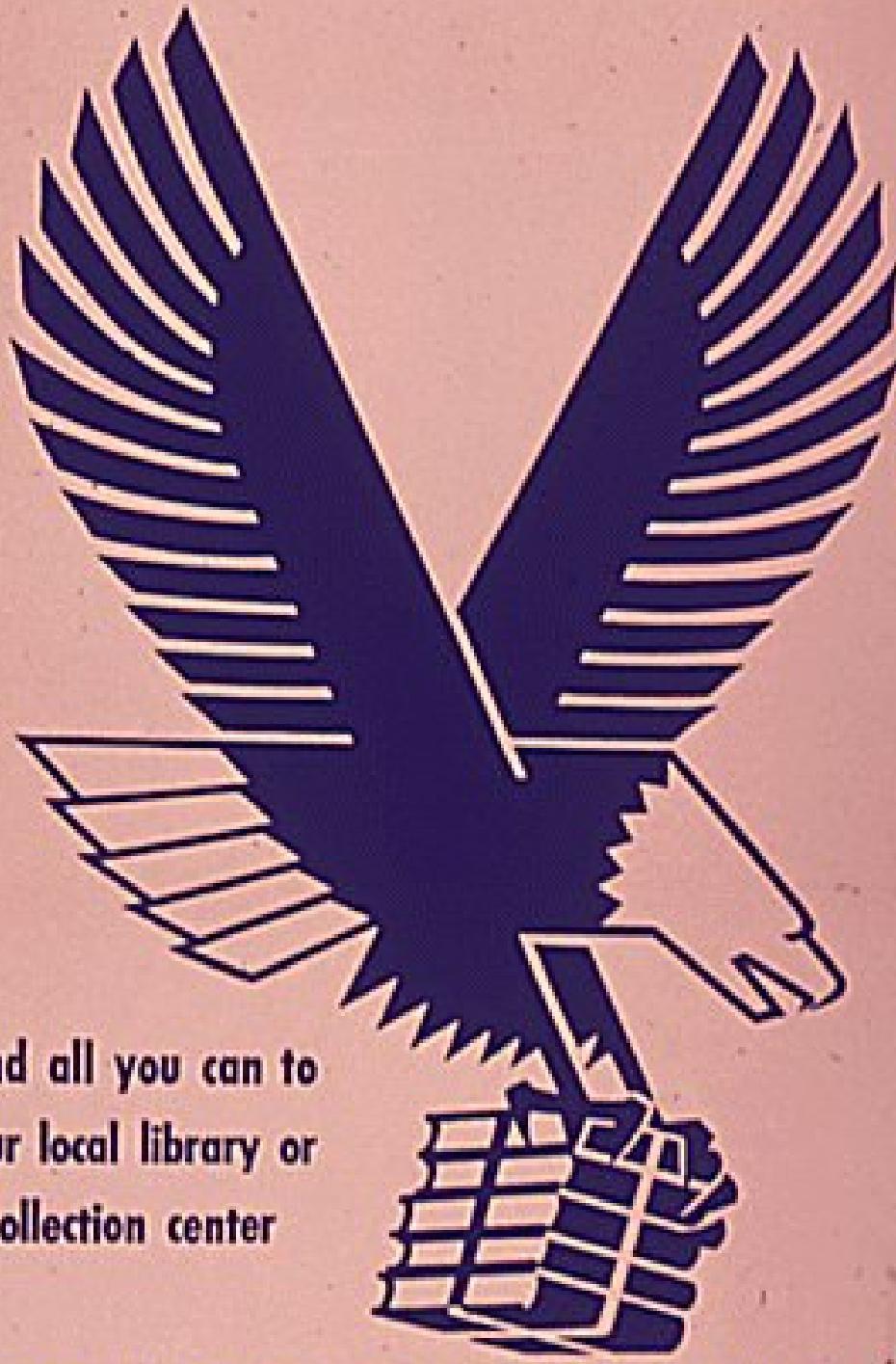


THIS ADVERTISEMENT WILL BE USED AS PART OF A NATIONAL CAMPAIGN  
TO ENCOURAGE CONSUMERS TO USE LEFTOVERS.



MADE IN THE UNITED STATES OF AMERICA

# GIVE MORE GOOD BOOKS To Our Men in the Armed Services



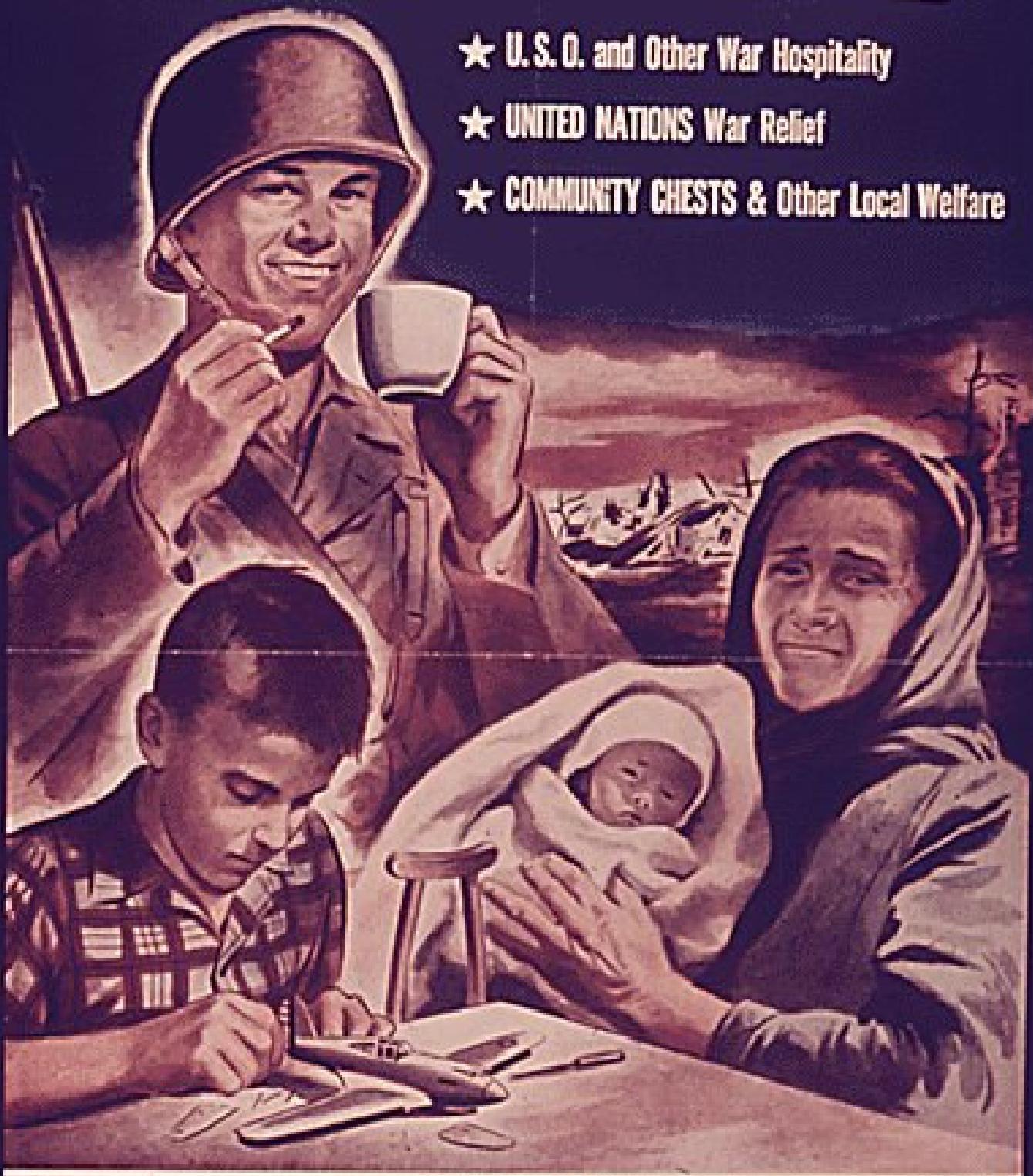
Send all you can to  
your local library or  
collection center

## 1943 VICTORY BOOK CAMPAIGN

Franklin P. Adams, Edward L. Bernays, Norman Cousins, Co-Chairmen, National Campaign Board  
Sponsored by THE AMERICAN LIBRARY ASSOCIATION, THE AMERICAN RED CROSS, THE U.S.O.

# GIVE ONCE FOR ALL THREE

- ★ U.S.O. and Other War Hospitality
- ★ UNITED NATIONS War Relief
- ★ COMMUNITY CHESTS & Other Local Welfare



## COMMUNITY WAR FUND

**GIVE SCHICKLEGRUBER THE HOT-FOOT !**

4TH OF JULY  
WAR BOND  
PURCHASES



AN OFFICIAL WAR  
MESSAGE-

# WAR

Give \$3 - Get \$4

# BONDS

GIVE US SUMMER FOR MORE PT'S



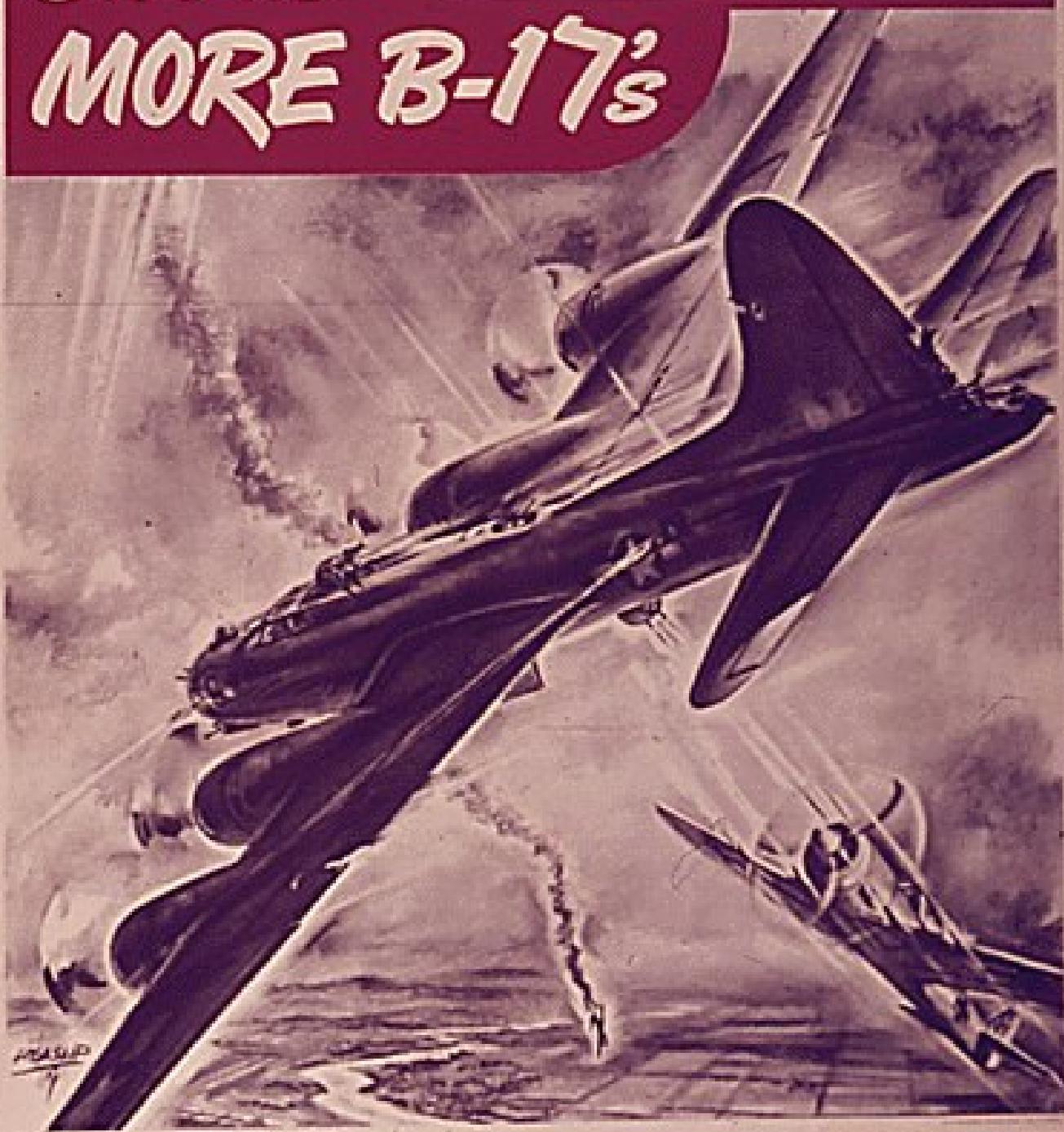


U. S. ARMY  
OFFICIAL POSTER

"The B-17 was homeward bound when 6 Focke-Wulfs queued in for an assault. 20 mm. shells tore through tail compartment and top turret..set oxygen and flares afire..the plane hurtled down 10,000 feet before it could be brought under control. Yet with hydraulic system out, brakes gone, riddled with shells, the Fortress came back for a good landing -with 4 enemy fighters to its credit."

Army Air Forces report

# Give us MORE B-17's



# FULL SPEED AHEAD !



## U.S. NAVY DISPATCH

TO PRODUCTION LINES U.S.A. - Speed counts  
afloat and ashore. When you beat your  
schedule you help us beat the enemy.  
Full speed ahead!

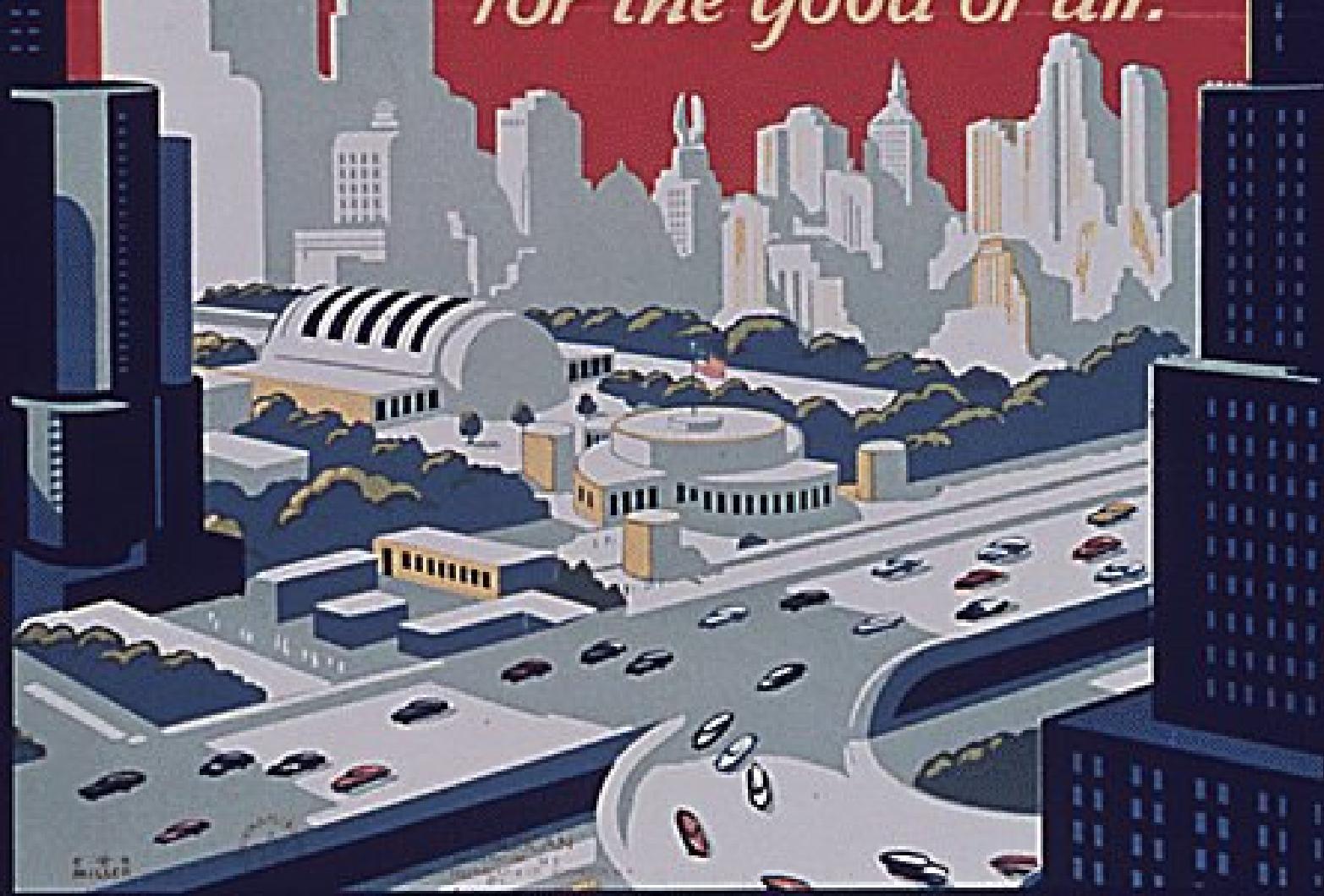
L.T. CMDR. JOHN BULKELEY  
C.O. MOTOR TORPEDO SQUADRON 3

*Produce for Your Navy*

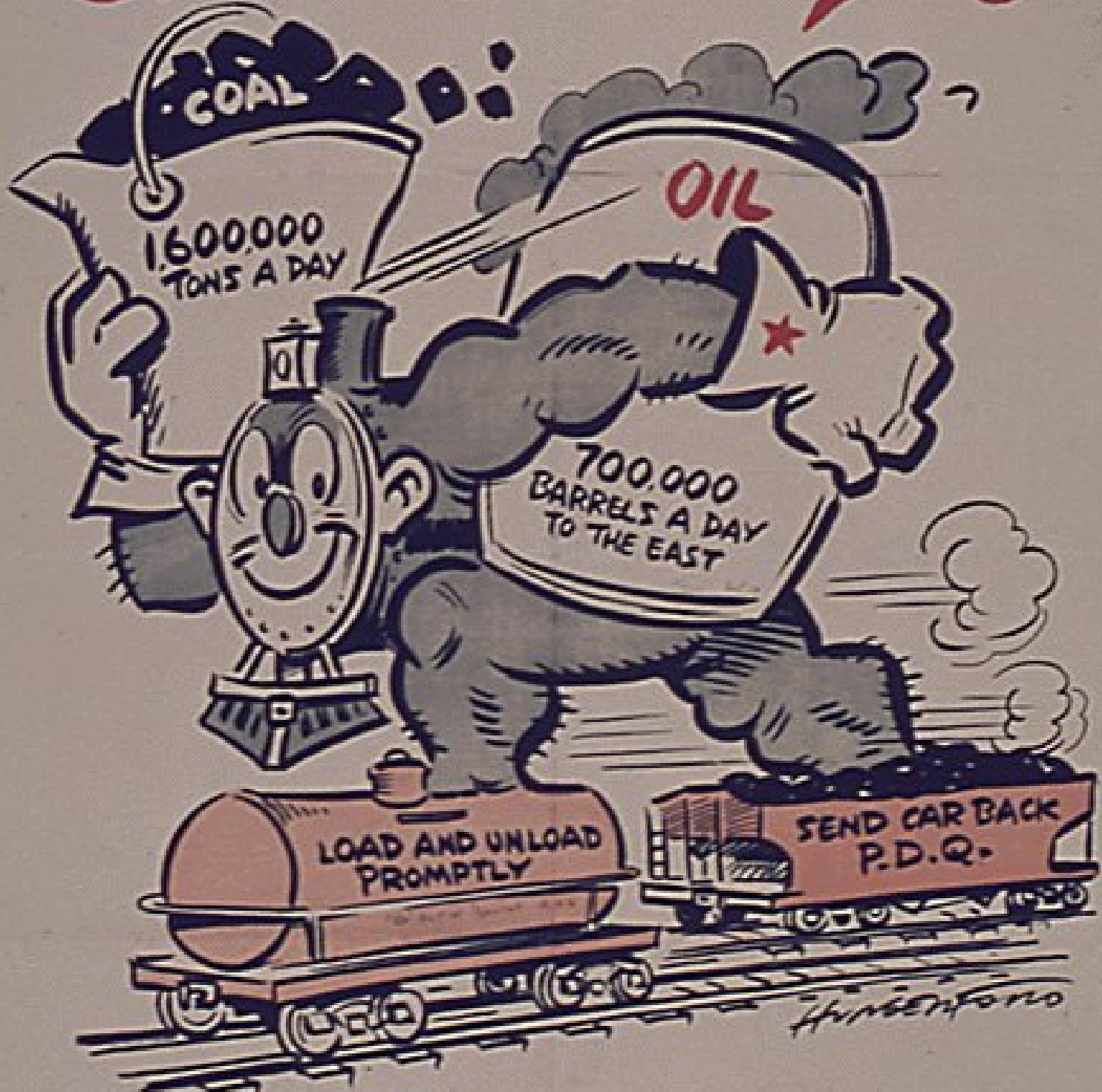
# VICTORY BEGINS AT HOME !

*future*

U.S. progress  
depends on our  
keeping alive the  
American system of  
free workers and  
free enterprise—  
*pulling together  
for the good of all.*



# GANGWAY!



## KEEP 'EM ROLLING

ASSOCIATION OF  
AMERICAN RAILROADS

PATRIOT · STATESMAN · PRINTER

Born in Boston, Jan. 17, 1736. Died 1799.

*Printing Education Week*

JAN. 13-19  
1943



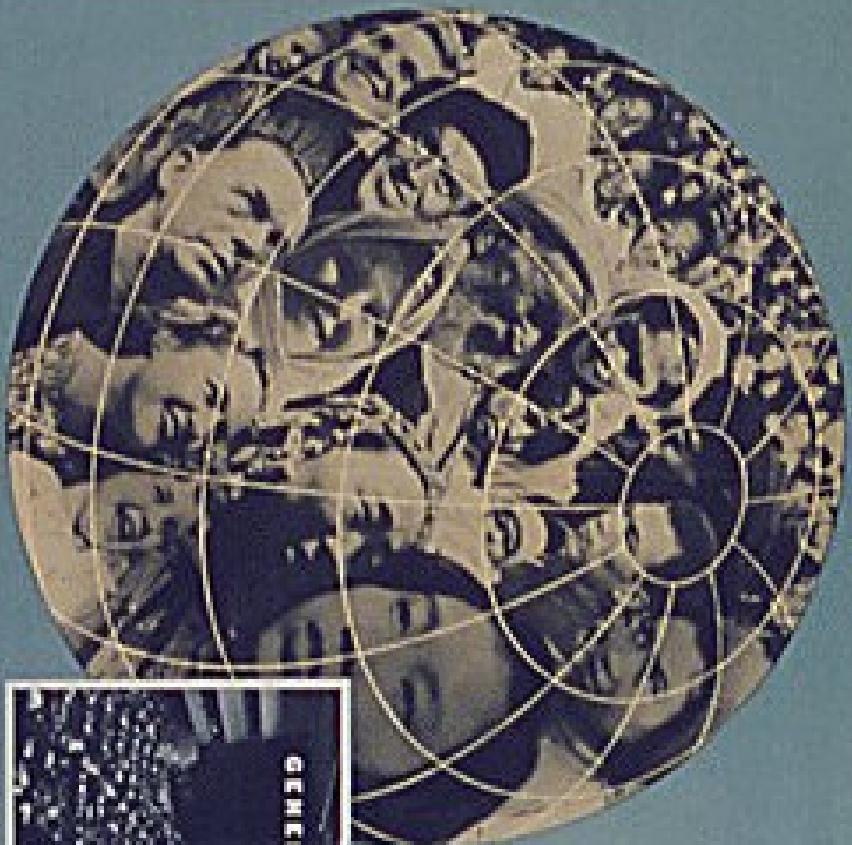
A large illustration of Benjamin Franklin's head and shoulders is positioned at the top left. He has his signature powdered white hair and is looking slightly to the right. Below him, a printing press is shown in operation. A large, dark wheel with the word "PRINTING" on it is in the foreground, with several small figures of people visible behind it. The background is a dark blue gradient.

GEARED TO VICTORY

Sponsored by the National Graphic Arts Education Association and prepared by the Department of Printing, Carnegie Institute of Technology

# UNITED NATIONS

## GENERAL ASSEMBLY





*Douglas MacArthur*



## GENERAL GEORGE C. MARSHALL says—

"We must do our part or honor to the soldier does his overseas, and we must do it to the full as does the soldier who lays down his life. Buy your share of War Bonds through the Voluntary Pay Roll Savings Plan."



Chief of Staff,  
Army of the United States.

Yes sir, General, we are regularly investing at least 10% of our pay in

**UNITED STATES WAR SAVINGS BONDS**

THROUGH

**THE VOLUNTARY PAY ROLL SAVINGS PLAN**

# GENERAL SAFETY TIPS

(SERIES 1)



Stand clear of loads suspended from fork trucks, cranes, hoists.



Wear goggles and use correct tools when handling steel strapping.



Keep floors clear of debris and scrap lumber.



Protect hands and feet with gloves and safety shoes.

# GERMAN ARMY



UNIFORM CAP  
GENERAL  
(FOR GENERALS)



FIELD SERVICE  
OFFICER'S



FIELD SERVICE  
GEN.



UNIFORM CAP  
(GEN.)



## SHOULDER STRAPS

### OFFIZIERE (OFFICERS)

GENERALFELDMARSCHALL (FIELD MARSHAL)



GENERALDIREKTOR (GENERAL)



GENERAL, FELDVEKTOR, GENERAL



GENERALLEUTNANT (HIGH GENERAL)



GENERALMAJOR (HIGH GENERAL)



GENERALCOLONEL



GENERALLEUTNANT (SUBORDINATE COLONEL)



MAJOR (MAJORS)



HAUPTMANN



MITTLERER FELDMARSCHALL (ARTY)

(CAPTAIN)



OBERRÄT (FIRST LIEUTENANT)



LEUTNANT (SECOND LIEUTENANT)



### UNTEROFFIZIERE MIT PORTEPEE (SENIOR NCO's)

STABSFELDWEDEL

(FOOT)



STABSWACHTMESTER (SAU, ARTY)



OBERRÄTWEDEL

(MASTER SERGEANT)



OBERSWACHTMESTER



GENERAL

INFANTRY (INF.)

WHITE

ARTILLERIE (ARTY)

BRIGHT RED

LEADER (L. INF.)

LIGHT GREEN

CAVALRY (CAV.)

BOLD YELLOW

PIONEER (PION.)

BLACK

AUFWÄRTER/RESEAUHÄTTEN (IRON UNITS)

COPPER BROWN

PLAINTER UND PANTZERÄRÄTEN (TANK AND ANTI-TANK UNITS)

ROSE

## COLLAR PATCHES



OFFICER (FOR GENERAL)

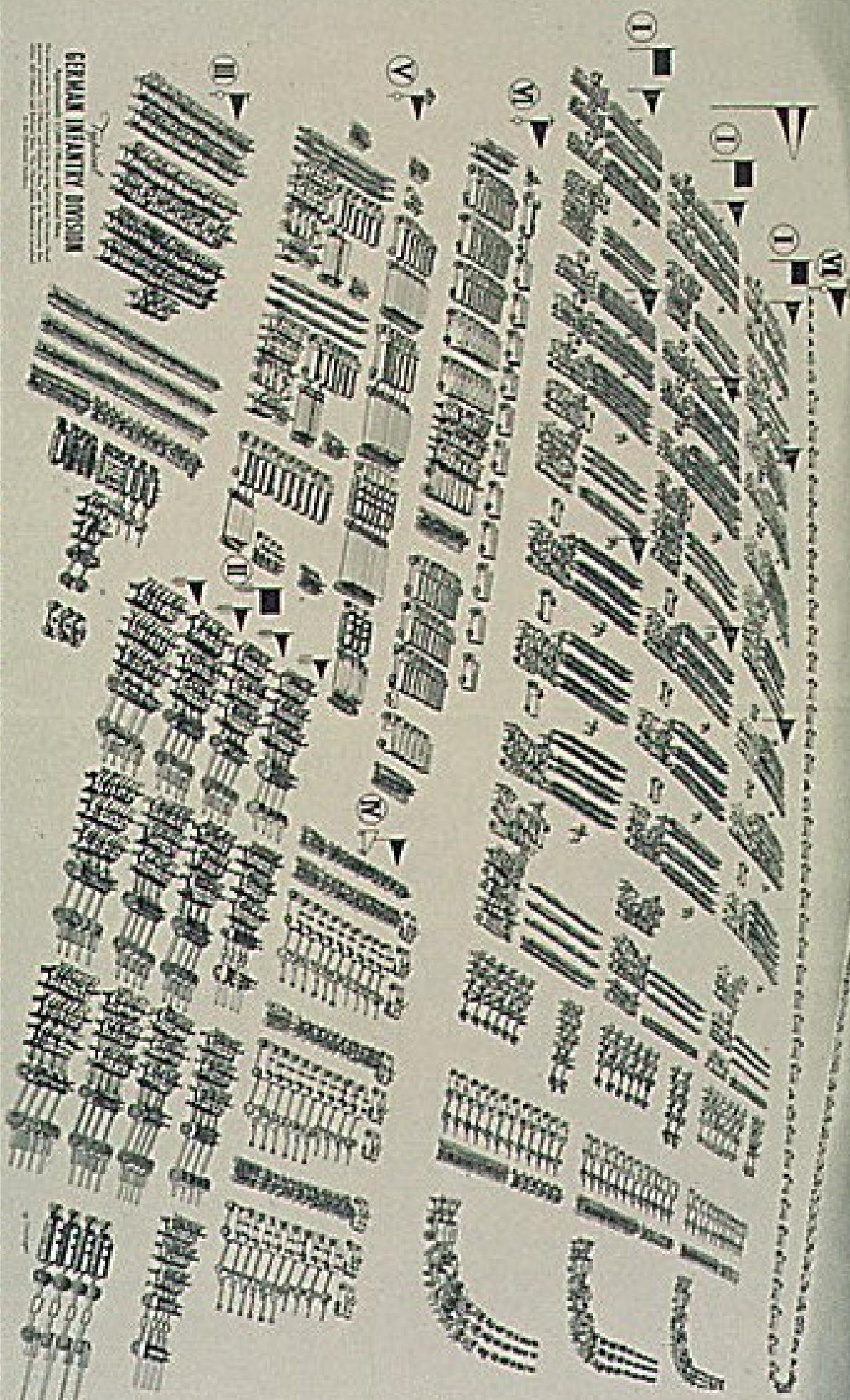


GEN.

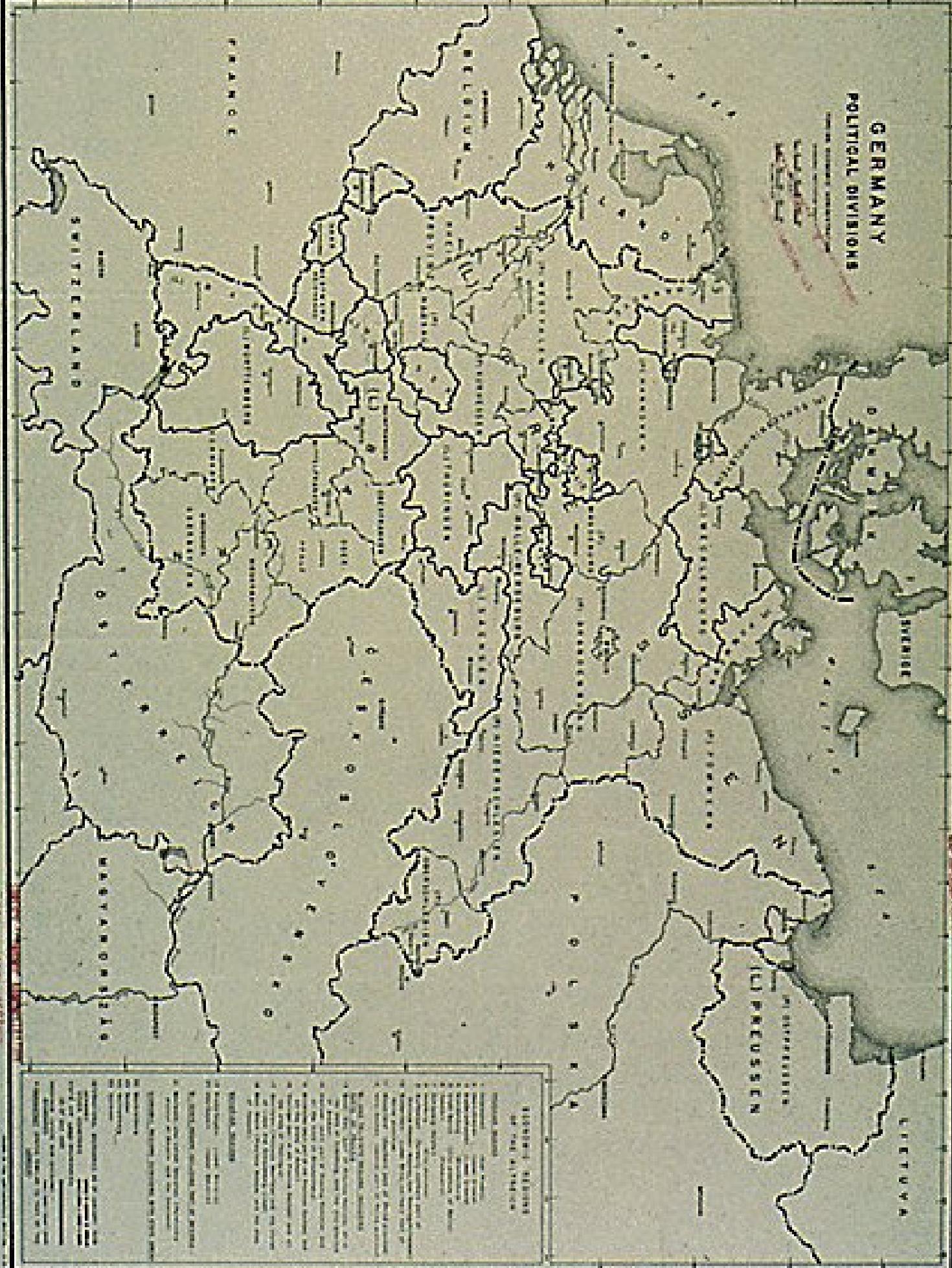
SERGEANT  
(FOOT CORPS)

## COLOR OF THE ARMS\*

\* Colors of Painting of shoulder straps, collar patches, and caps.



GERMANY  
POLITICAL DIVISIONS



*GET A LOAD OF THIS...*



# LUMBER for Crates and Boxes

The Army needs



**GET AN  
OFFICIAL O.P.A.  
TIRE INSPECTION  
ON YOUR CAR  
*Today!***



**25¢ Gives You All These Services**

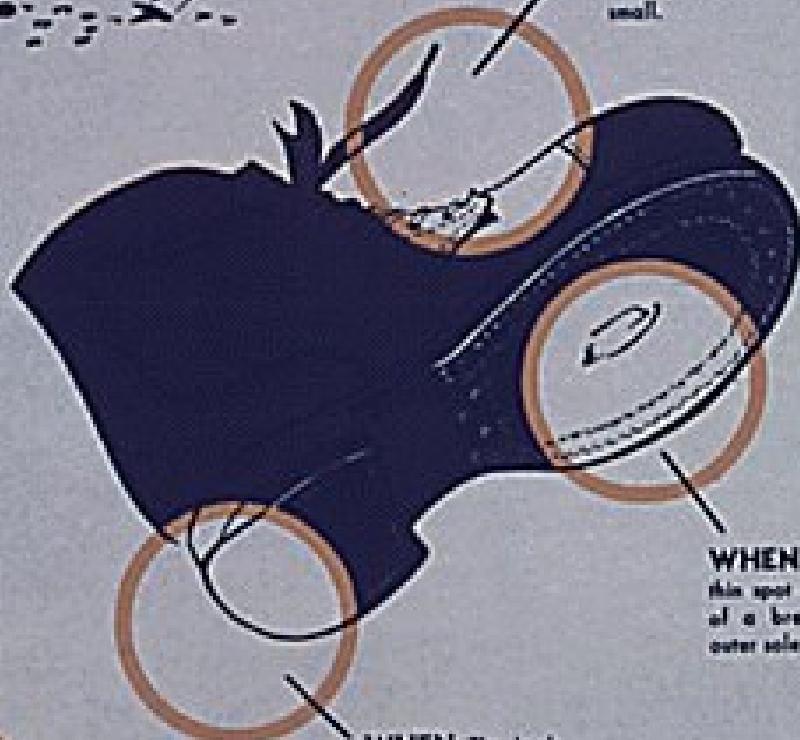
- 1. Inflate tires with correct air pressure.**
- 2. Check and list tire serial numbers.\***
- 3. Check speedometer reading.**
- 4. Check rims and wheels.**
- 5. Check treads and sidewalls.**
- 6. Check tires for abnormal wear due to faulty mechanical conditions of Vehicle.**
- 7. Check for temporary repairs.**
- 8. The attendant will sign your Tire Inspection Record, if your tires are satisfactory.**

# GET 'EM FIXED

*On Time!*



WHEN There's a  
rip anywhere in the  
upper—however  
small.



WHEN There's a  
thin spot or first sign  
of a break in the  
outer sole.

WHEN The laces  
are loose, worn down  
or run over.

-AVOIDS FOOT TROUBLES  
-SAVES GOOD SHOES

ARMY CONSERVATION POINT NO. 14-O-19



OFFICE OF THE QUARTERMASTER GENERAL

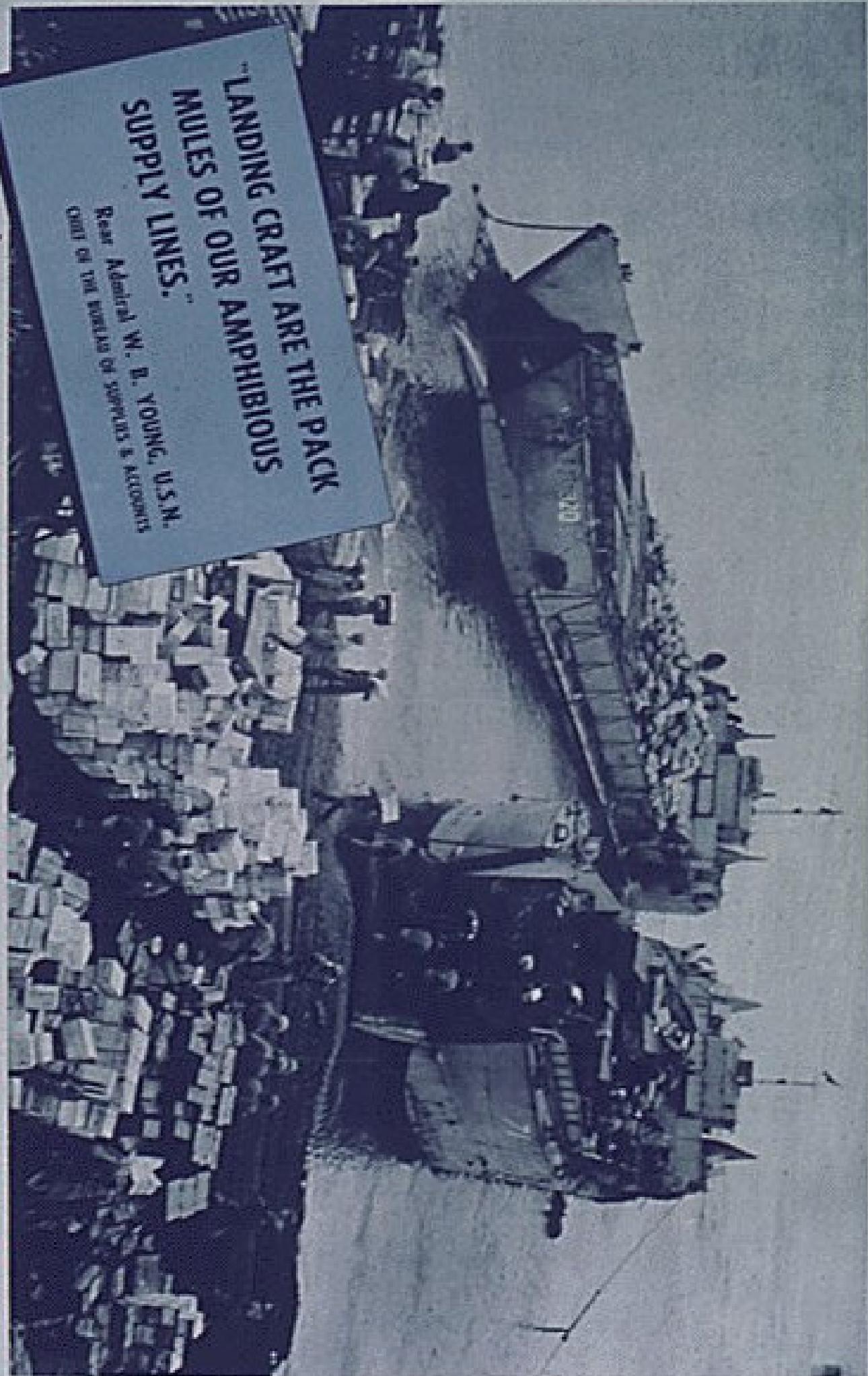
# GET 'EM INTO THE FIGHT!

OFFICIAL NAVY PHOTO

APRIL 1943

"LANDING CRAFT ARE THE PACK  
MULES OF OUR AMPHIBIOUS  
SUPPLY LINES."

Rear Admiral W. D. YOUNG, U.S.N.  
Commander of Landing Craft, Amphibious  
Division of the U.S. Navy

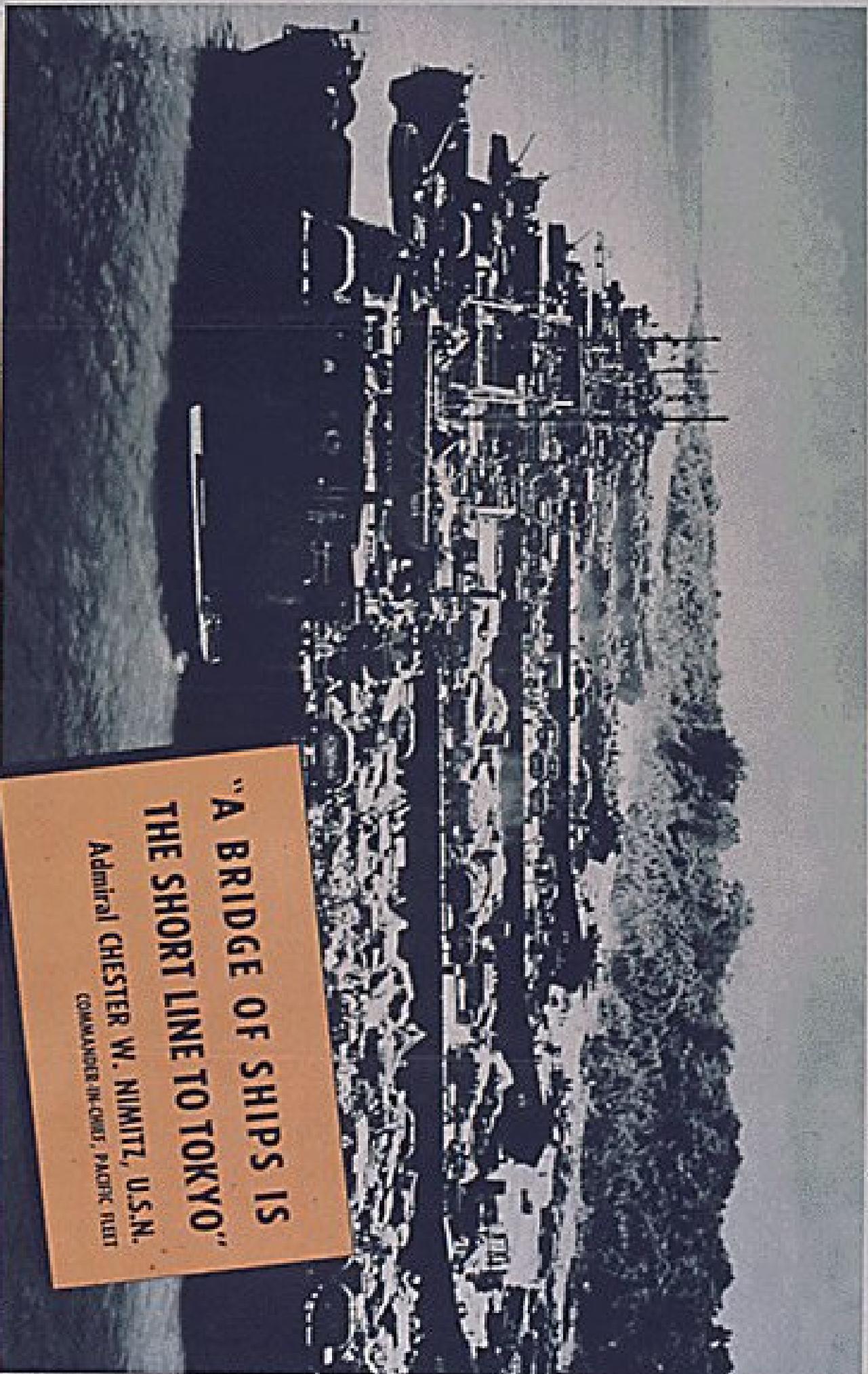


*GET 'EM OUT FOR YOUR NAVY!*

OFFICIAL NAVY PHOTO

"A BRIDGE OF SHIPS IS  
THE SHORT LINE TO TOKYO"

Admiral CHESTER W. NIMITZ, U.S.N.  
COMMANDER-IN-CHIEF, PACIFIC FLEET



# **Get in the SCRAP**

**America's war industries need**

**METALS**

**PAPER**

**OLD RAGS**

**RUBBER**

**Get it back in war production**



# GET IN THE SCRAP!

Save SCRAP METAL  
Save RUBBER  
Save RADIOS  
Save PAPER. Save GREASES  
Save FATS AND GREASES  
**SAVE!**

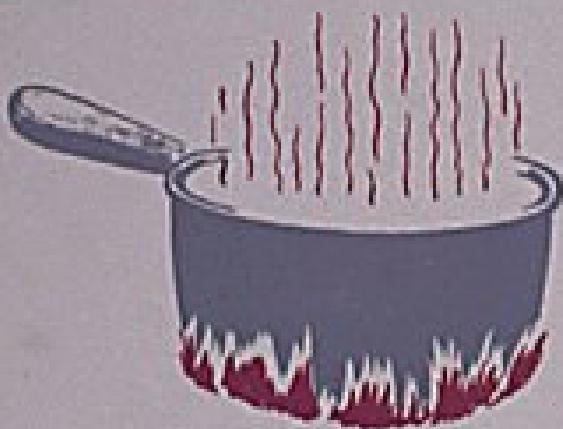
© 1942 Disney



*Get it refilled  
...now*

**Notify your Fire Department**

# *Get the Good...* **FROM YOUR FOOD**

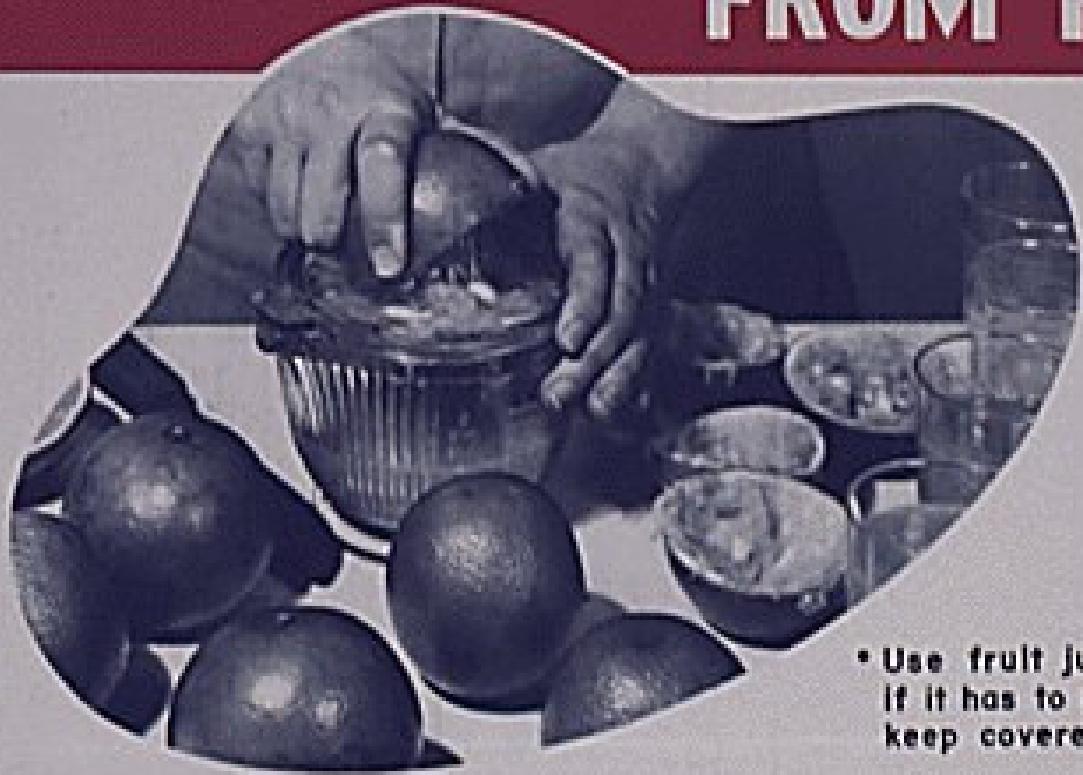


**HEAT...AIR...WATER...  
TAKE THEIR TOLL  
KEEP ALL THREE  
UNDER CONTROL**



BUREAU OF HOME ECONOMICS  
U.S. DEPARTMENT OF AGRICULTURE

# Get the Good... FROM FRUIT



- Use fruit juice fresh....  
If it has to stand,  
keep covered and cold.

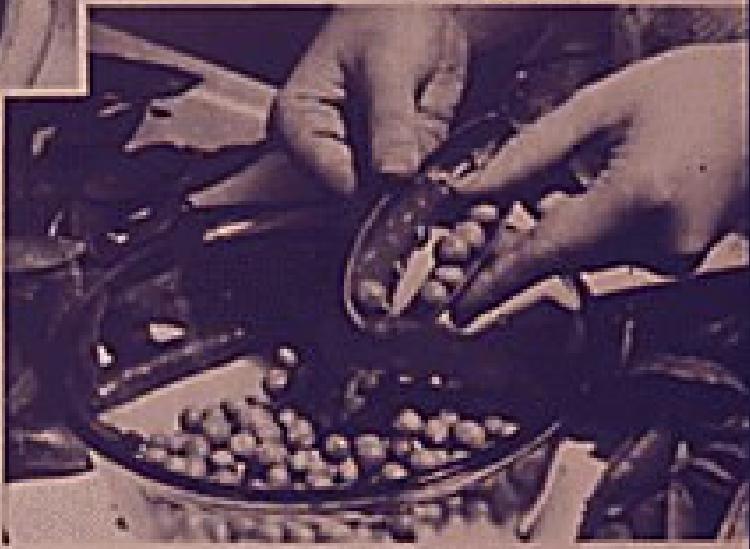
- Cook in the  
peel if you  
can....If you  
must peel,  
make it thin.



# *Get the Good...* **FROM VEGETABLES**



- Wash quickly....  
don't soak



- Keep cool.... keep in  
nature's covering  
until ready to cook



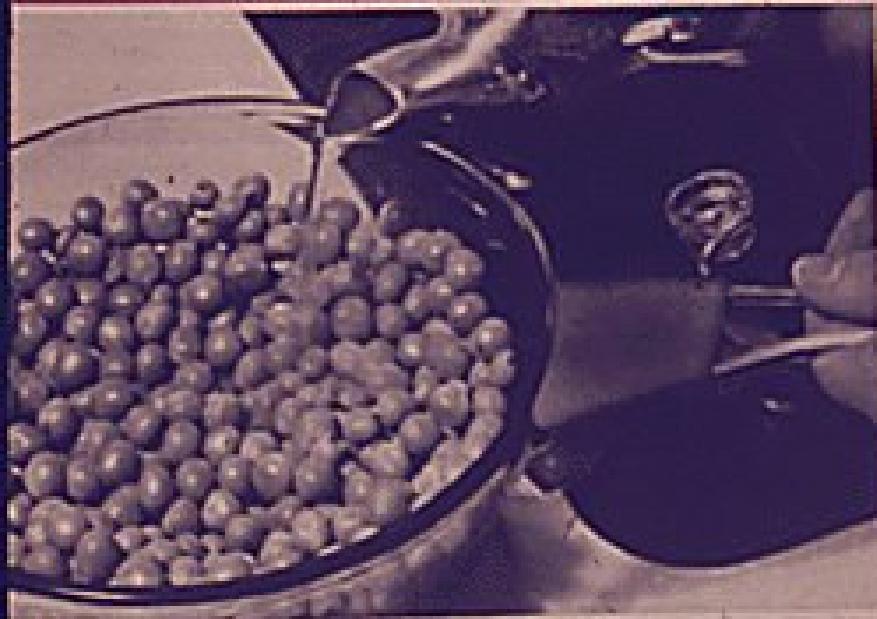
- Gut just  
before using



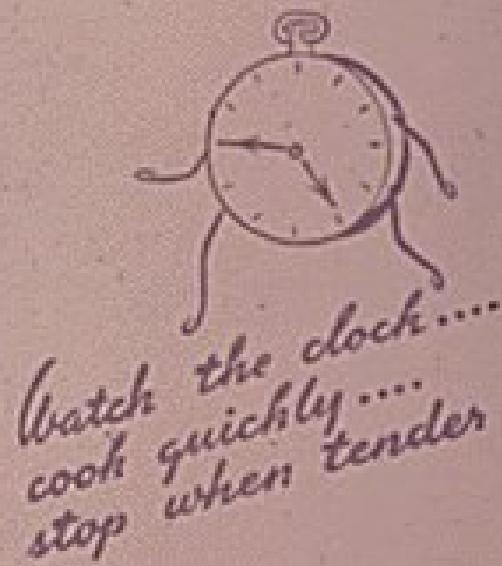
BUREAU OF HOME ECONOMICS  
U. S. DEPARTMENT OF AGRICULTURE

3

# Get the Good... FROM VEGETABLES



- Cook in boiling water.... with no more than needed.



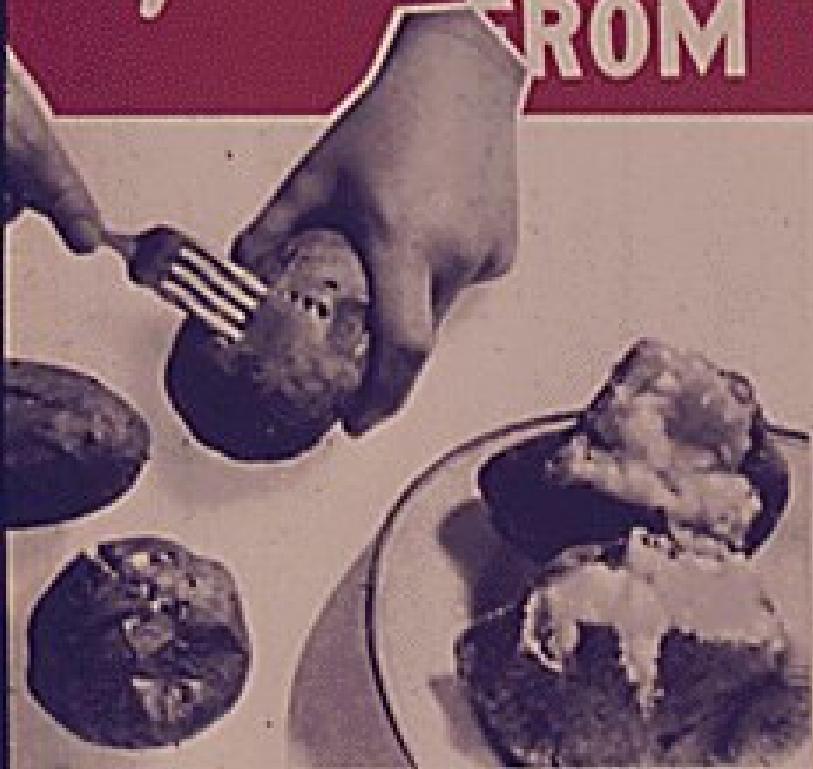
Don't use soda....  
it destroys the  
vitamins



- Serve in its own juice or use juice in sauce or soup.
- x Don't drain "pot liquor" down the sink.



# Get the Good... FROM VEGETABLES



- Boiled or baked....  
Nature's jacket  
holds in the "good".



- Heat canned foods  
quickly.... they're  
already cooked....  
use all the juices.

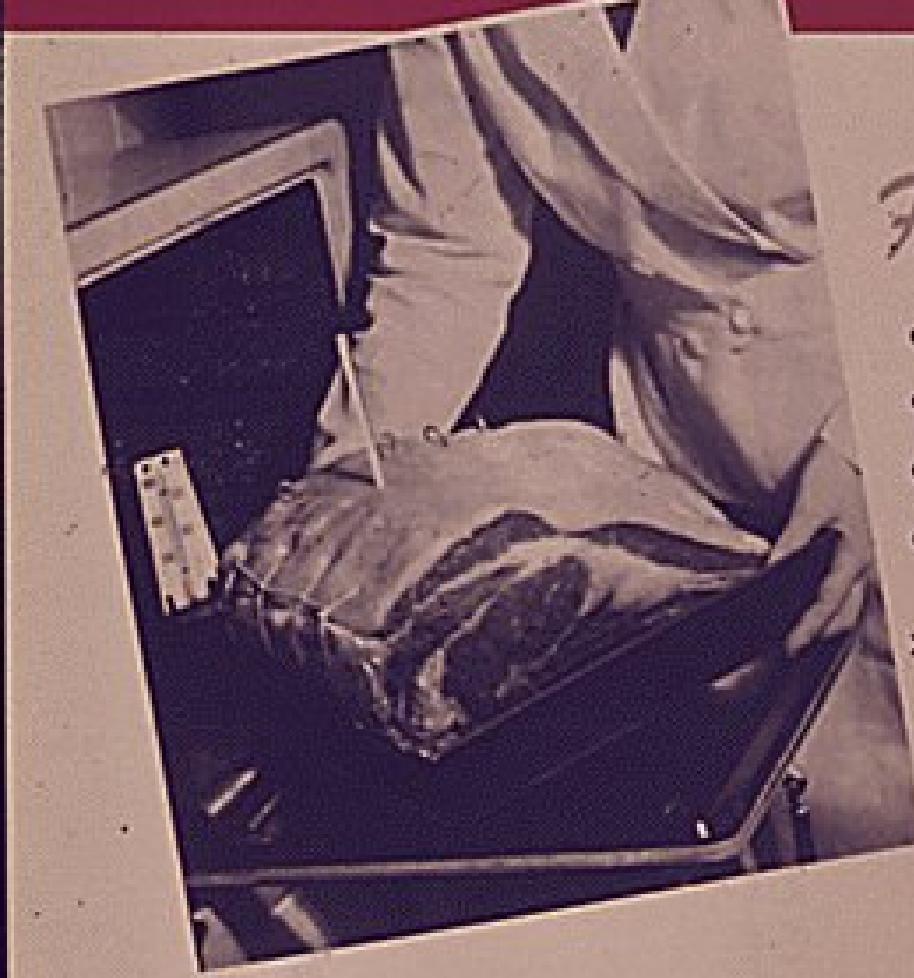


- Start cooking frozen vegetables  
while still frozen.  
x Don't thaw first.



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U.S. DEPARTMENT OF AGRICULTURE

# Get the Good... FROM MEAT



*For a tender roast*

- Use open pan....
- No water....
- Moderate heat (300-350 F.)
- Tell by meat thermometer when roast is done.
- x Don't overcook.... you lose juice .... have less to serve

- Cook liver only until tender.
- Use moderate heat.... no lid.... no water.



# Get the Good... FROM MEAT



To pot roast tough cuts

- Brown first....
- Be sparing with the water.
- Cover.... Cook slowly.



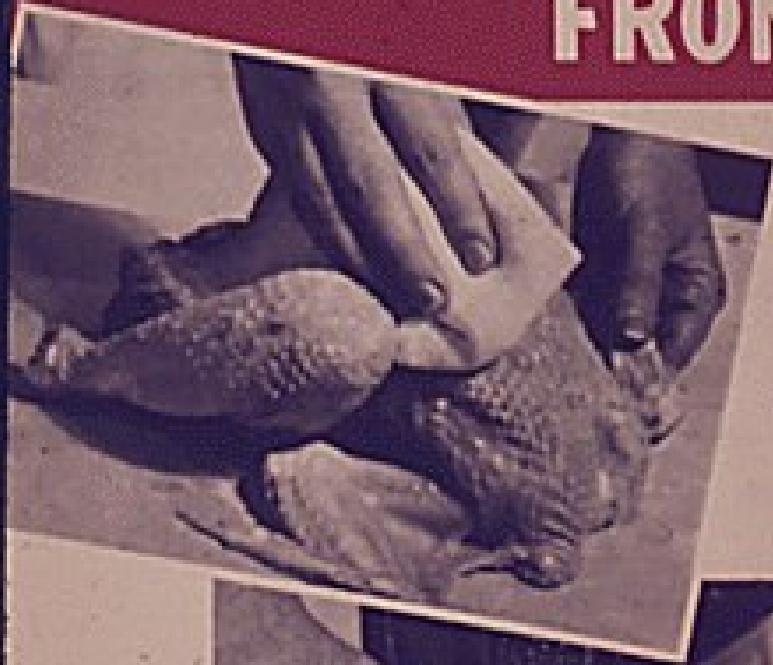
- Cook only until tender.... Make gravy from drippings



- Use bony pieces for savory soup, stew, or scrapple.
- Crack bones.... cook slowly to draw out the "good".



# *Get the Good...* **FROM POULTRY**



- Wash quickly.... wipe dry.
- ✗ Don't soak out the "good".



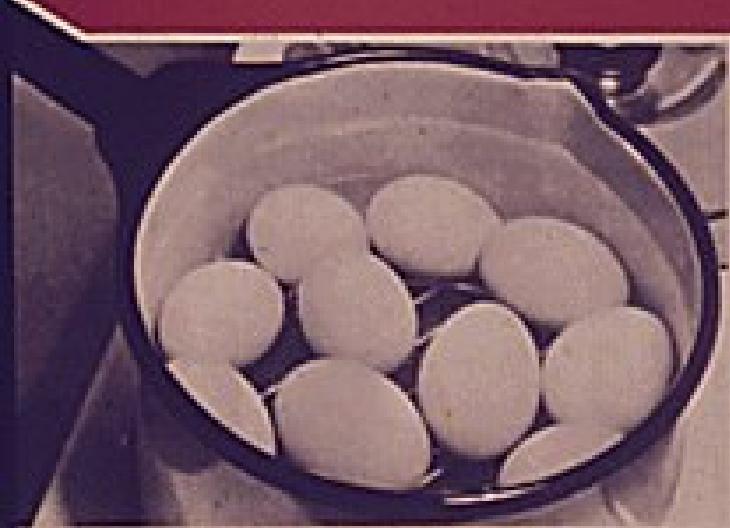
- Roast tender birds at moderate heat (300°-350°F)

- Simmer old birds until tender....
- ✗ Don't make them "hard boiled".



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U.S. DEPARTMENT OF AGRICULTURE

# Get the Good... FROM EGGS



- "Coddle" your eggs in simmering water.
- ✗ Don't boil.... it makes the protein tough.



- When you scramble eggs, go easy with the heat.
- Stop cooking as soon as thickened.
- Overcooked eggs "weep".

- Bake fluffy egg dishes slowly.
- Low heat lets air cells expand and set, so they won't collapse.



# **TO KEEP BREAD, CAKE, and COOKIES NICE**

**protect from insects, mold, and mice.**



- Scald.... air.... and sun the bread box often.

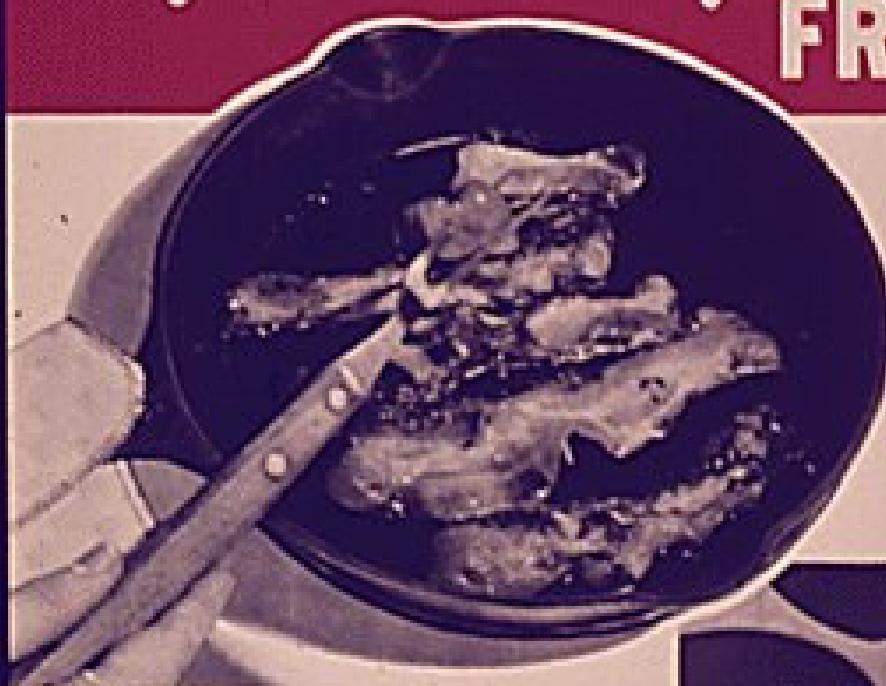
- Cookies stay fresh longer in tightly covered jar.

- Keep bread and cake separate.
- Store bread in a ventilated box.
- If home baked, cool before storing.
- In hot, damp weather put in refrigerator.

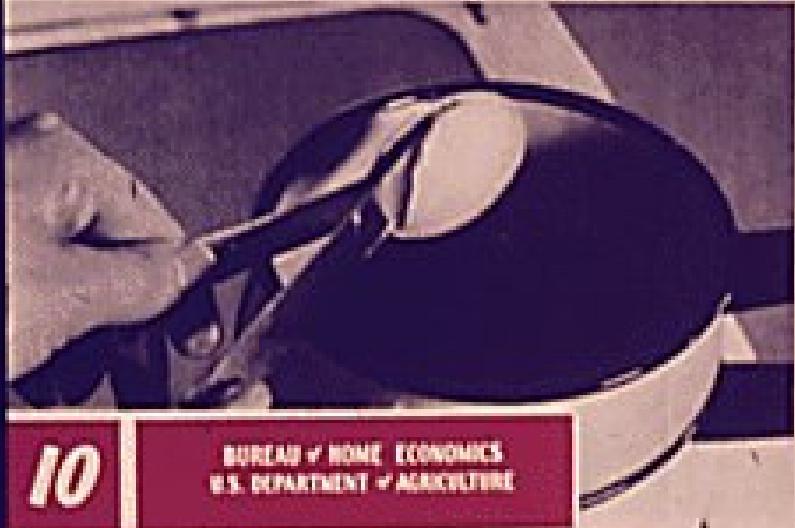


# *Get the Good...*

## **FROM FATS**



- When frying in deep or shallow fat, brown lightly.



- \* Melt butter or other table fats over hot water for sauce.
  - x Don't let bubble and boil.... the vitamins can't take it.

# SUGAR - FLOUR - CEREAL - SPICE



- Store dried foods in tight containers to keep out moisture, insects, dust, and mice.
- Watch out for weevils in hot weather.

## CANNED FOODS

- Food in glass should be kept in a cool, dark place. Light affects color, and vitamins.
- Store tinned foods in dry place to prevent rust.



FIGHT FOOD WASTE *in the home*

BUREAU OF HOME ECONOMICS  
U.S. DEPARTMENT OF AGRICULTURE

10



**GET THE JAP  
AND GET IT OVER!**  
**Work where you're needed**

**SEE YOUR U.S. EMPLOYMENT SERVICE**

WAR MANPOWER COMMISSION

# get this

TIME IS WASTED AND TIRES ARE  
DAMAGED BY UNITS THAT DO NOT  
HAVE THIS SAFER, BETTER TIRE IRON

Requisition now if you do not have IRON, Tire, Military Type, Federal Stock No. 41-I-774, which is authorized (2 per tool set) by SNL G-27 and SNL G-347



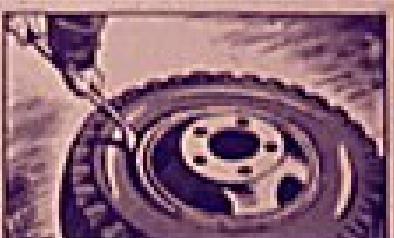
## MAKES TIRE CHANGING EASIER!



1. To free casing from rim—lift the tire iron between the rim and bead with a medium-weight hammer.



2. Press sideways on the tire iron to loosen the bead. Do this at several places around the tire.



3. Pry straight down to free casing from rim. Never use a sledge hammer on the sidewalls of a tire.



4. The tire iron is designed for many special uses. Here it is used to remove the split lock ring.



5. Continuous locking rings are removed in a jiffy. Your job is made a lot easier with this tire iron.



6. Removing the casing band from a rim is easy. The tire iron eliminates damage to tires and tubes.



7. To remove outer part of divided rim—drive hooked end of tire iron under rim flange and pry up.



8. When prying with the tire iron, place the handle as shown. The tire iron is a safer tool to use.



9. Installing a divided rim flange—The tire iron can do all tire changing jobs quickly, easily, safely.

**STOPS DAMAGE TO TIRES AND TUBES!**